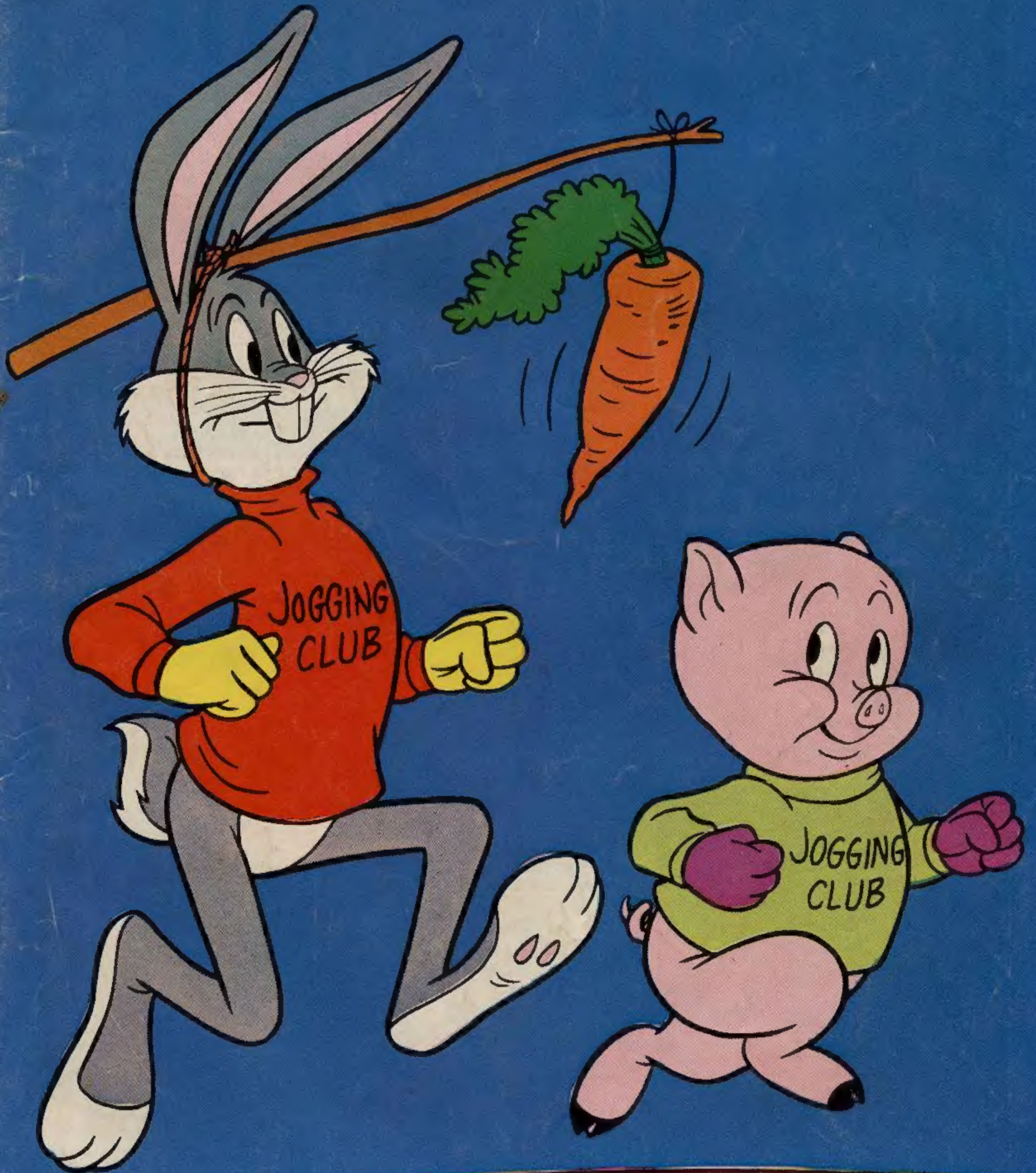


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THE INCREDIBLE **HULK** vs. "THE GREEN FROG"

ADVERTISEMENT



THE MAD MAGICIAN HAS CHANGED HIMSELF INTO A GIGANTIC FROG AND IS TERRORIZING THE CITY.

MAYOR! MAYOR! THAT GIANT FROG HAS CUT OFF OUR "TWINKIES" SUPPLY.

IMAGINE THIS TOWN WITHOUT "TWINKIES!"

UNTHINKABLE!

HULK, CAN YOU HELP?

HULK NO UNDERSTAND.

WHAT'S TO UNDERSTAND? THAT OVERGROWN AMPHIBIAN OUT THERE ACTS LIKE OUR CITY IS HIS PRIVATE POND. IT WON'T LET ANYONE NEAR THE "TWINKIES" SUPPLY.



HULK THINK SLOW, MOVE FAST!

GREEN GIANT NOT SO HAPPY NOW.

IT WAS THE MAD MAGICIAN!

OUR HOSTESS "TWINKIES" ARE SAVED!



YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS TWINKIES

M-M-M-M. GOLDEN SPONGE CAKE.

AND CREAMED FILLING.

THEY GET MY VOTE.

FRANKLY, IT WAS MORE FUN BEING A FROG.

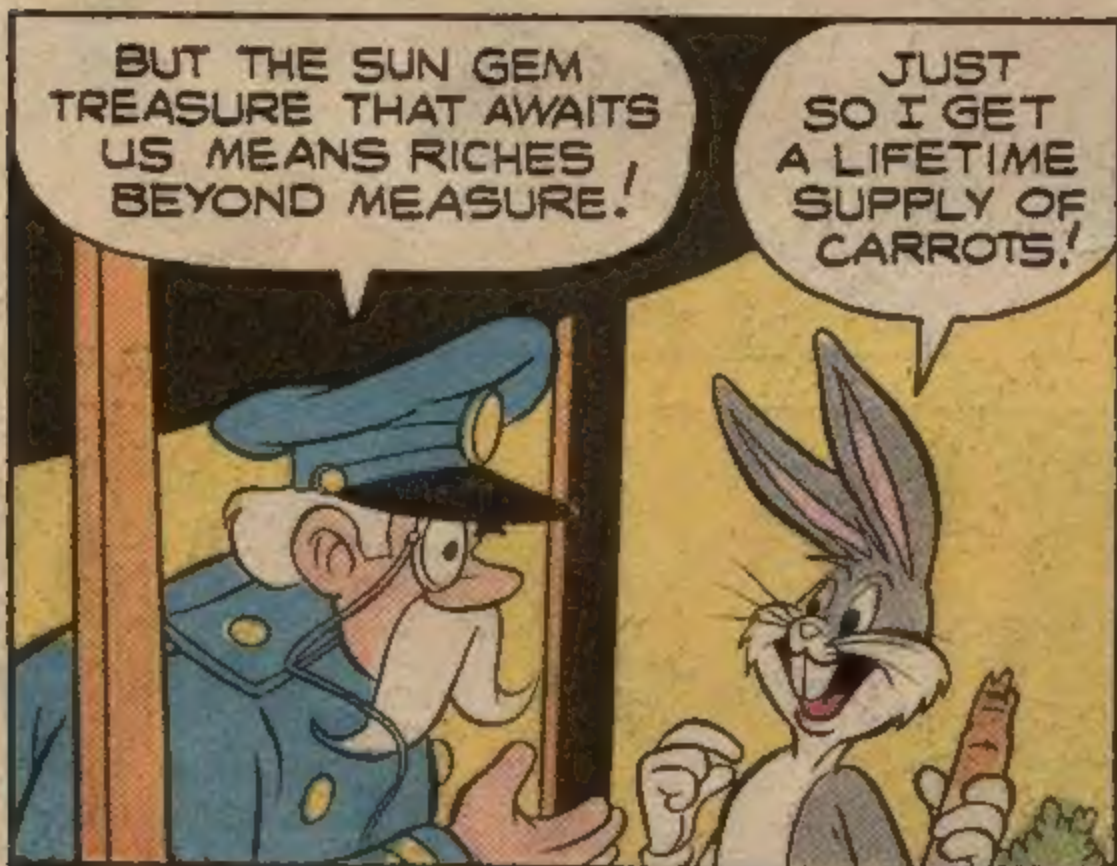


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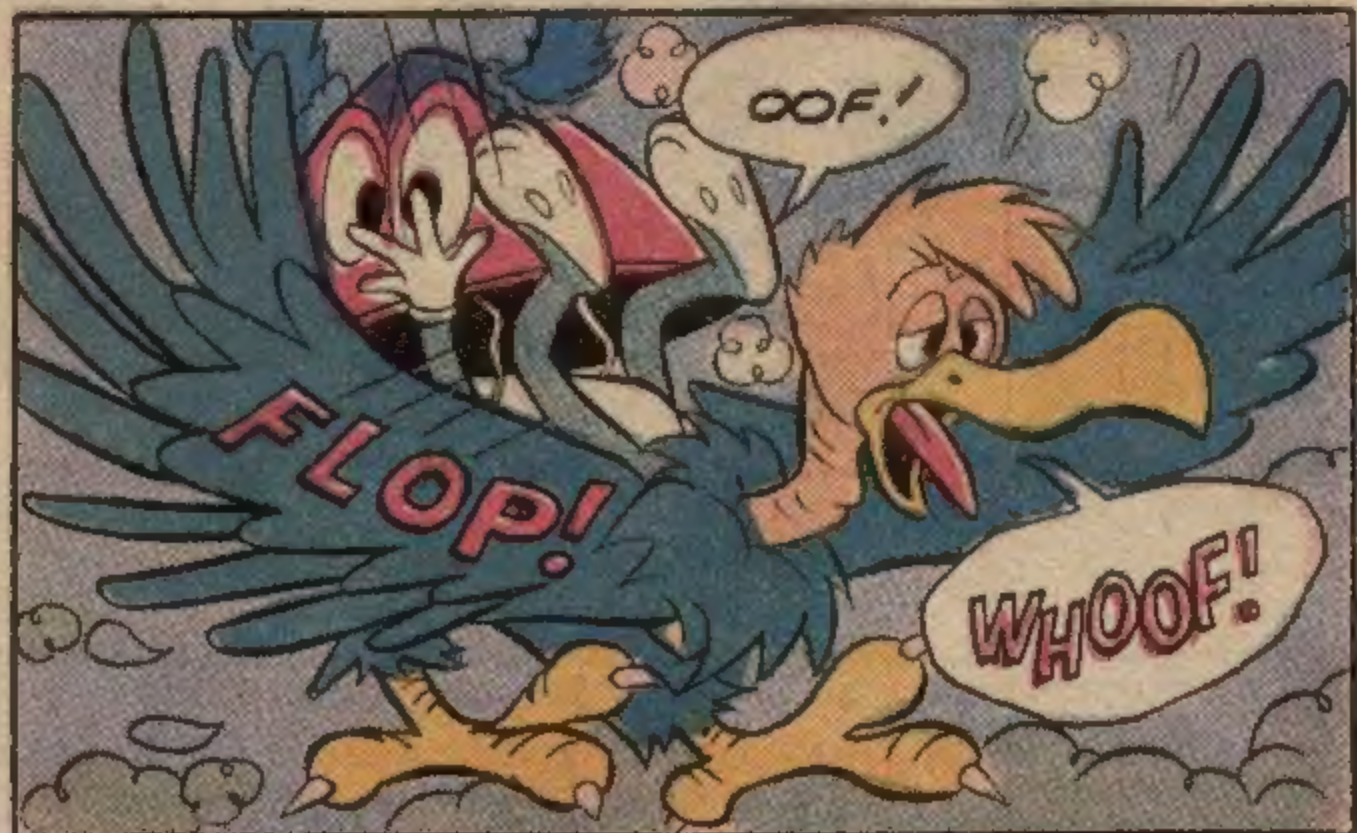
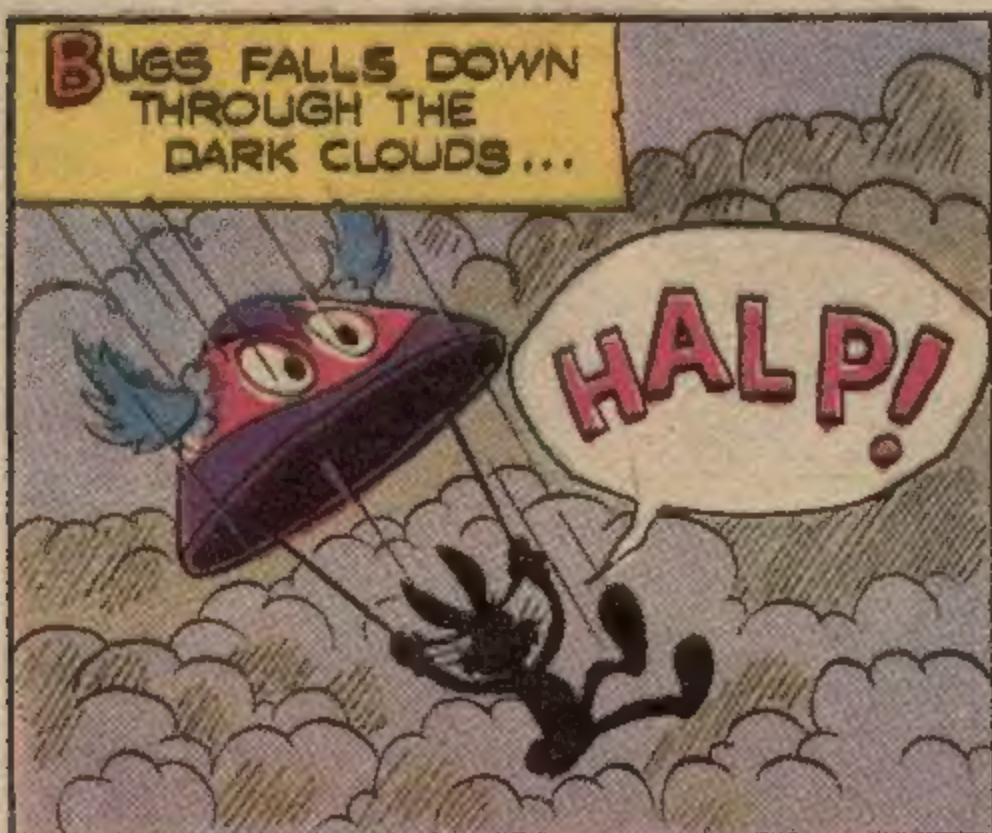
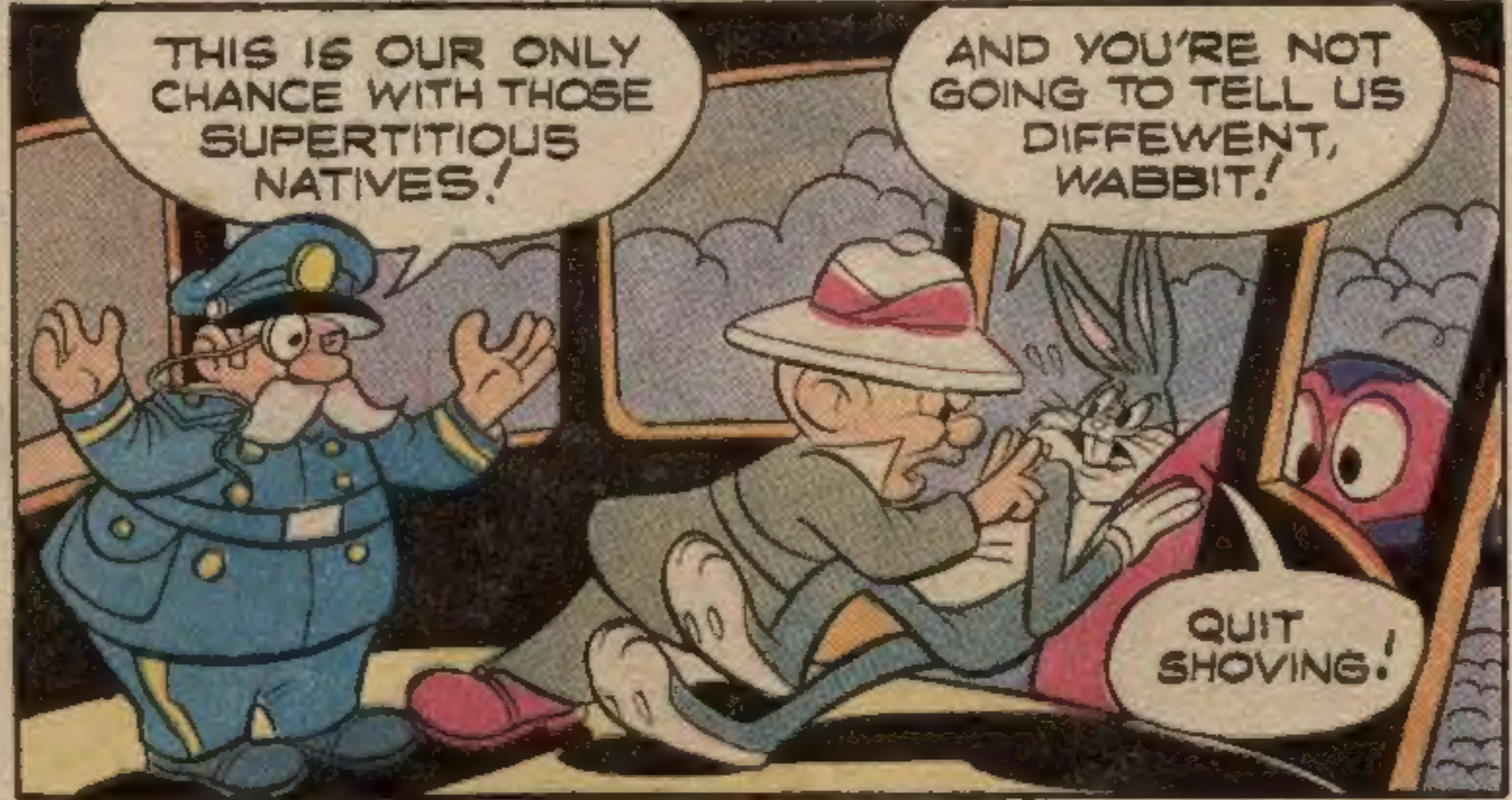
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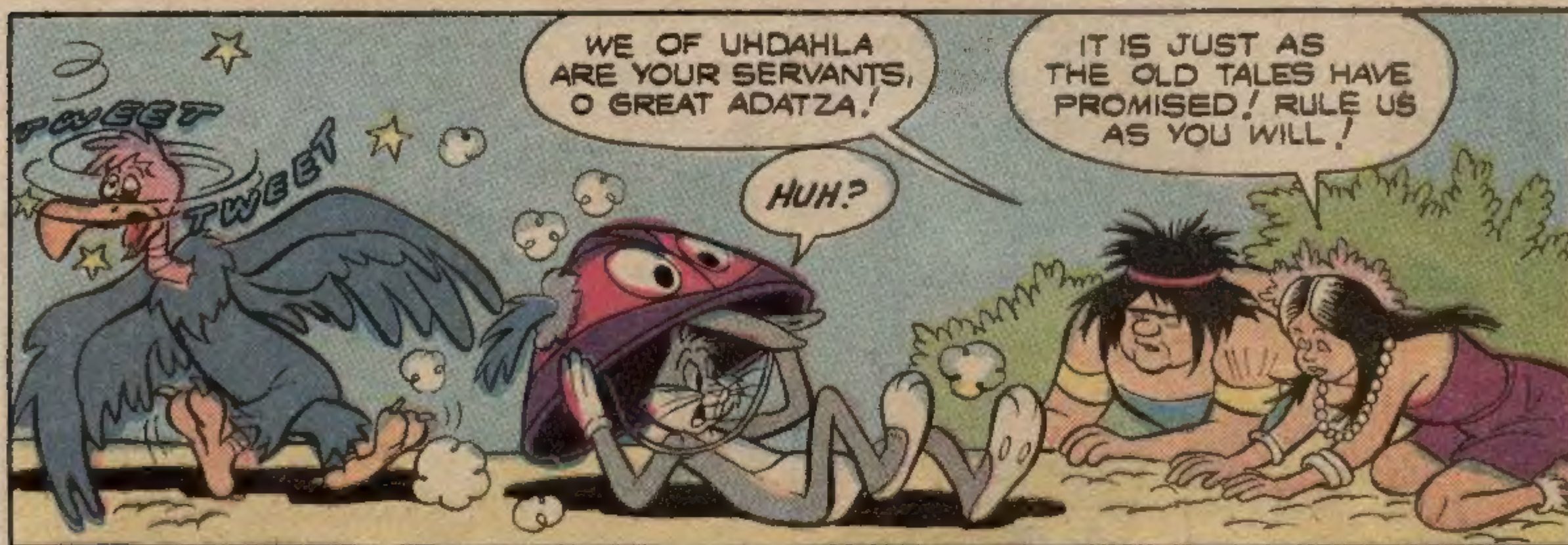
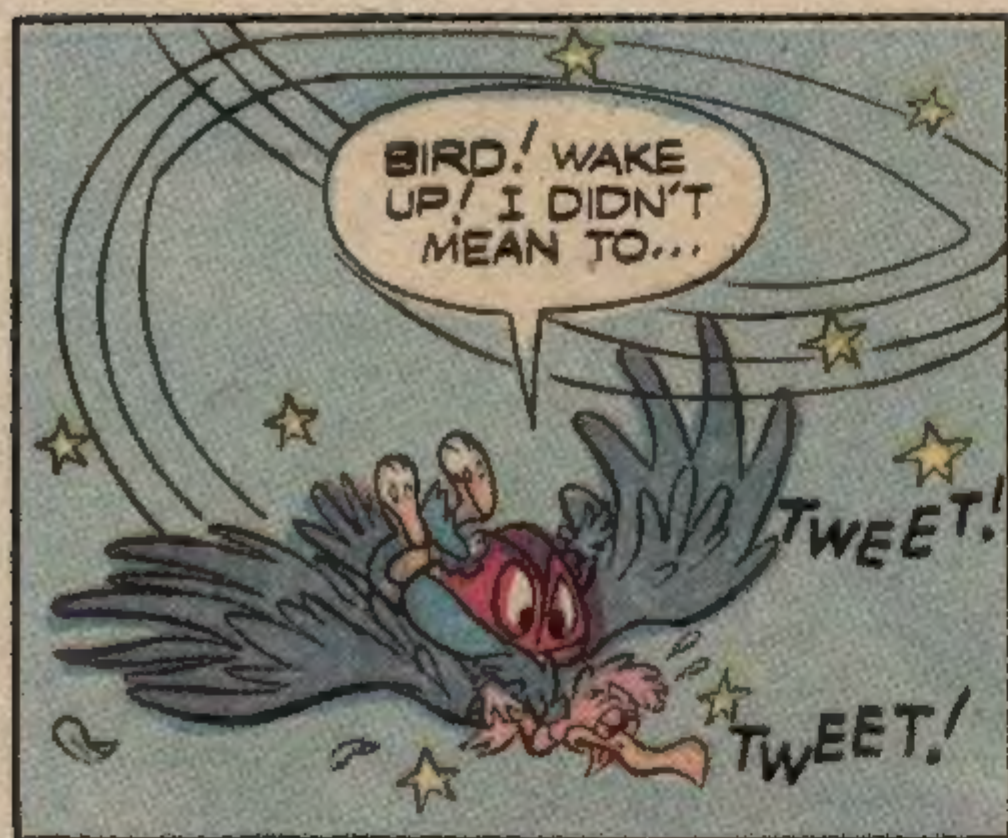
the SEARCH FOR THE SUN GEMS

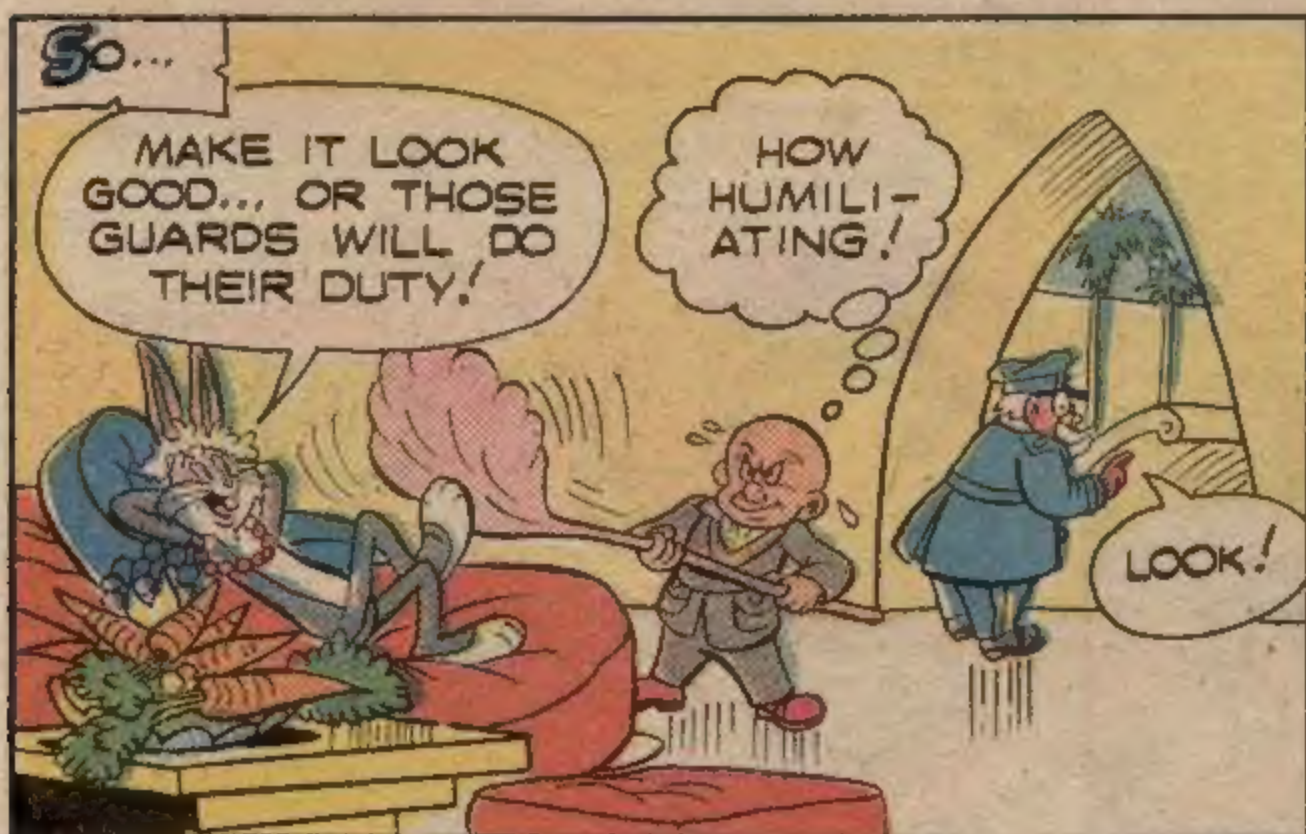
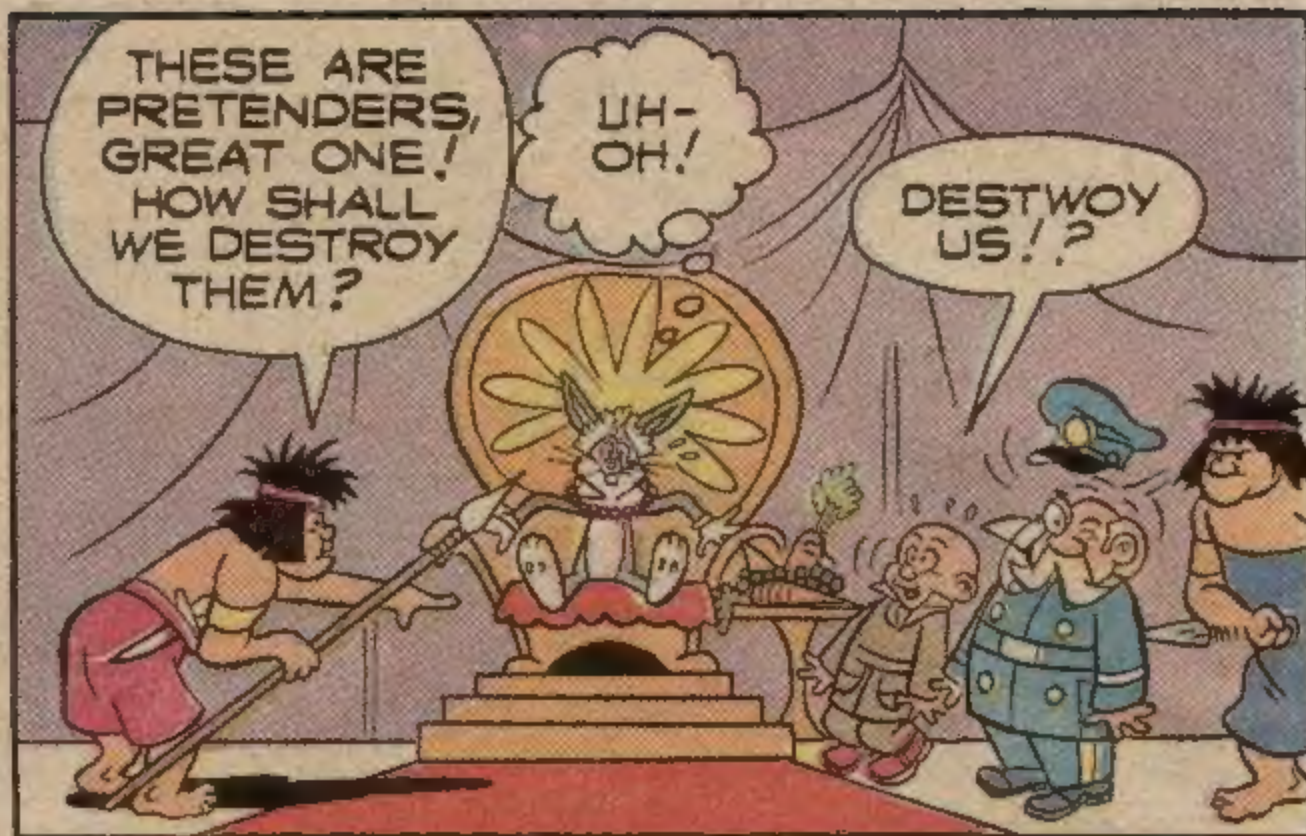


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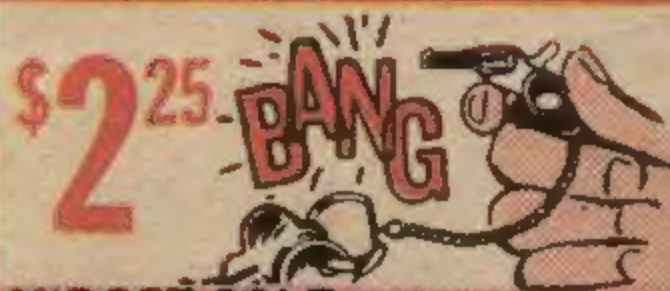


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This is a REAL nickel!
 It will squirt a stream of water 8 to 10 feet.

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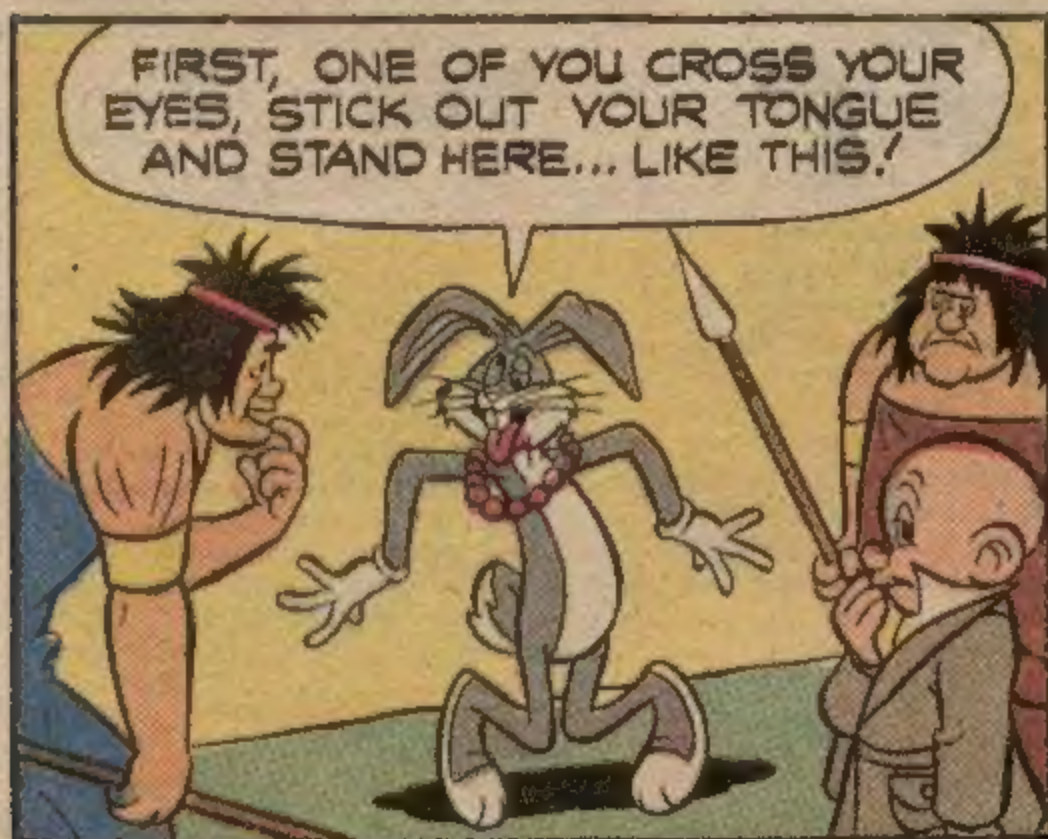
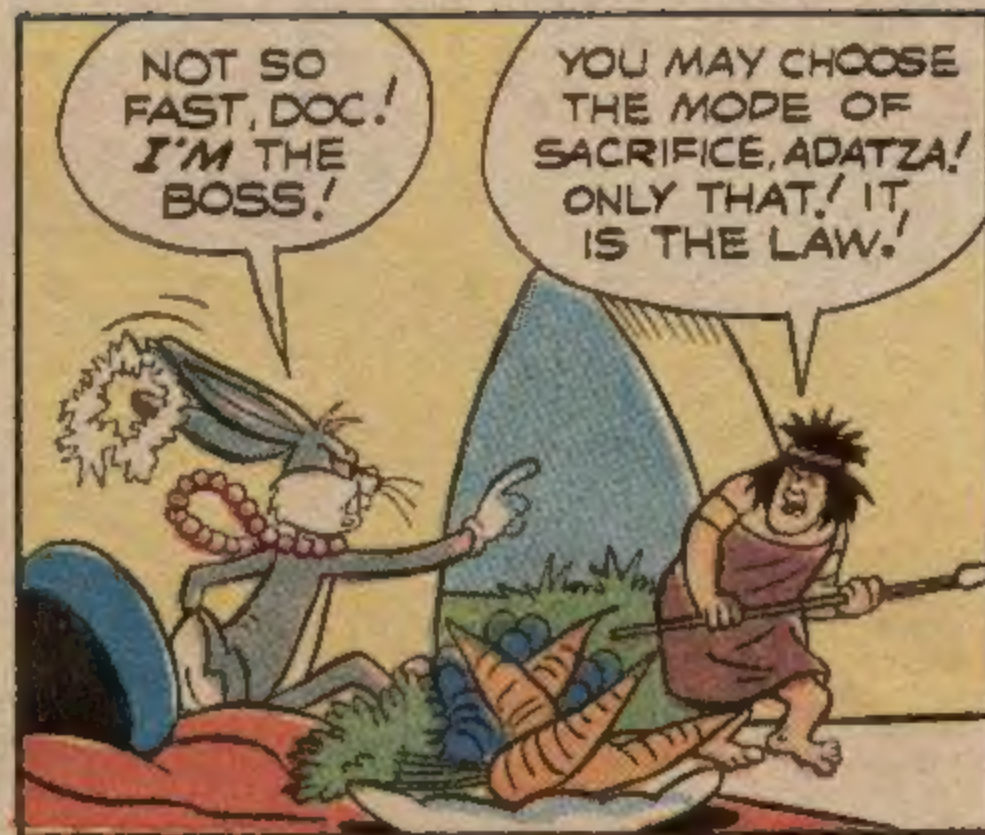
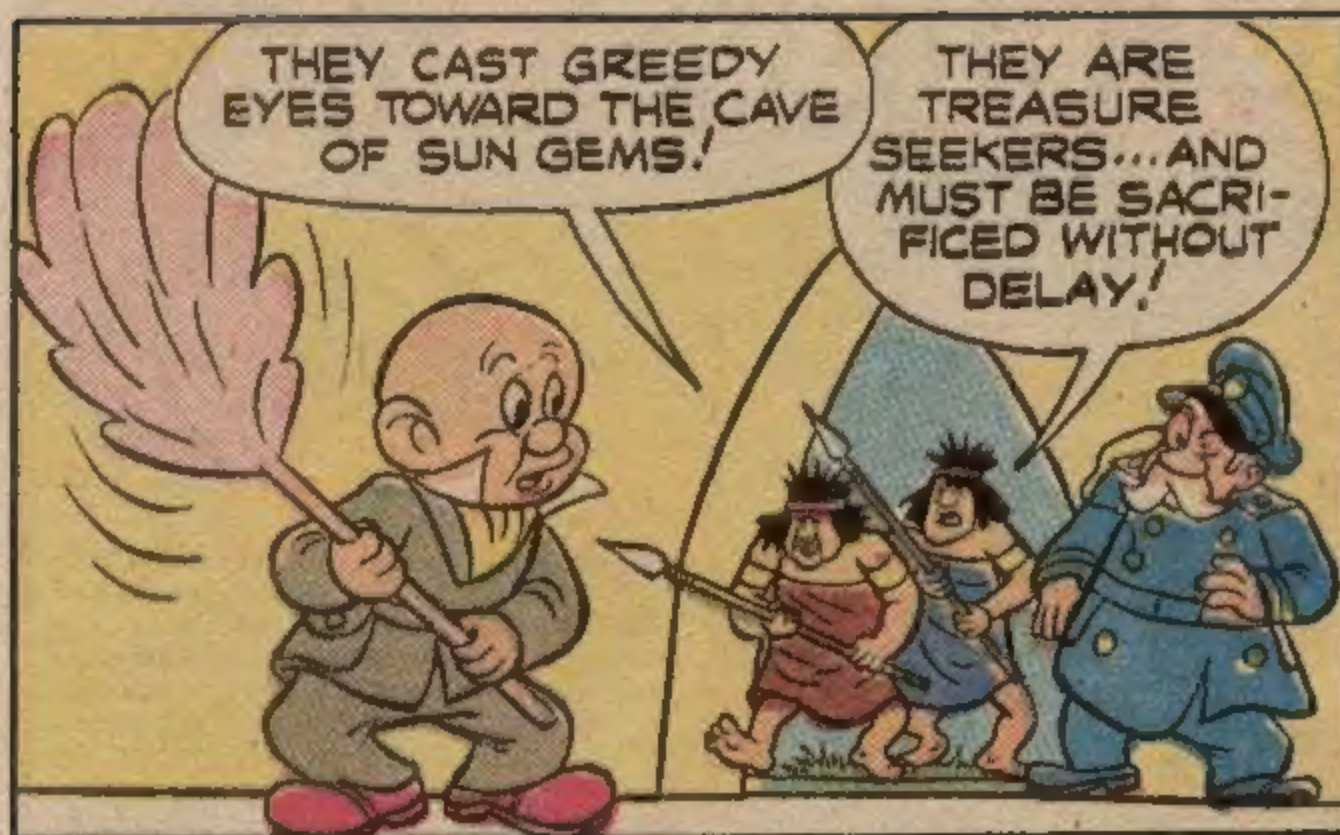
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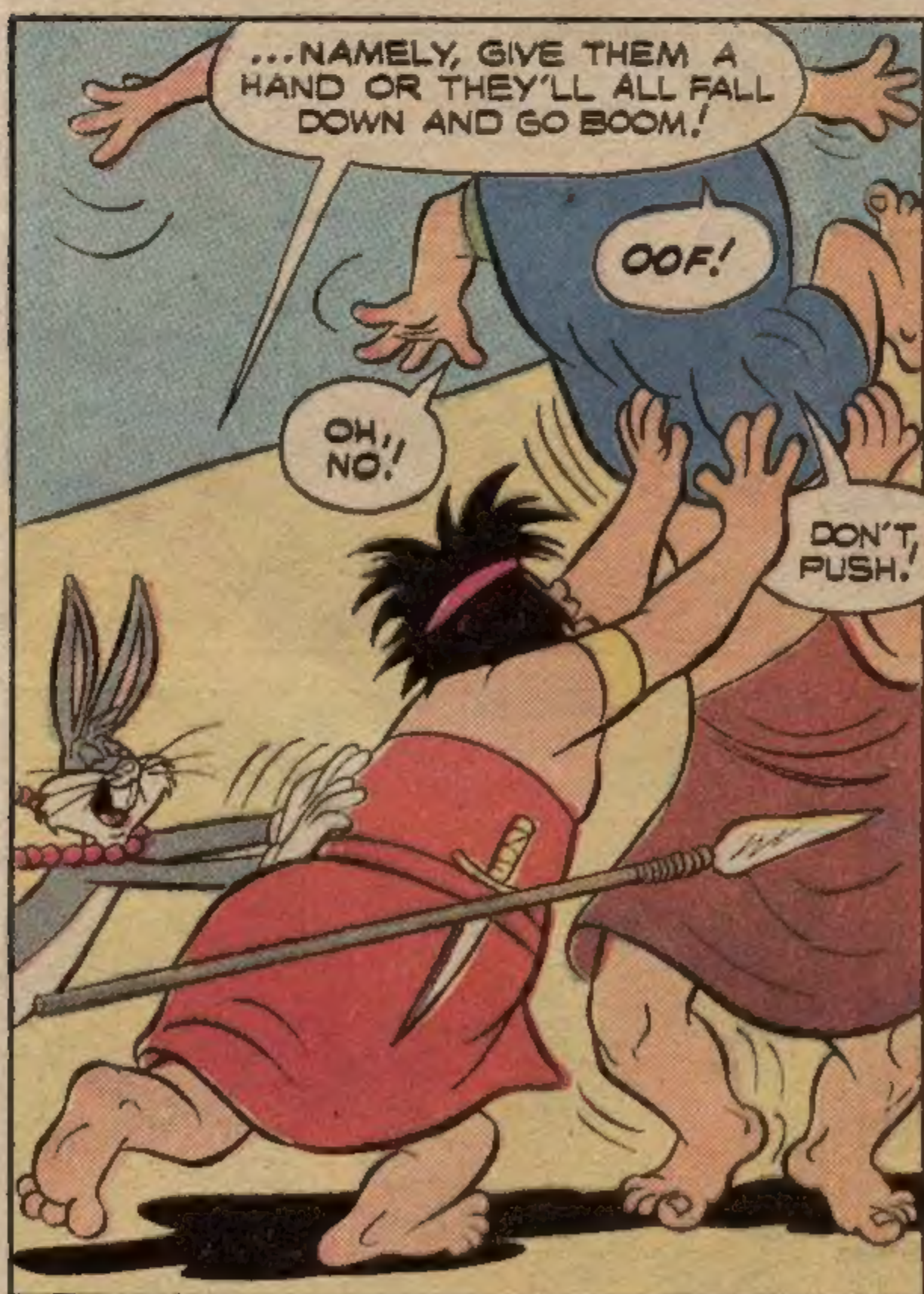
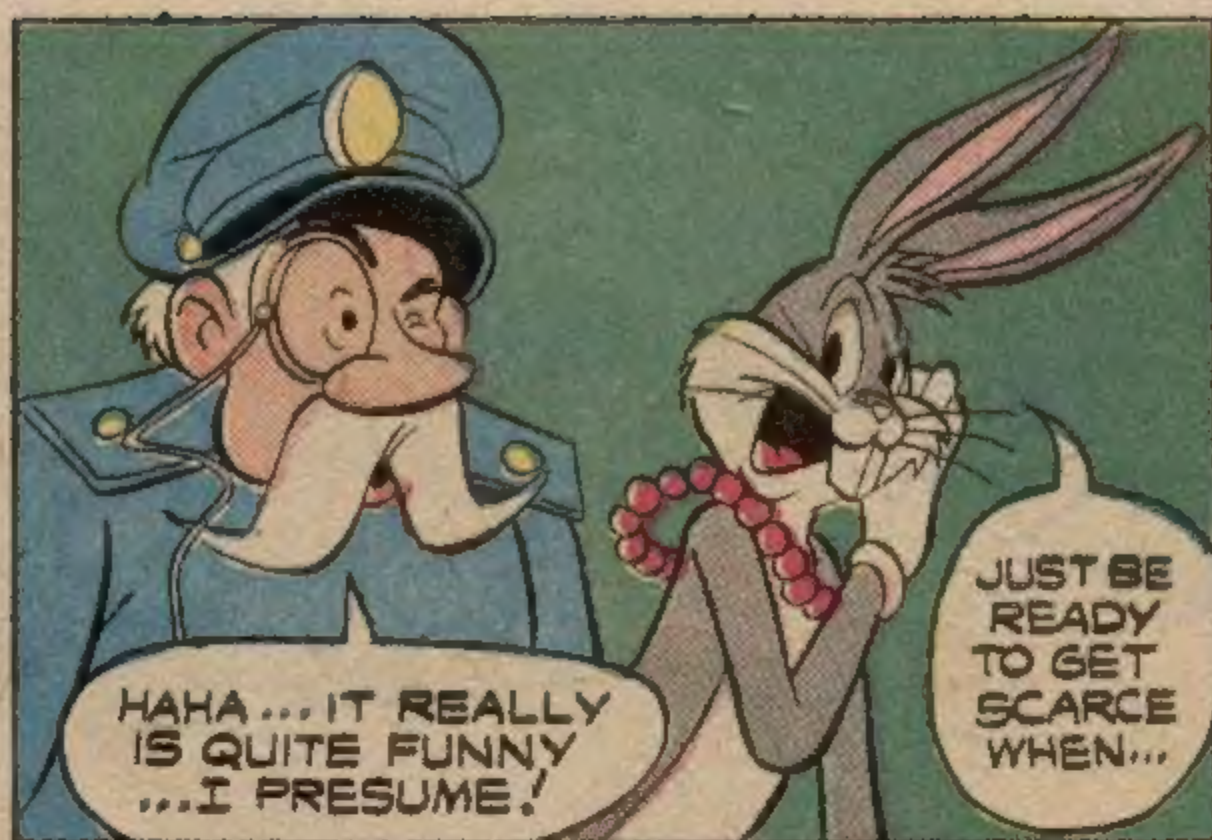
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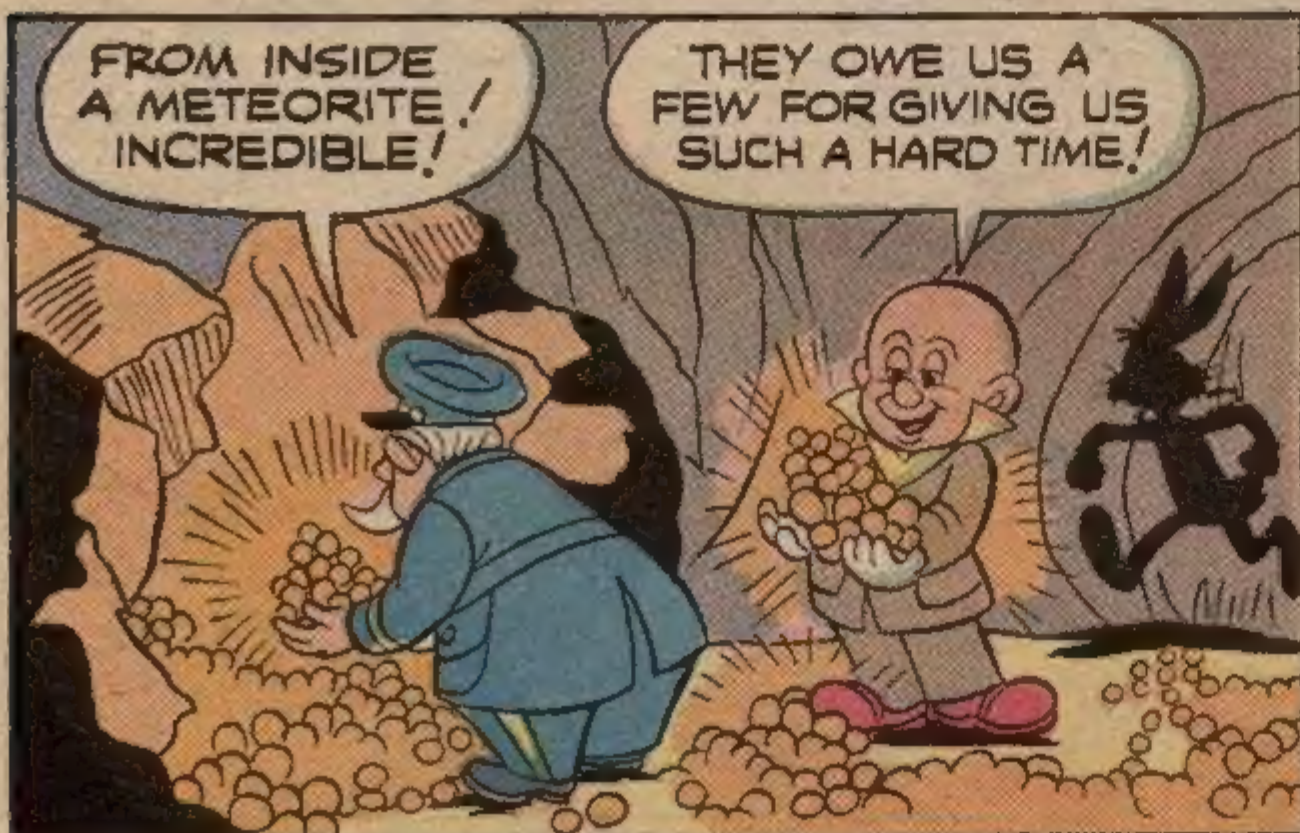
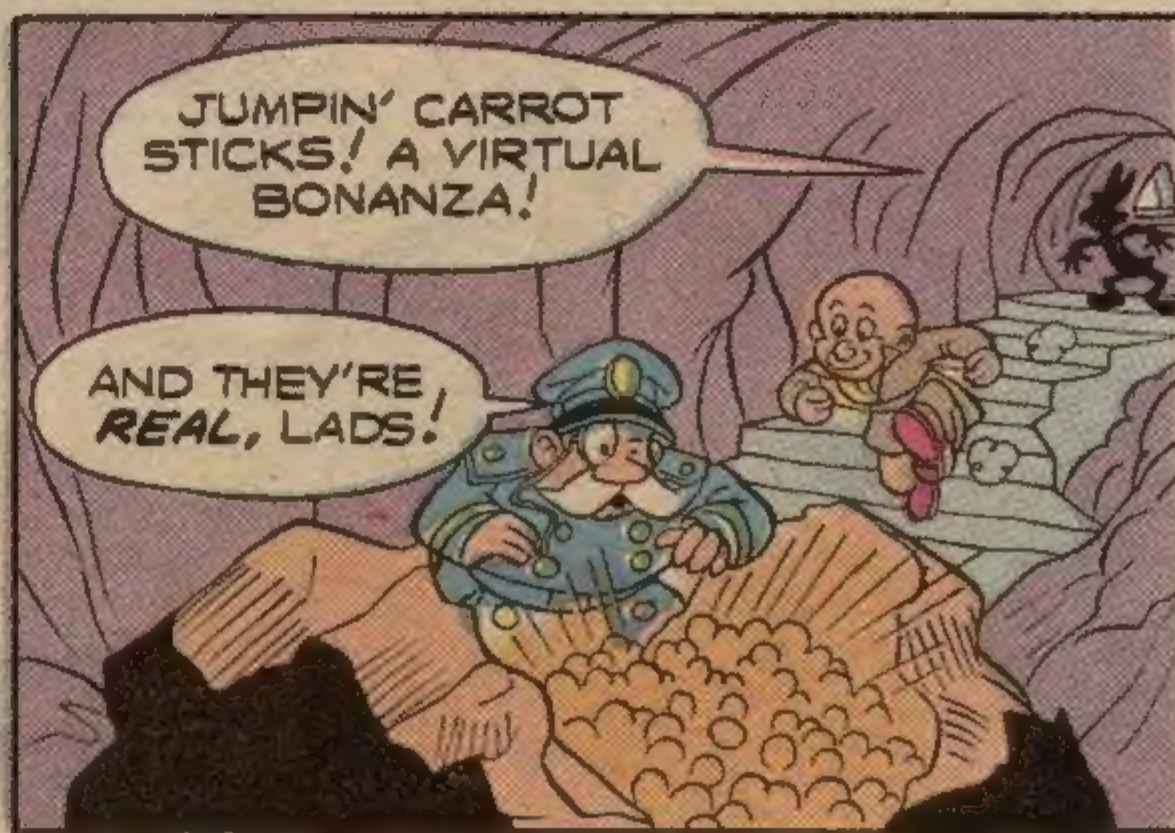
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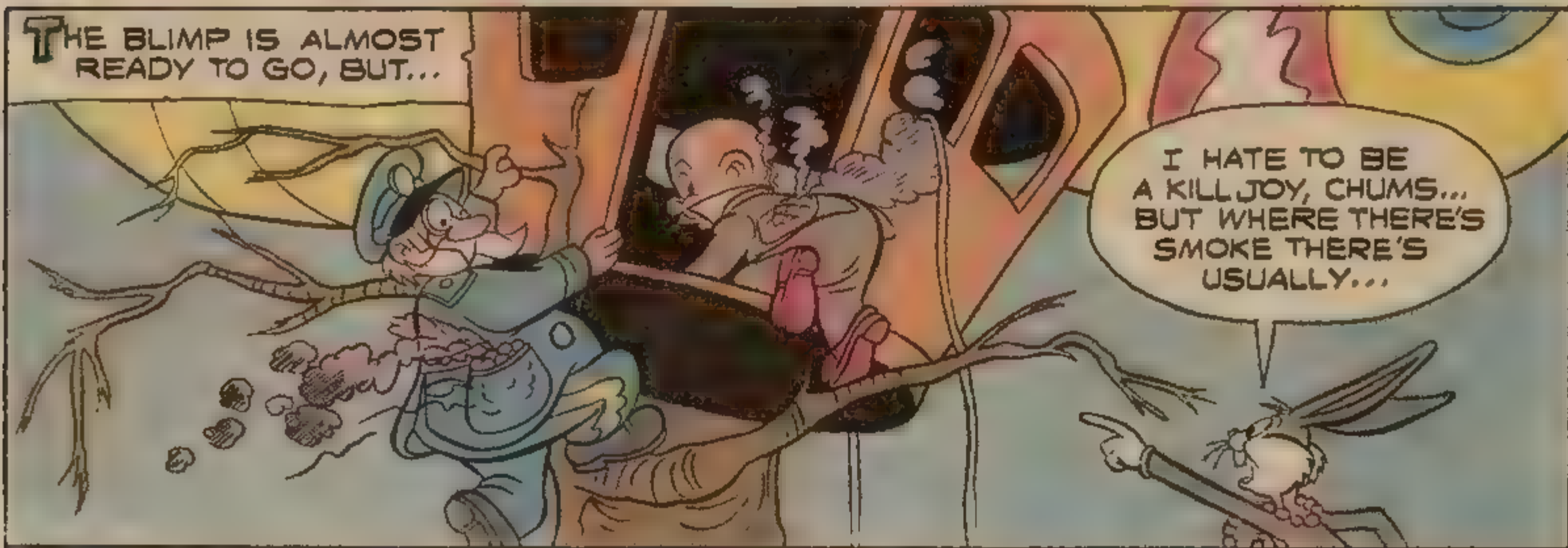
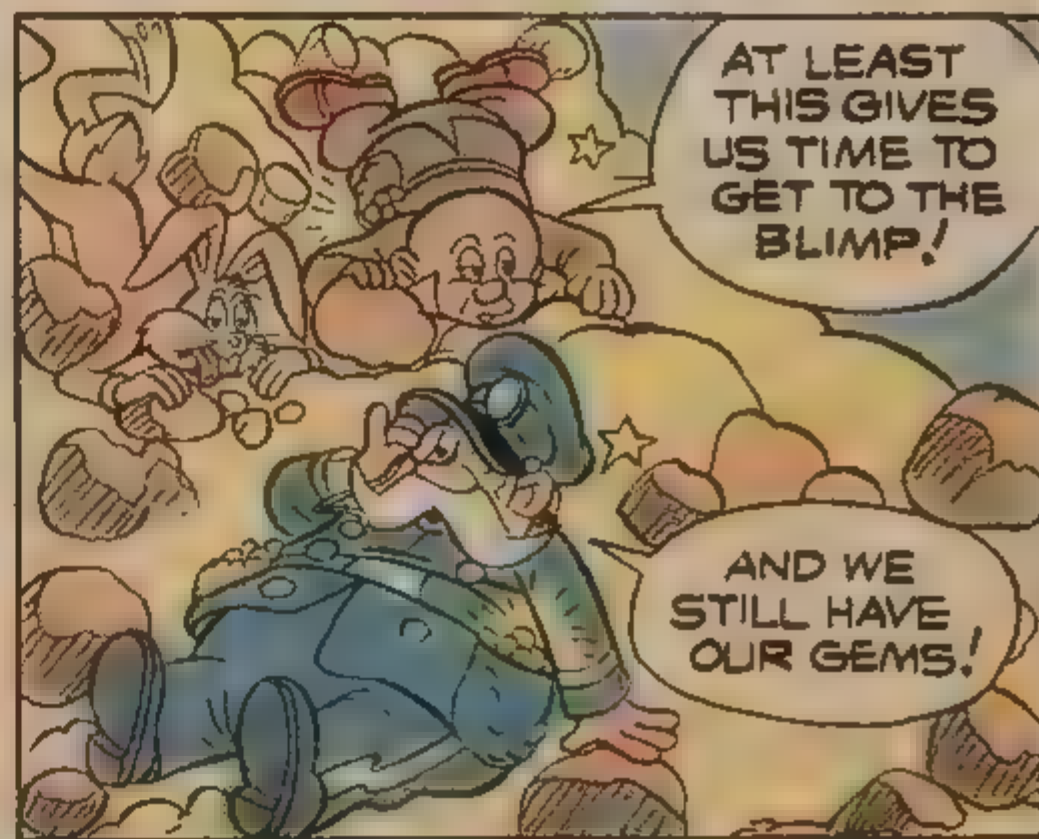
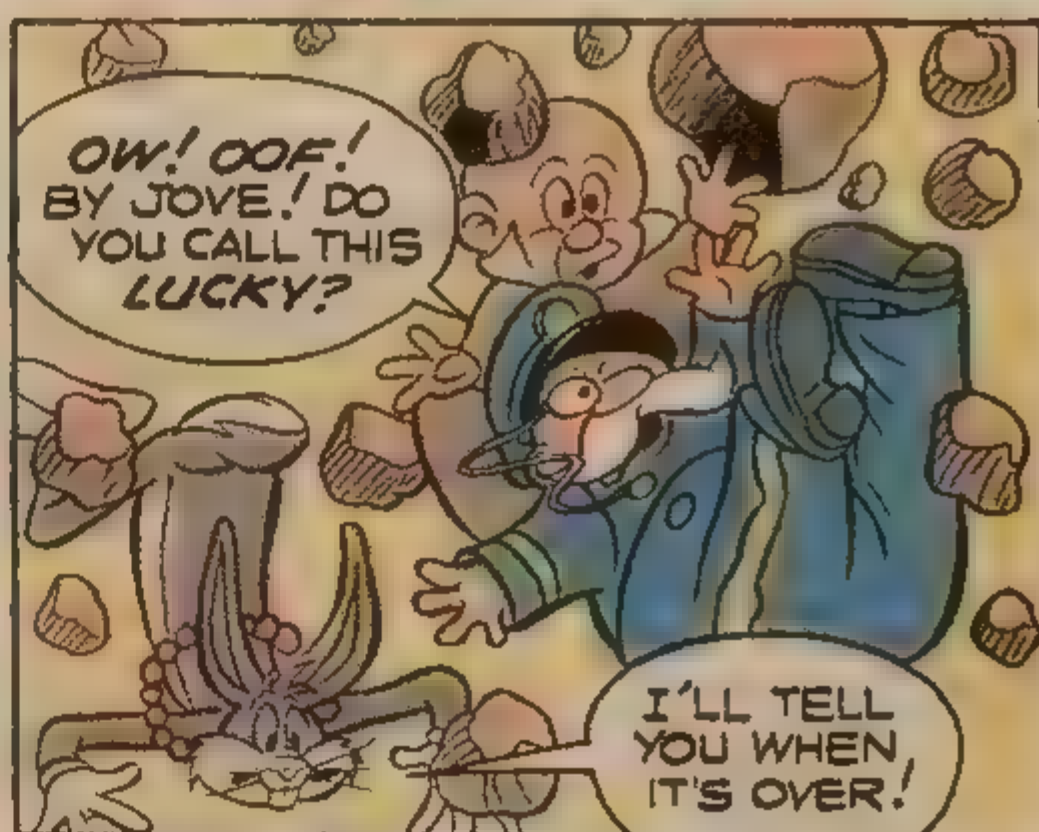
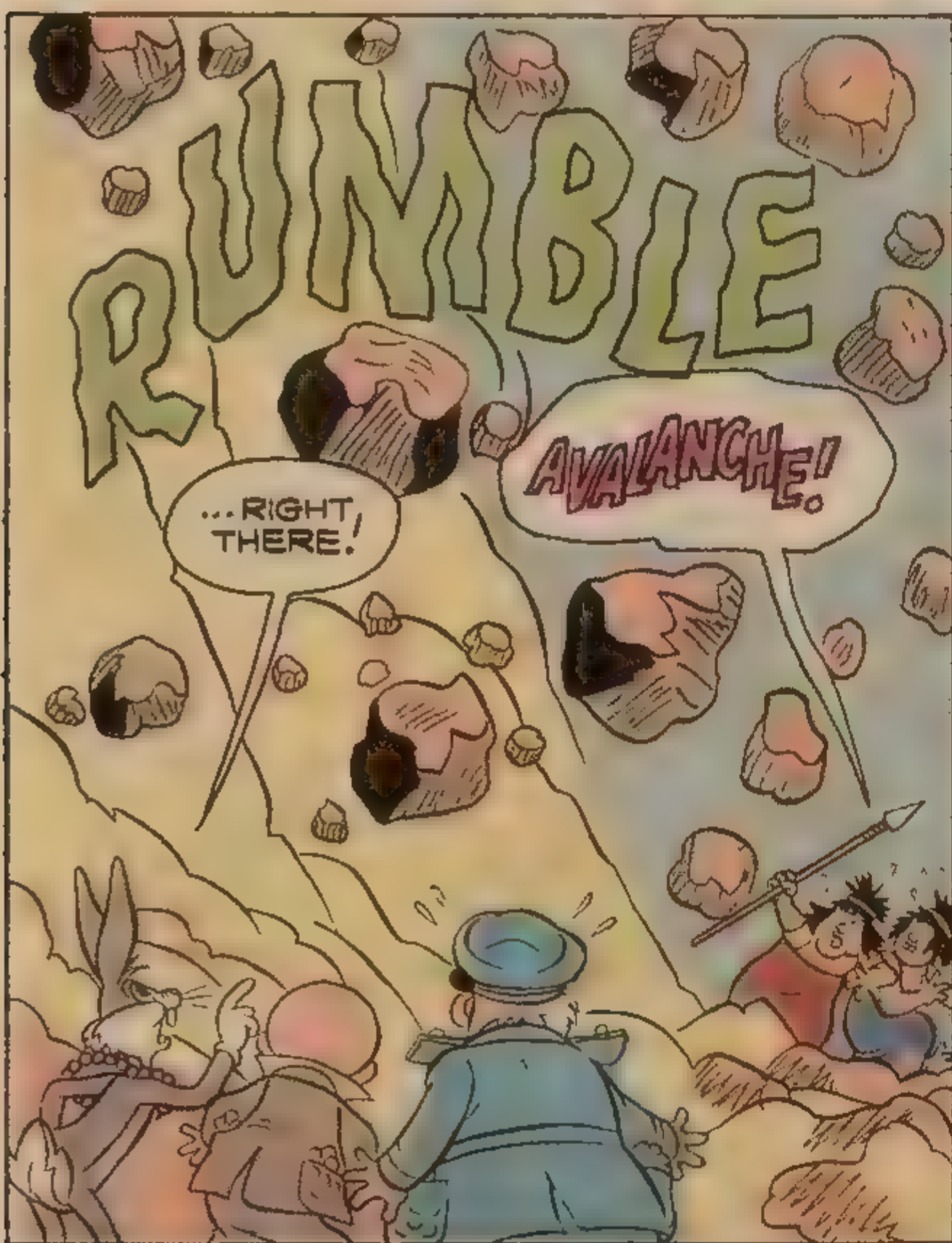
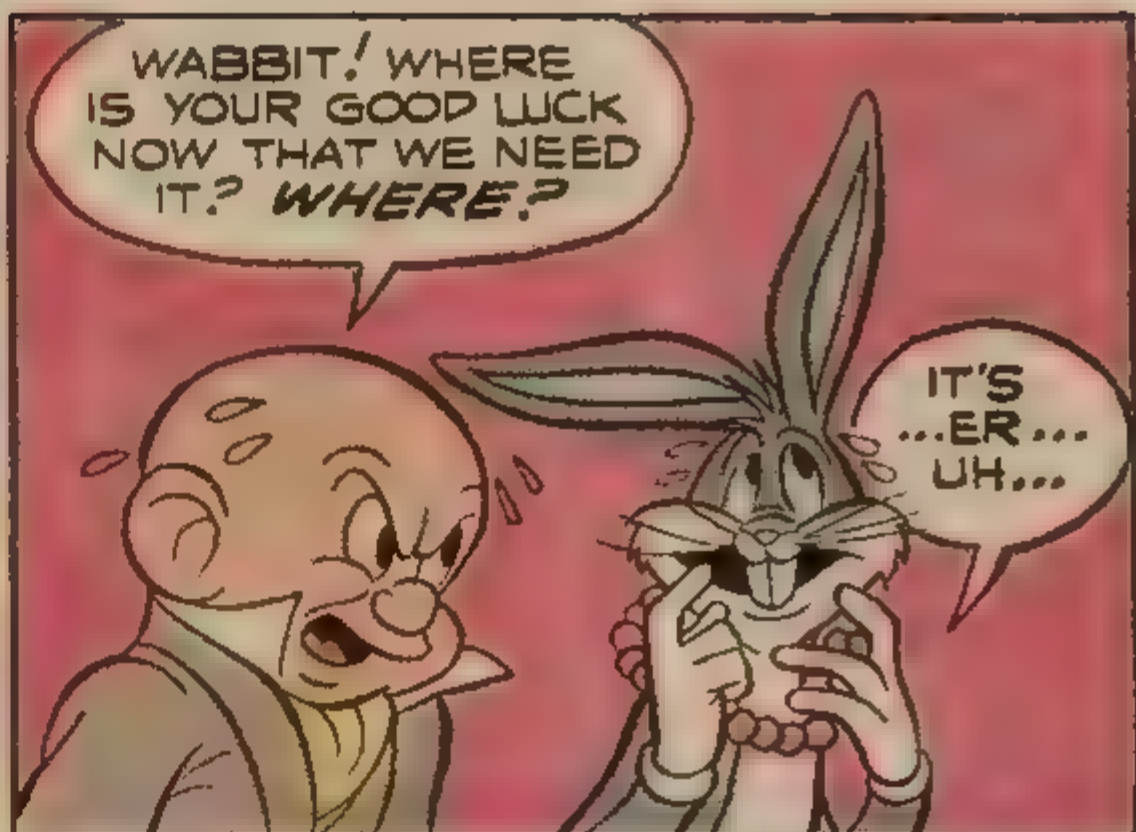
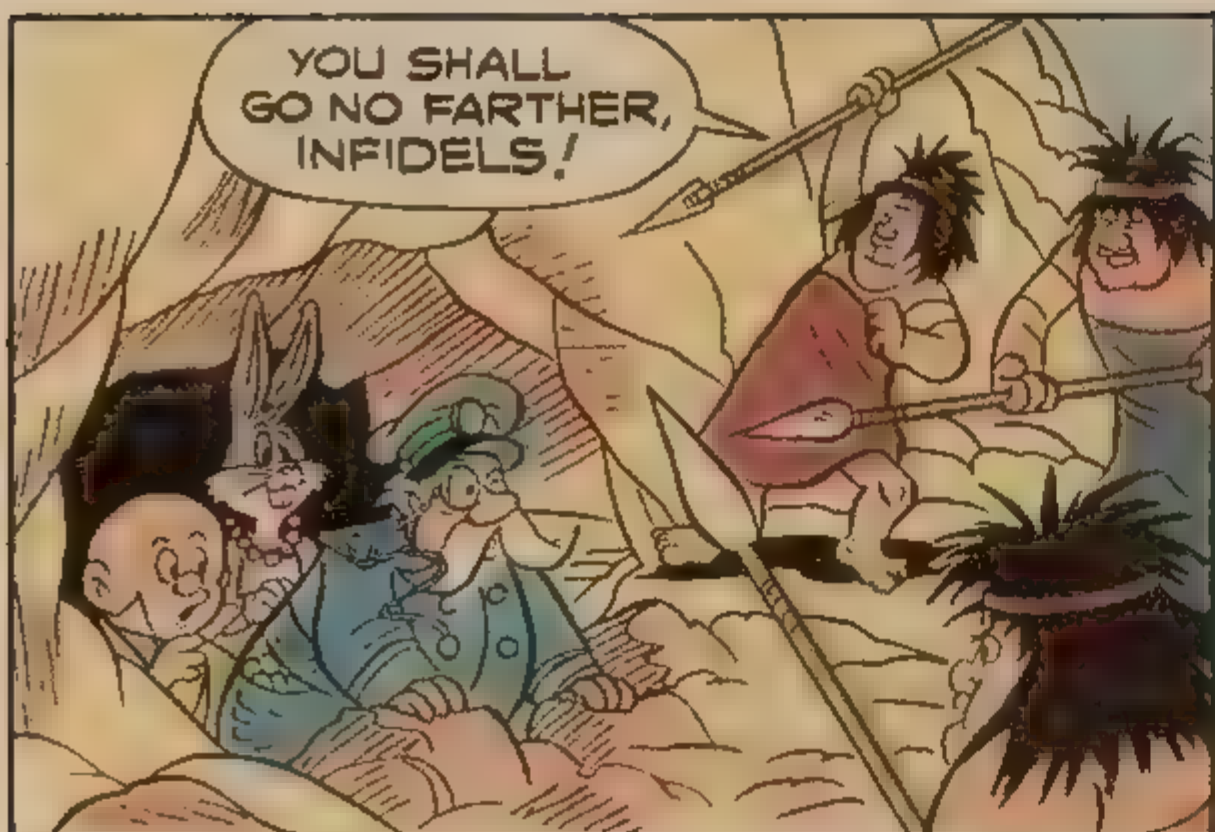
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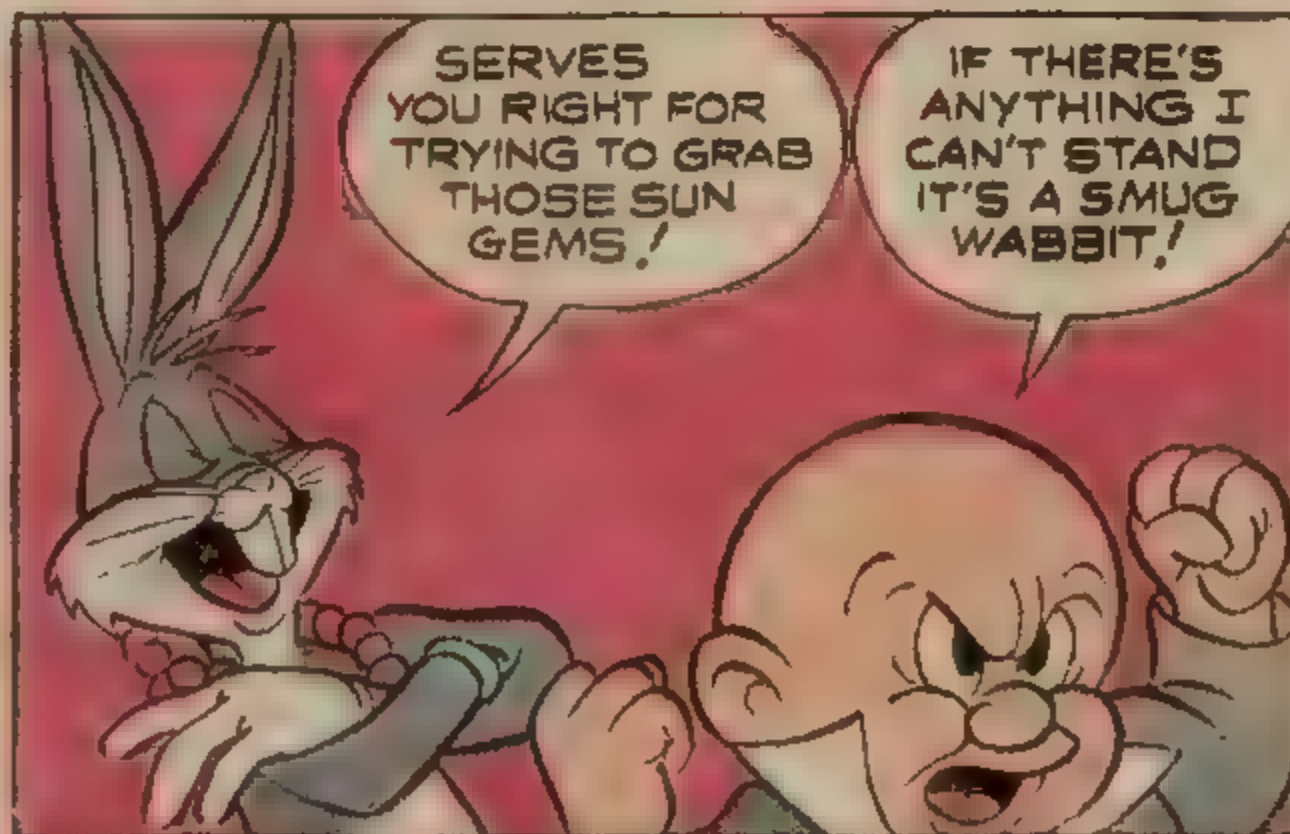
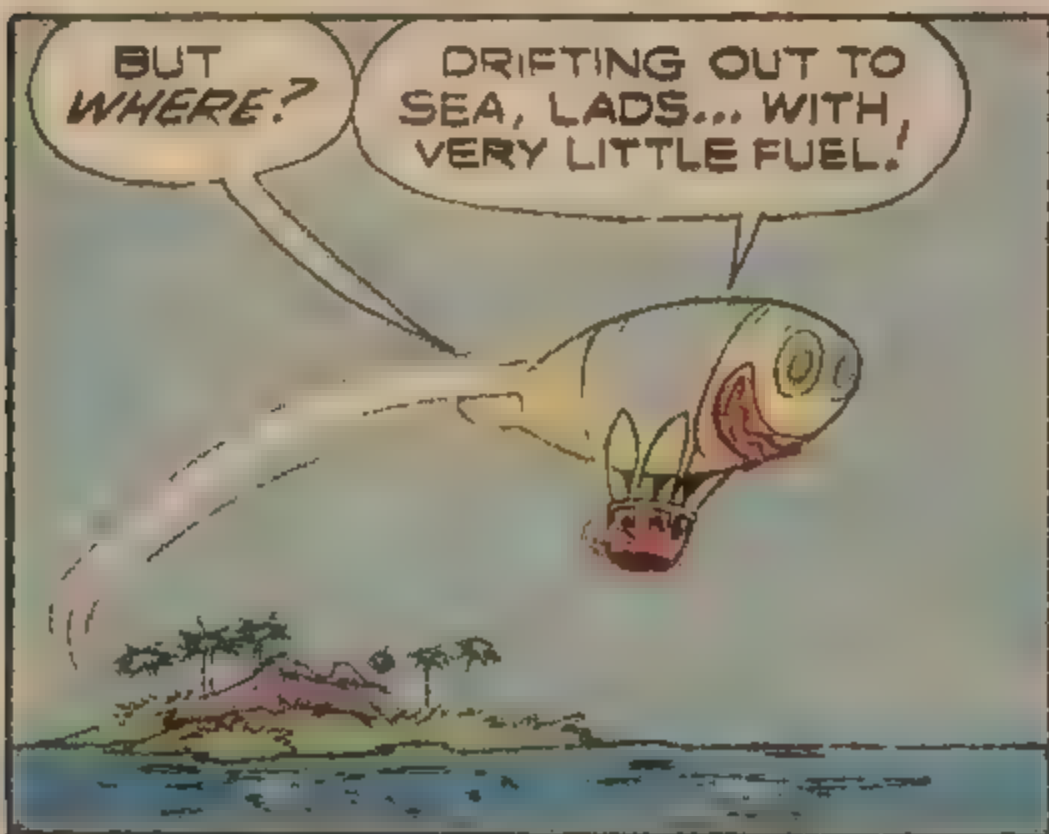
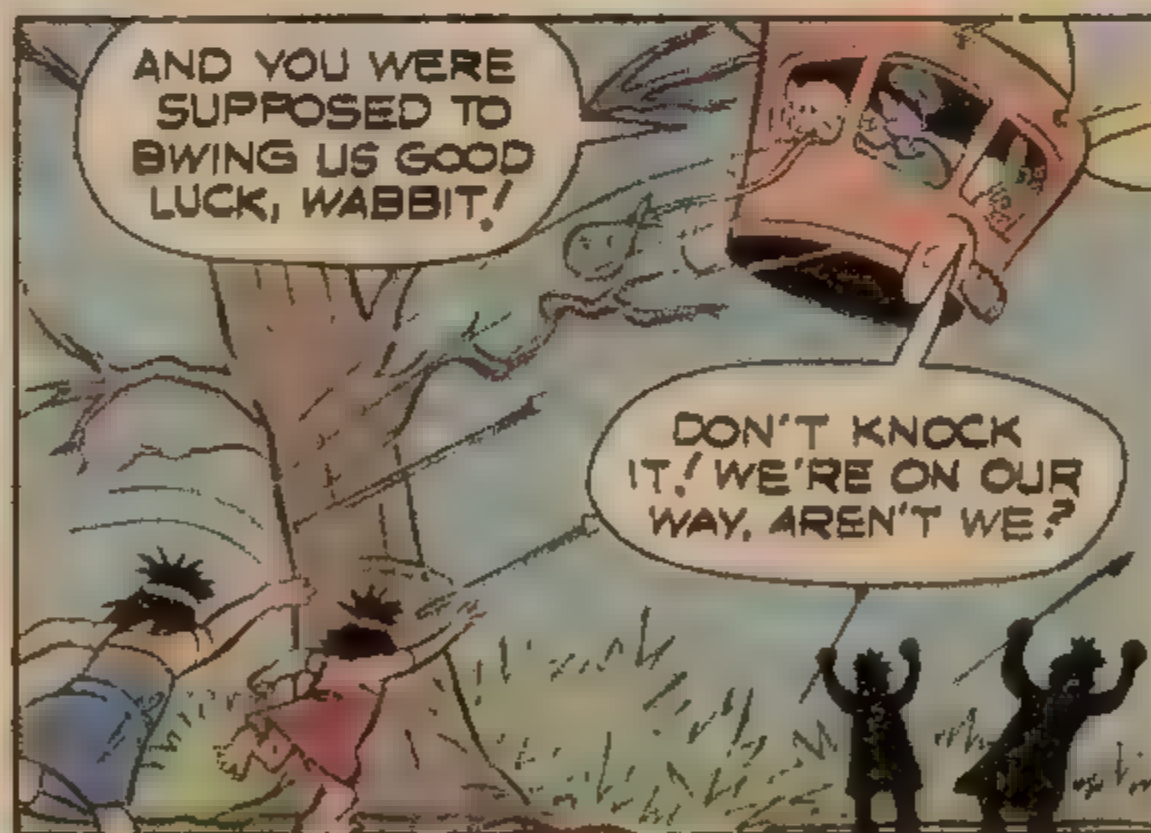
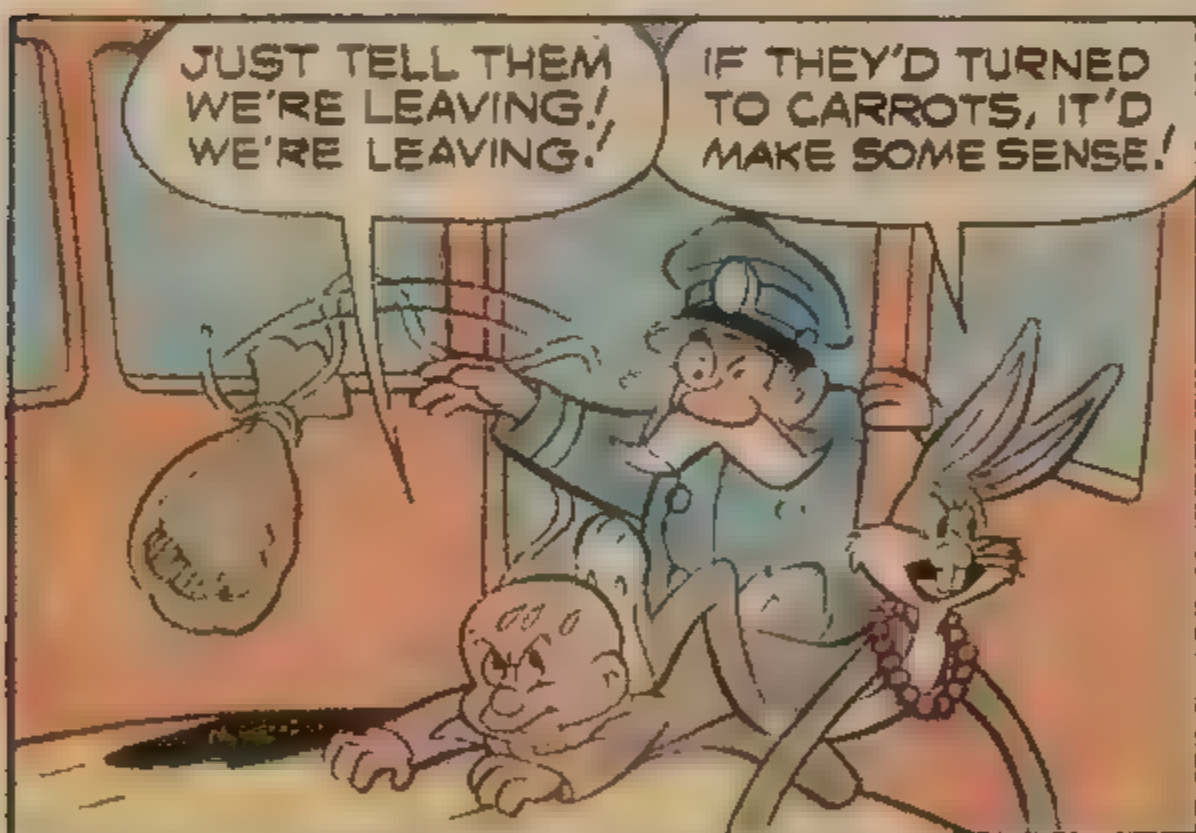
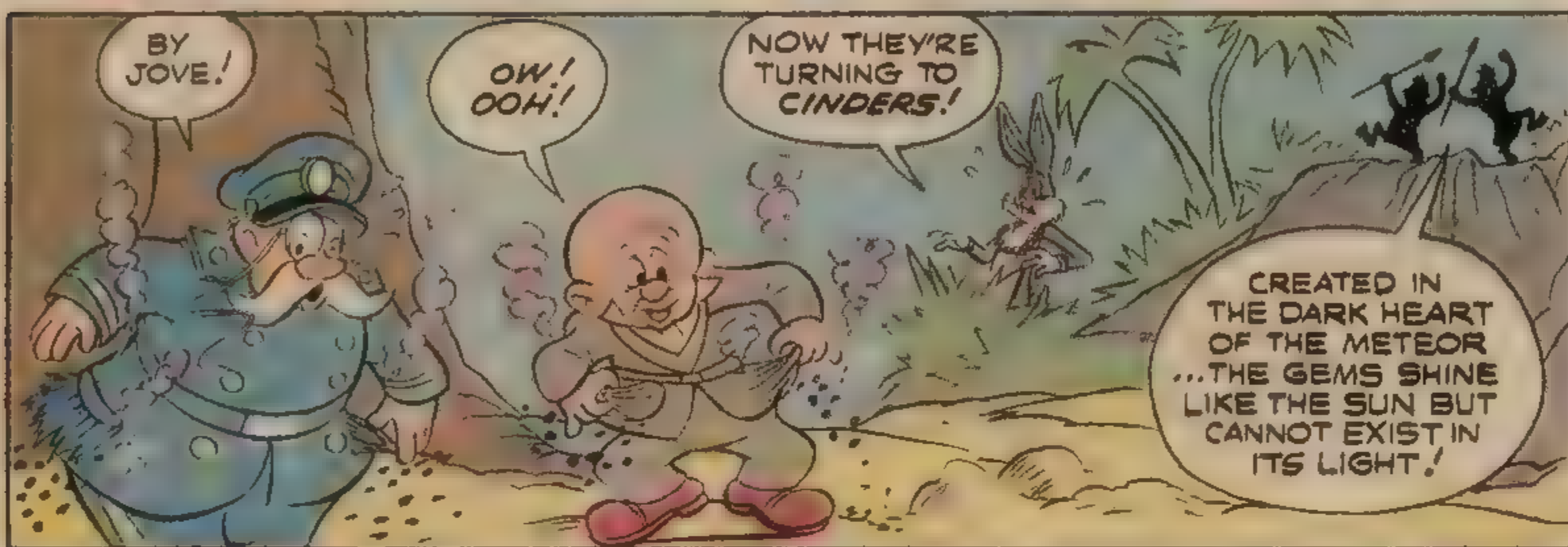
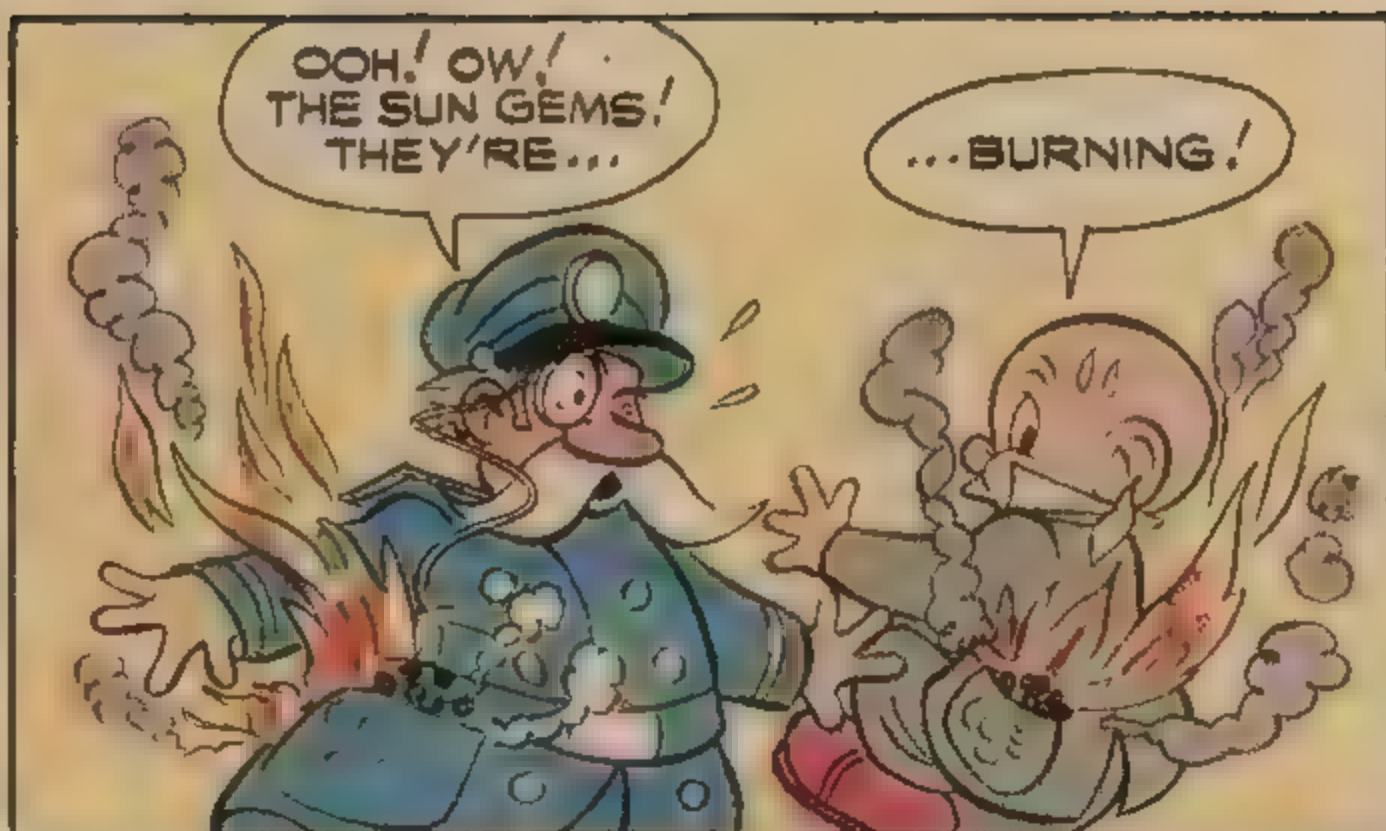
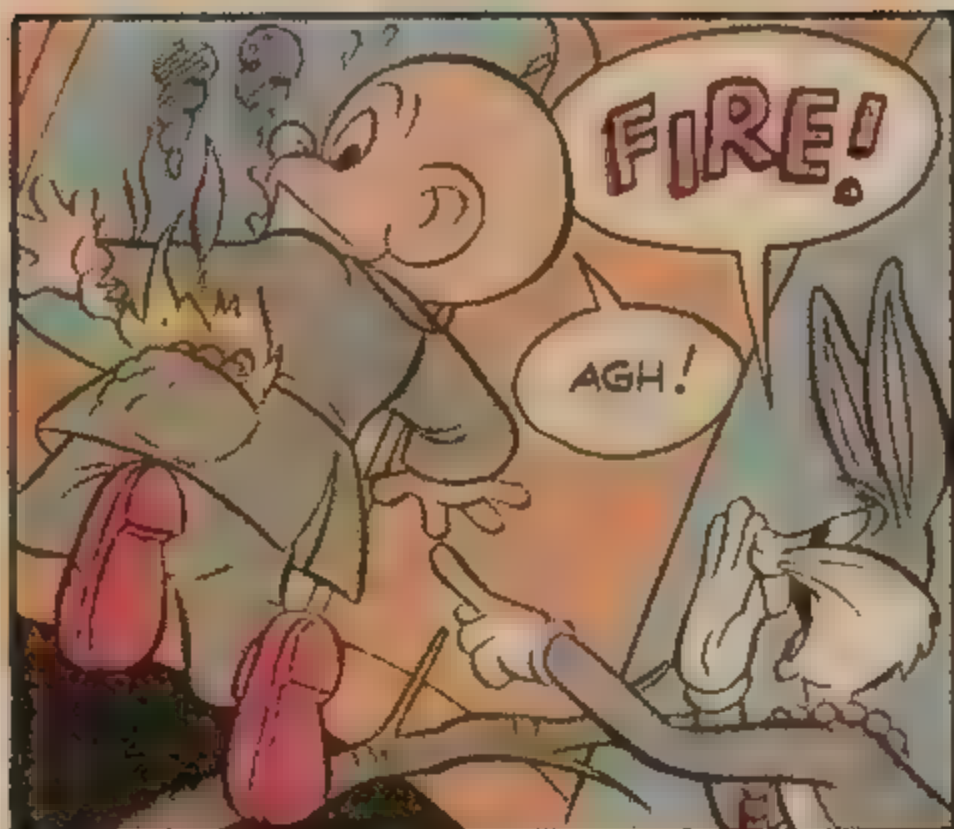
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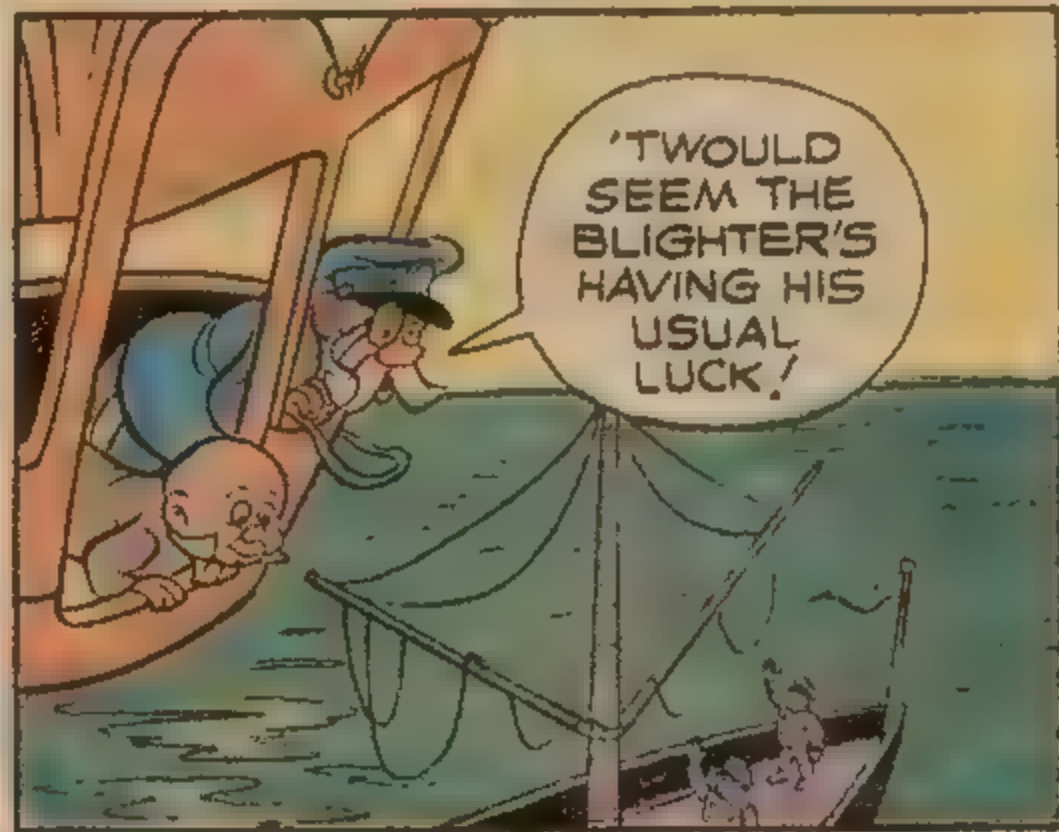
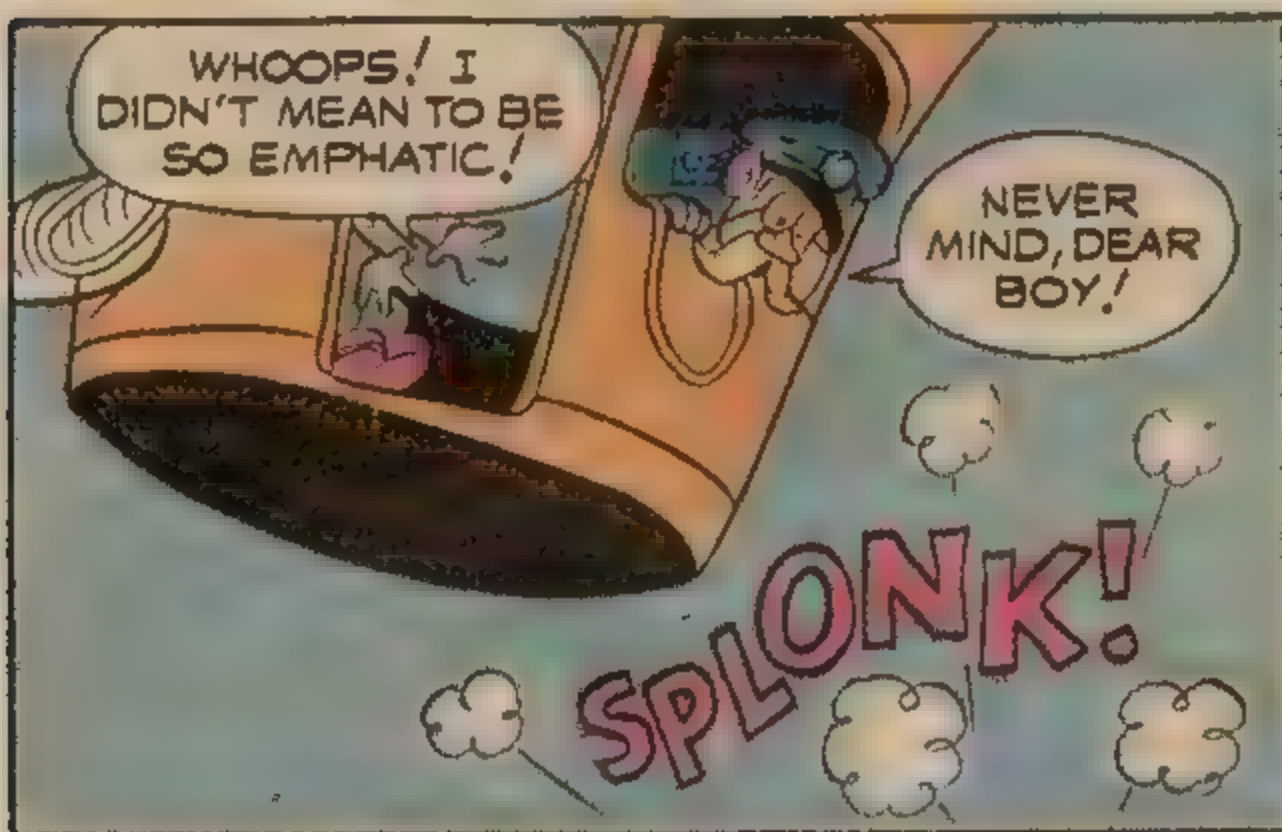
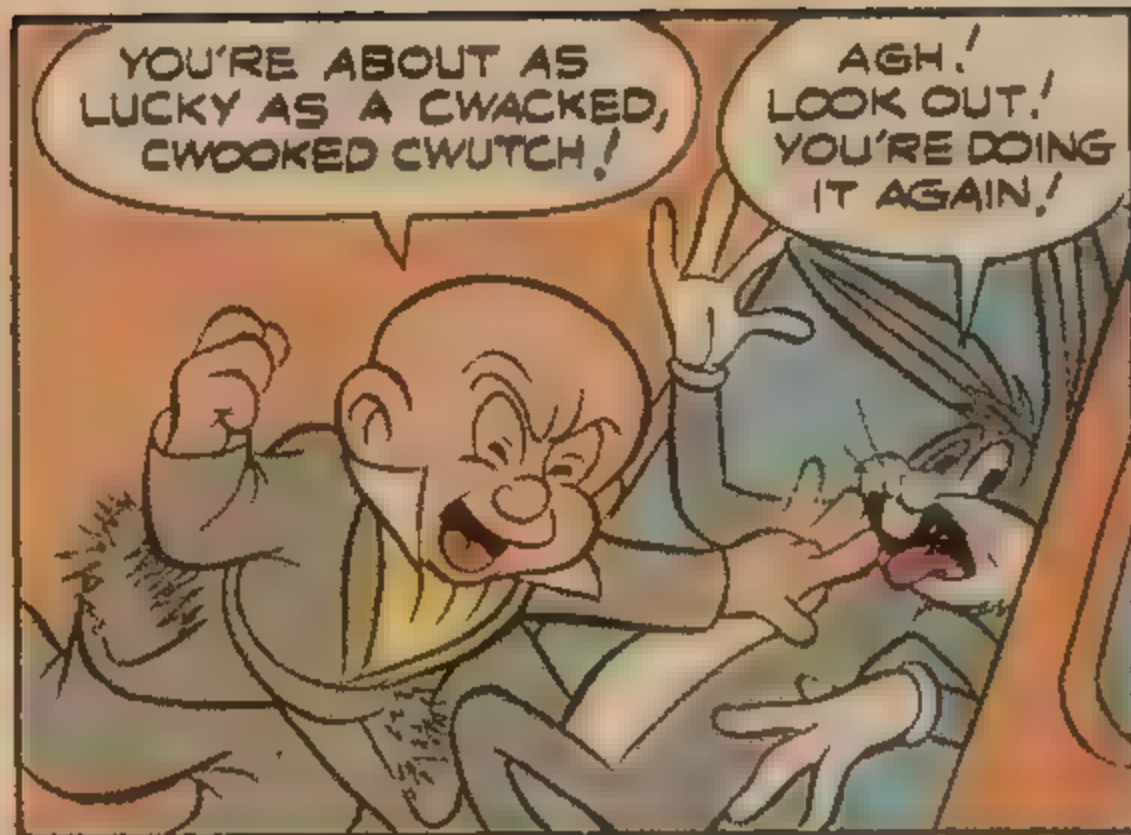
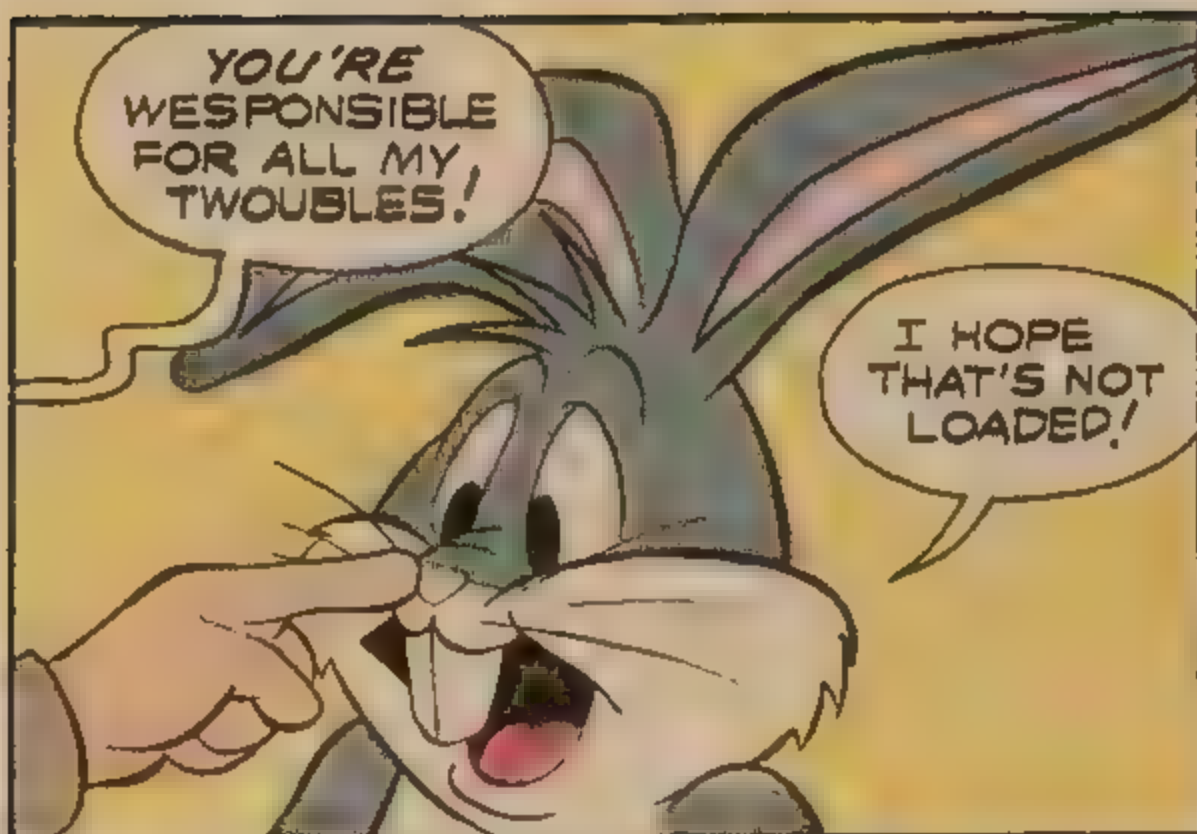












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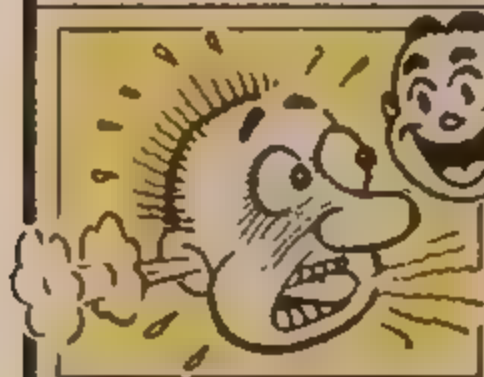
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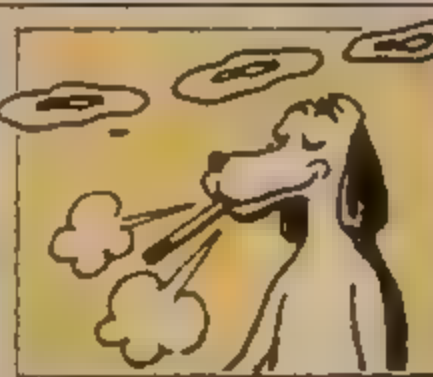
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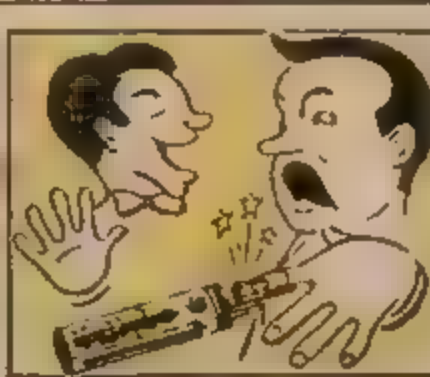


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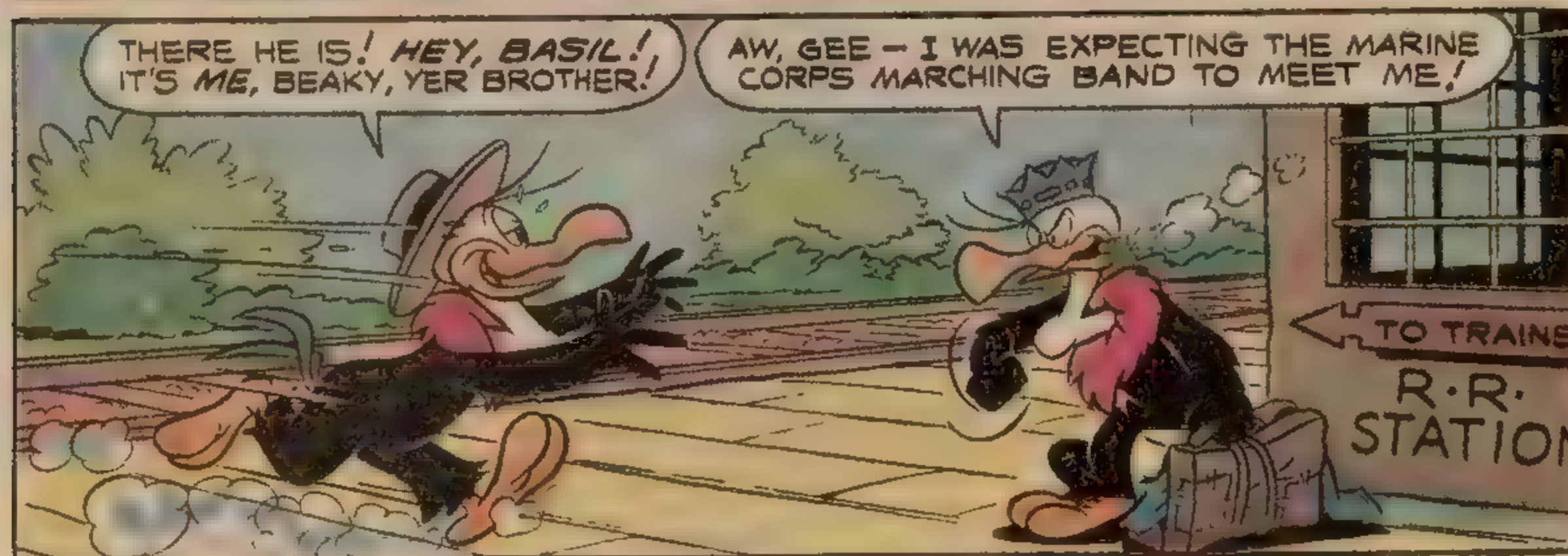
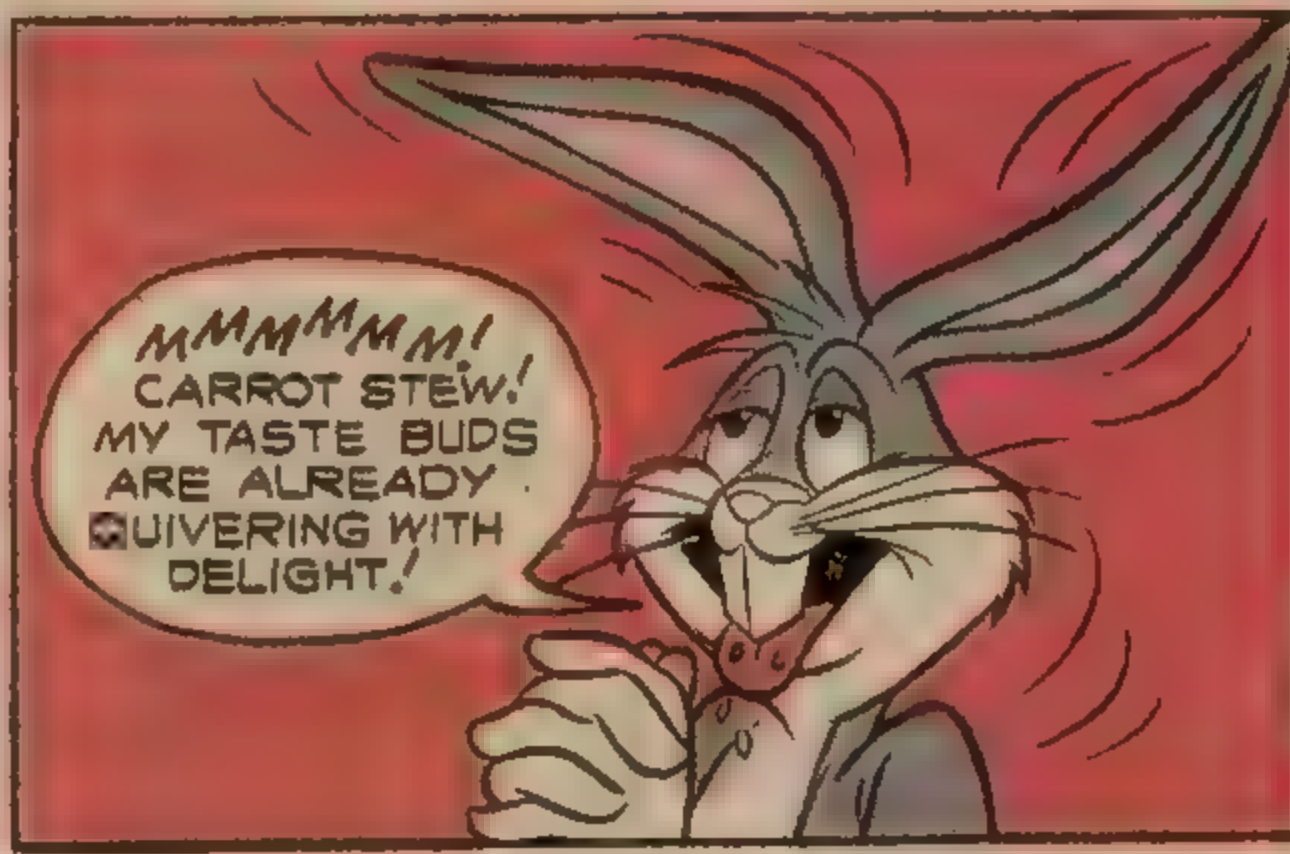
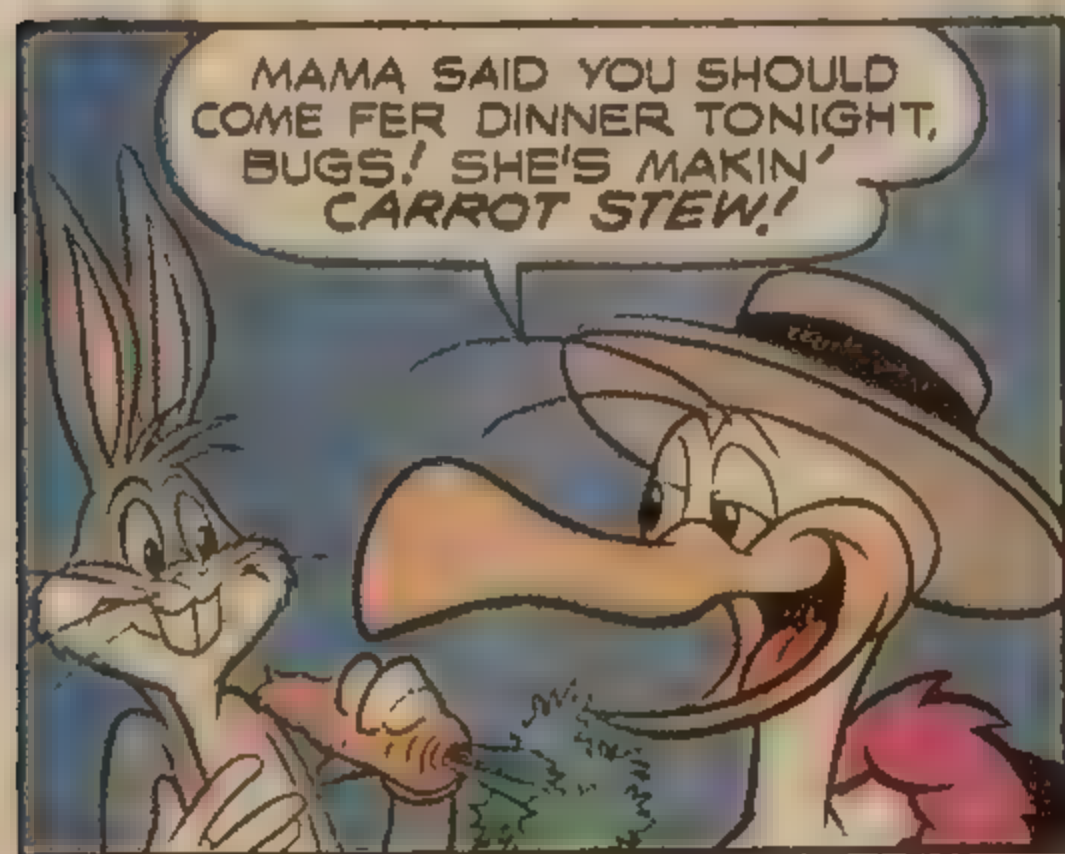
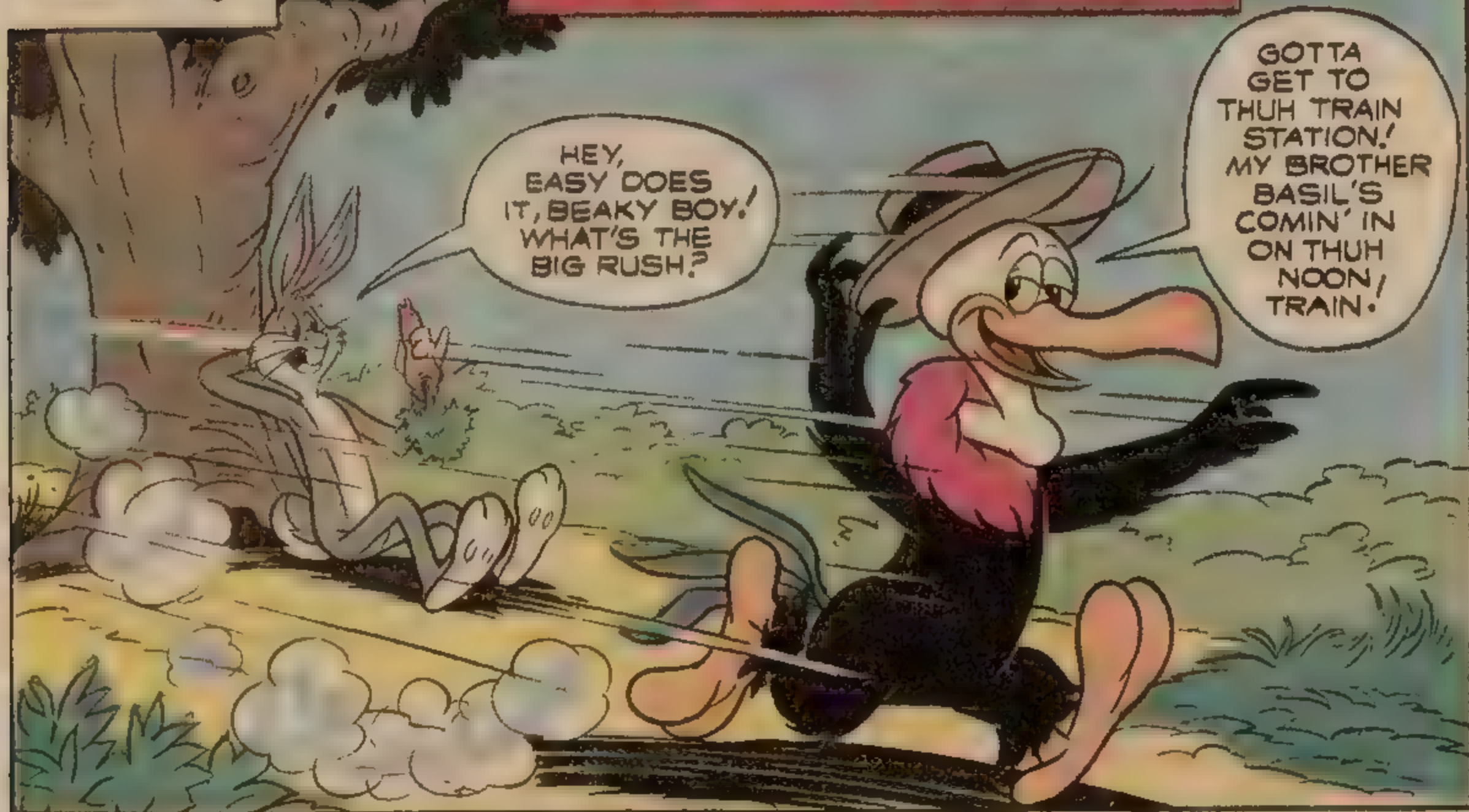
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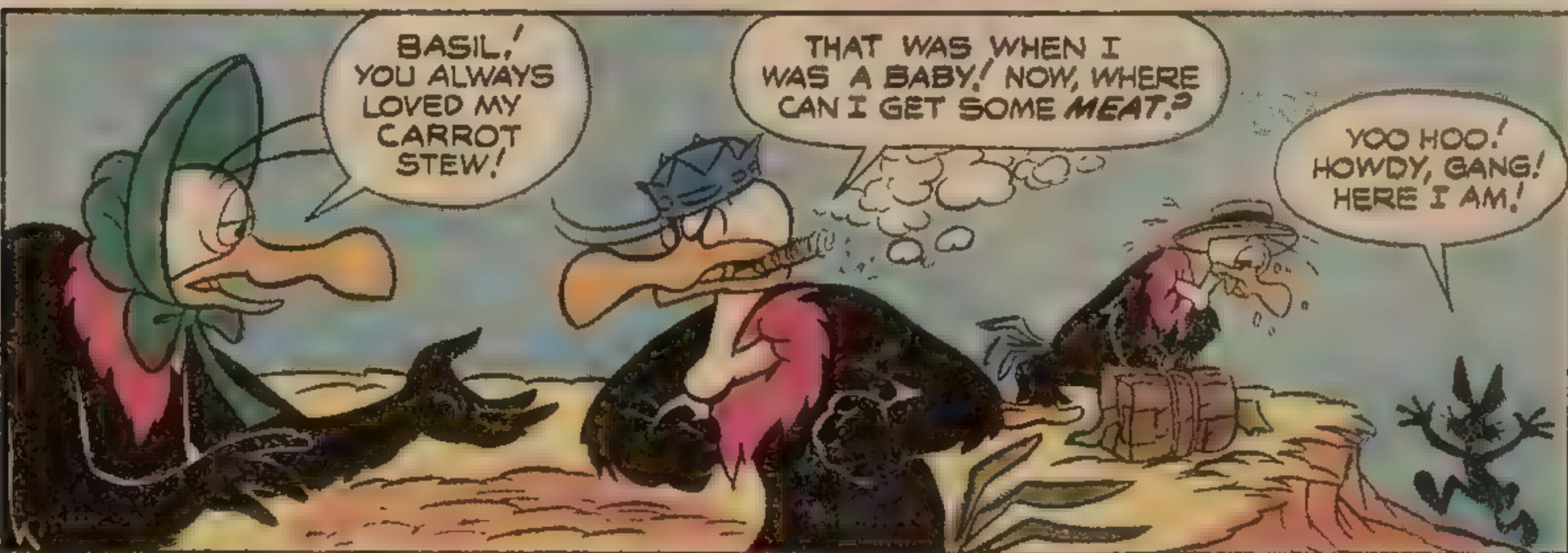
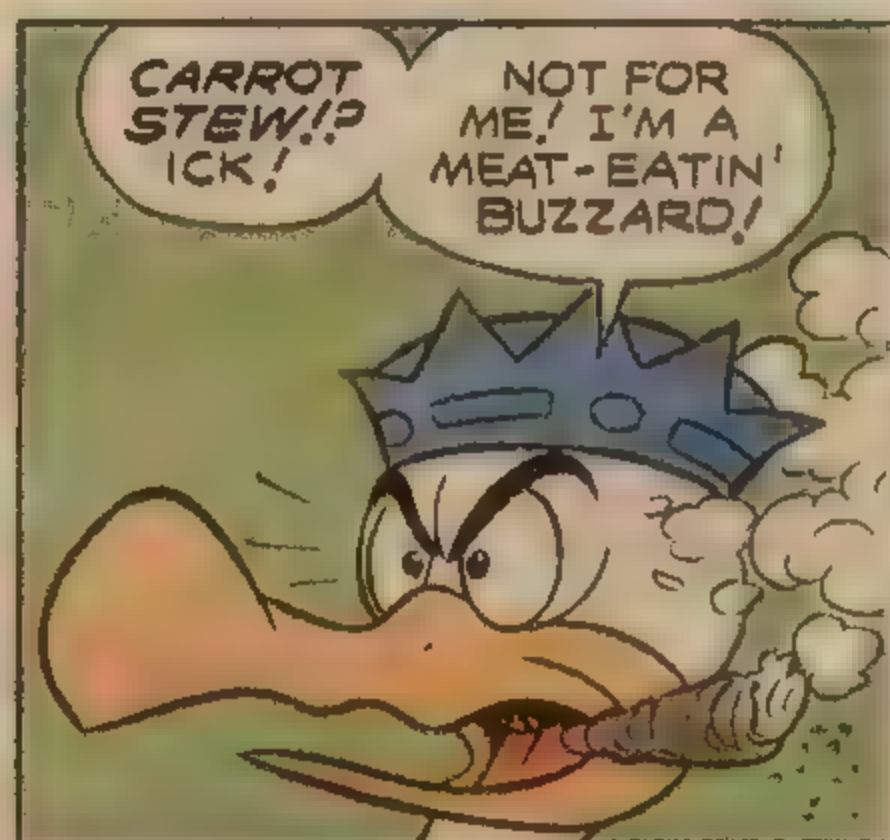
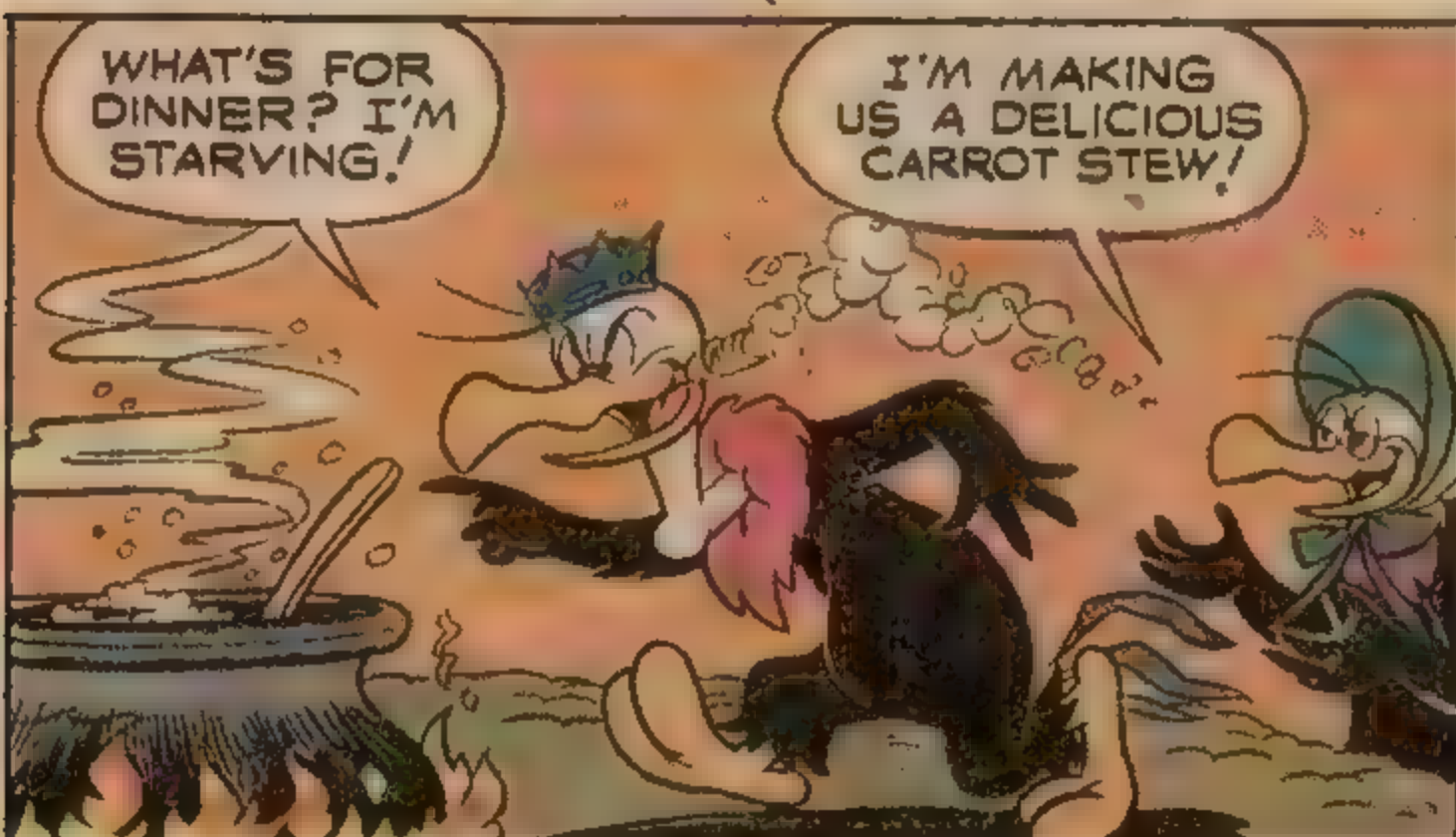
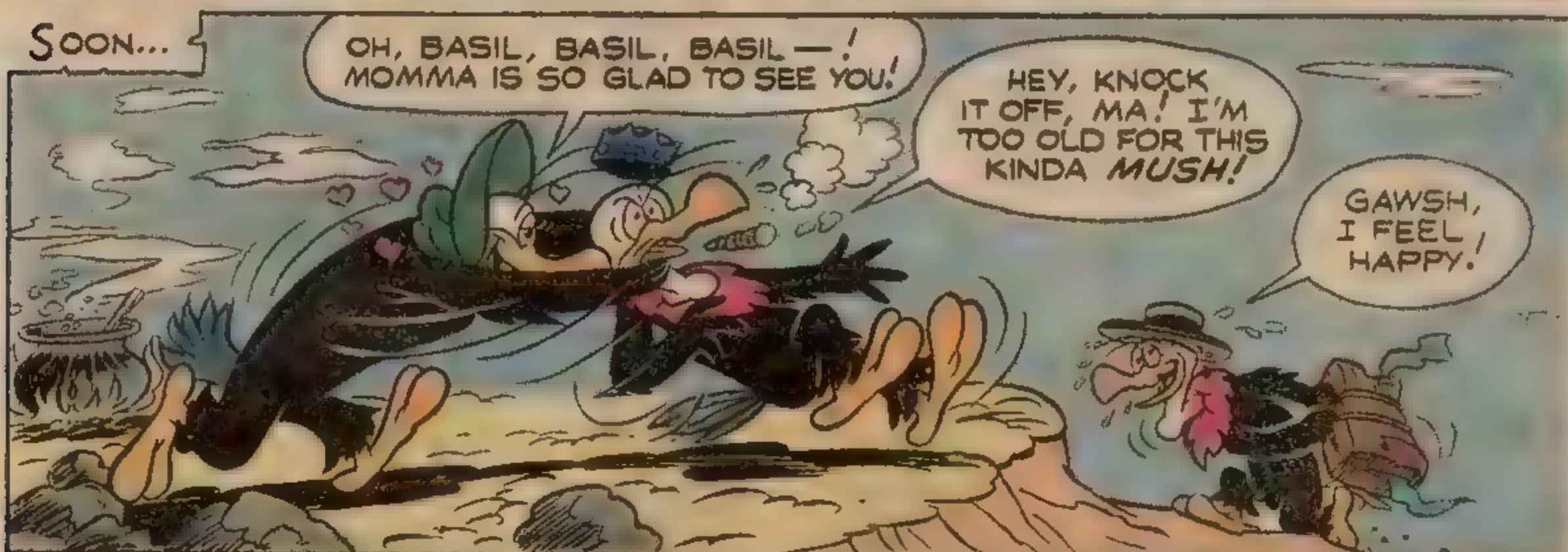
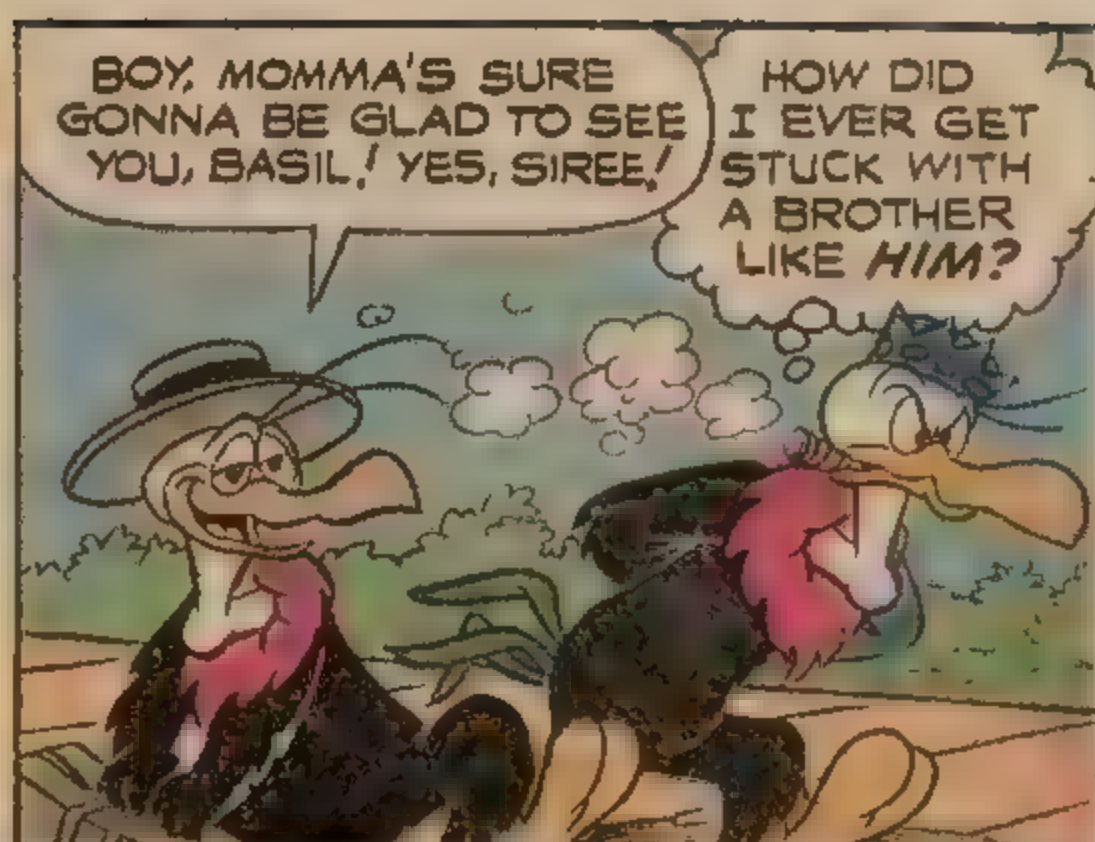
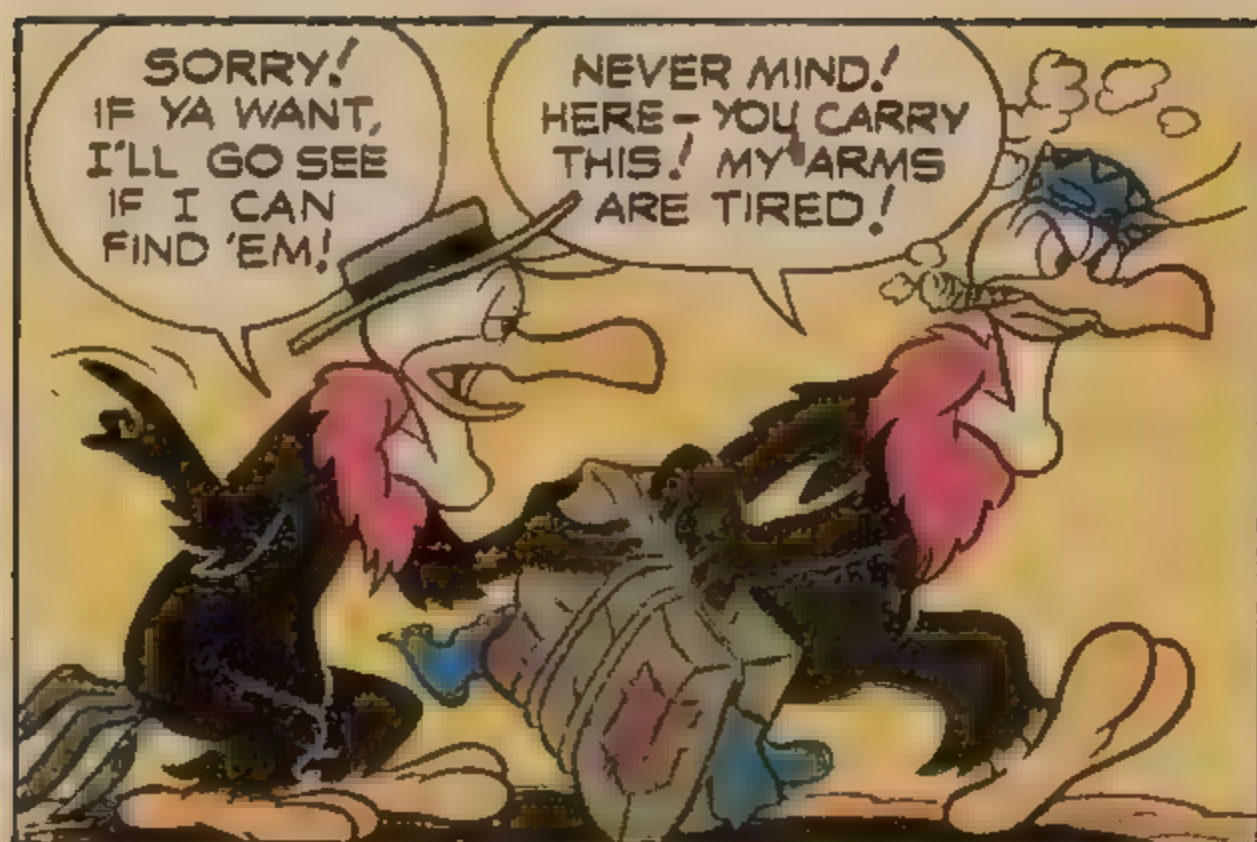
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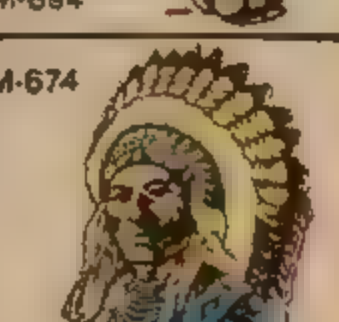
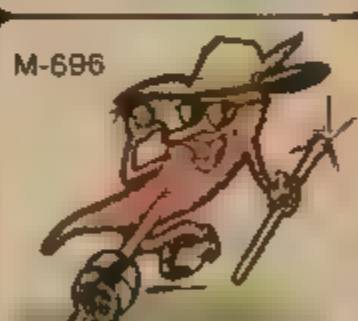
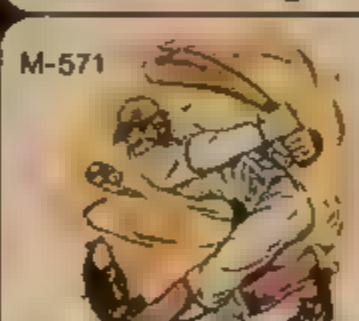
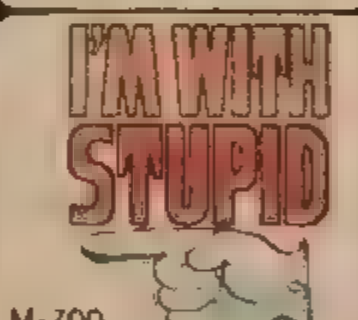
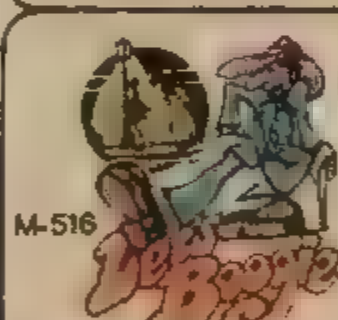
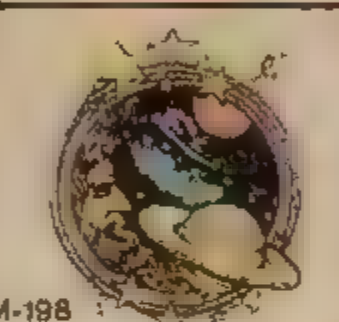
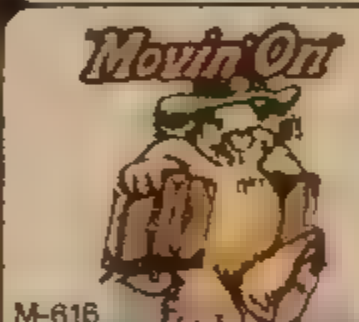
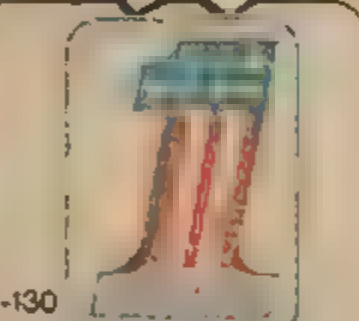
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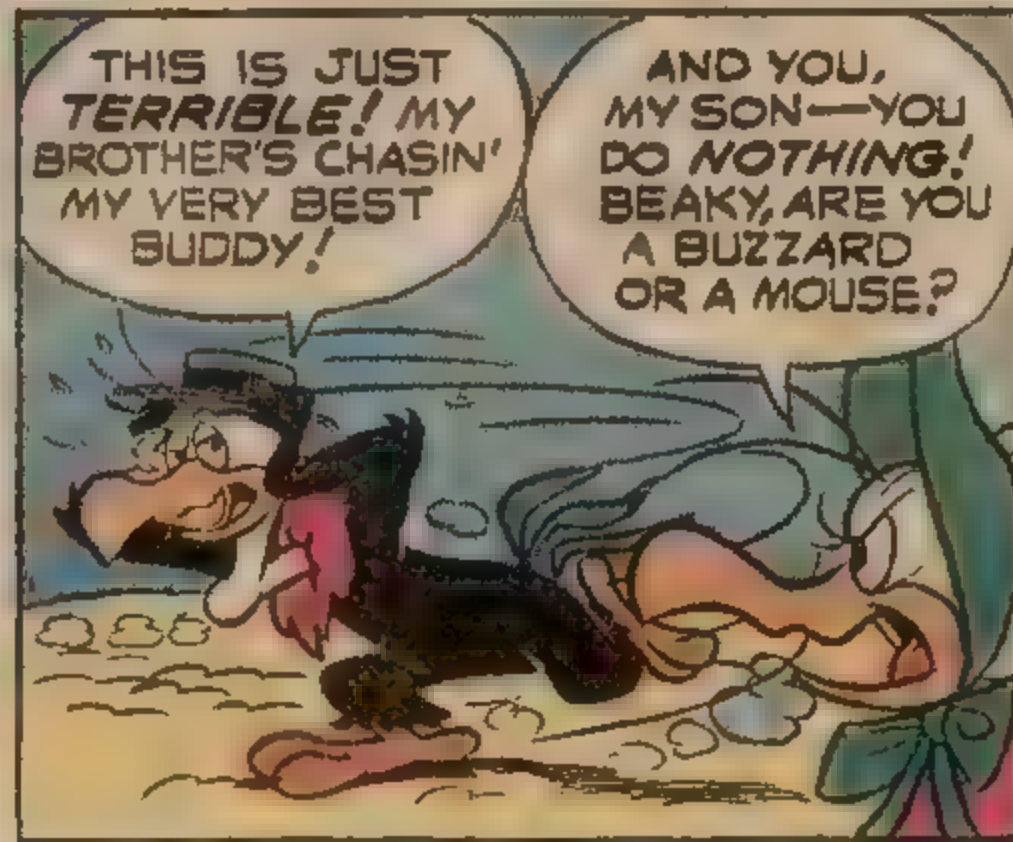
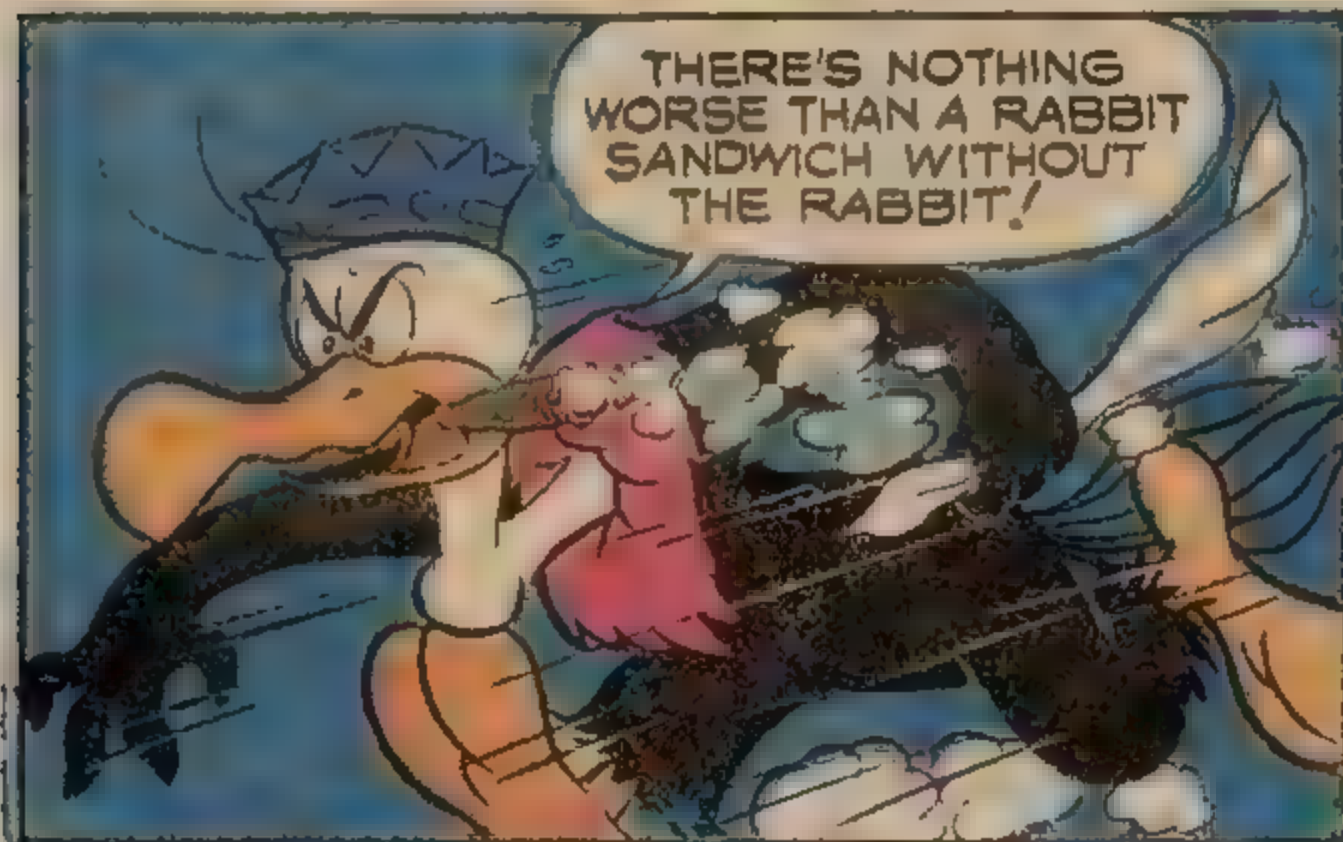
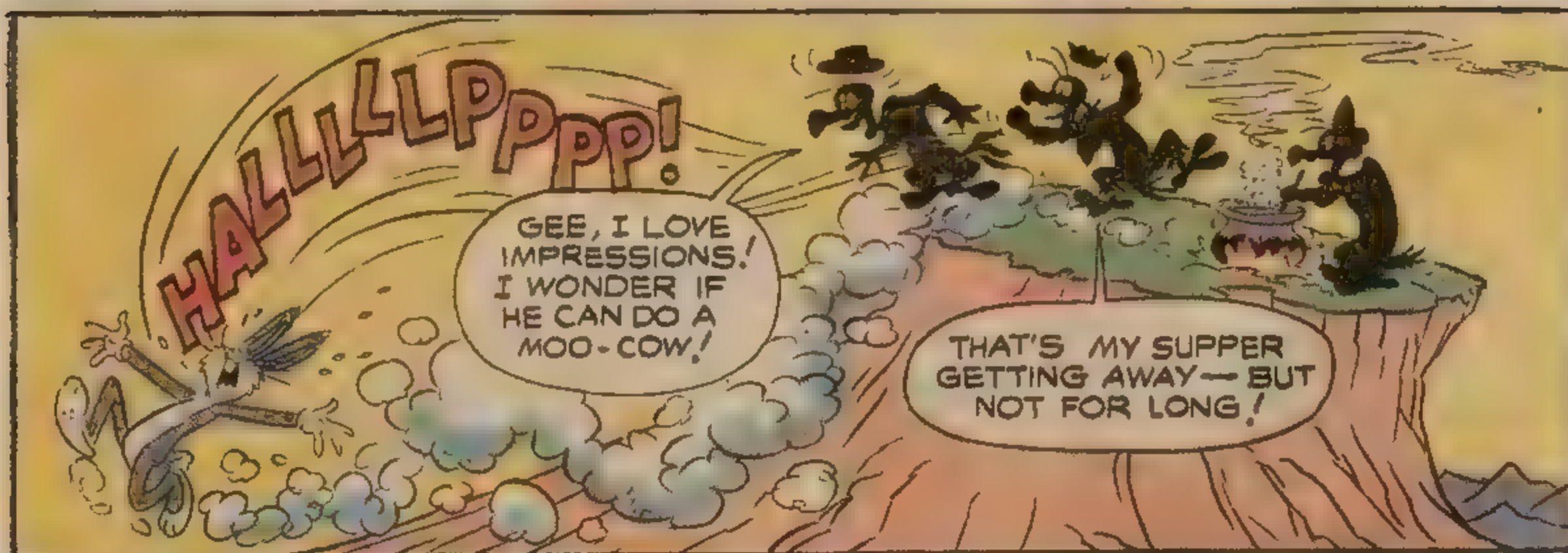
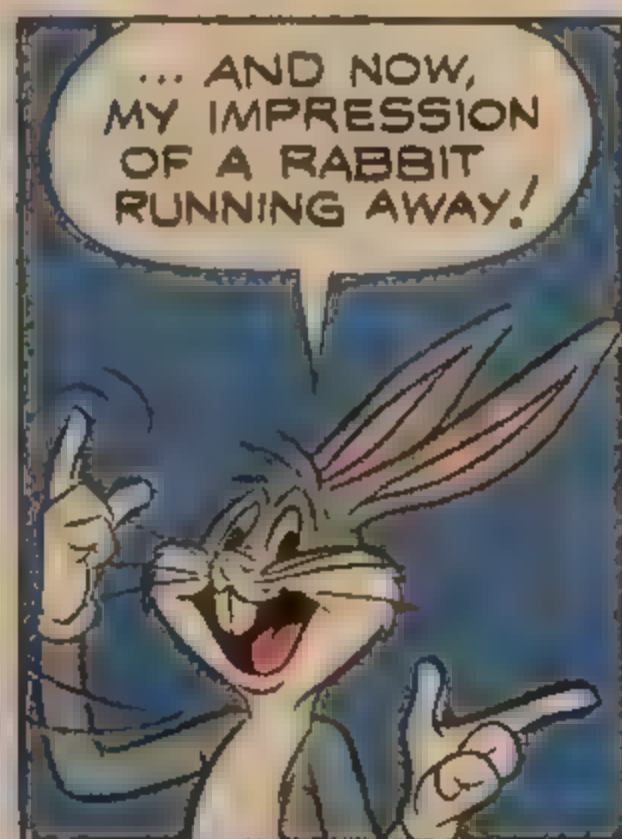
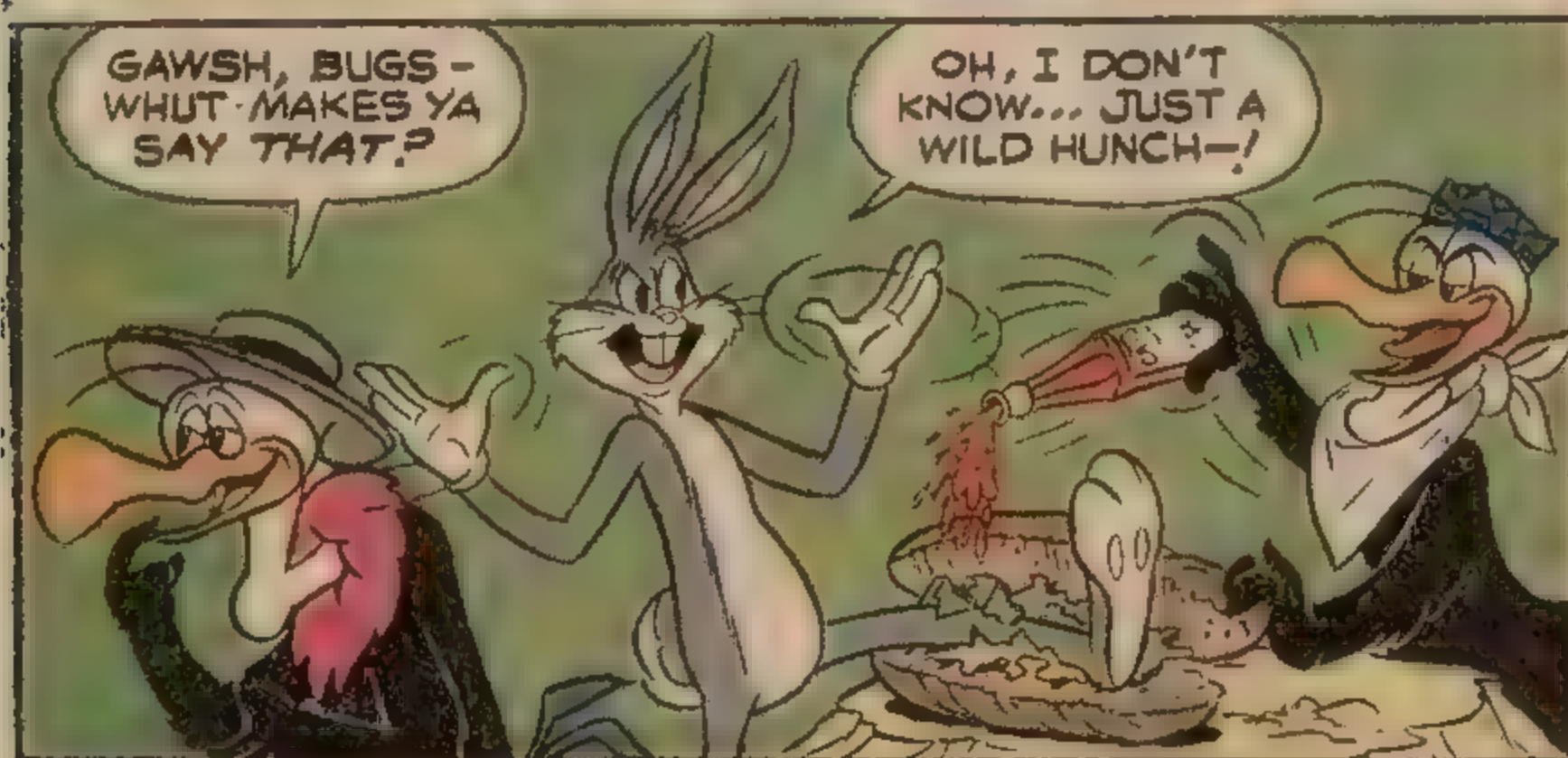
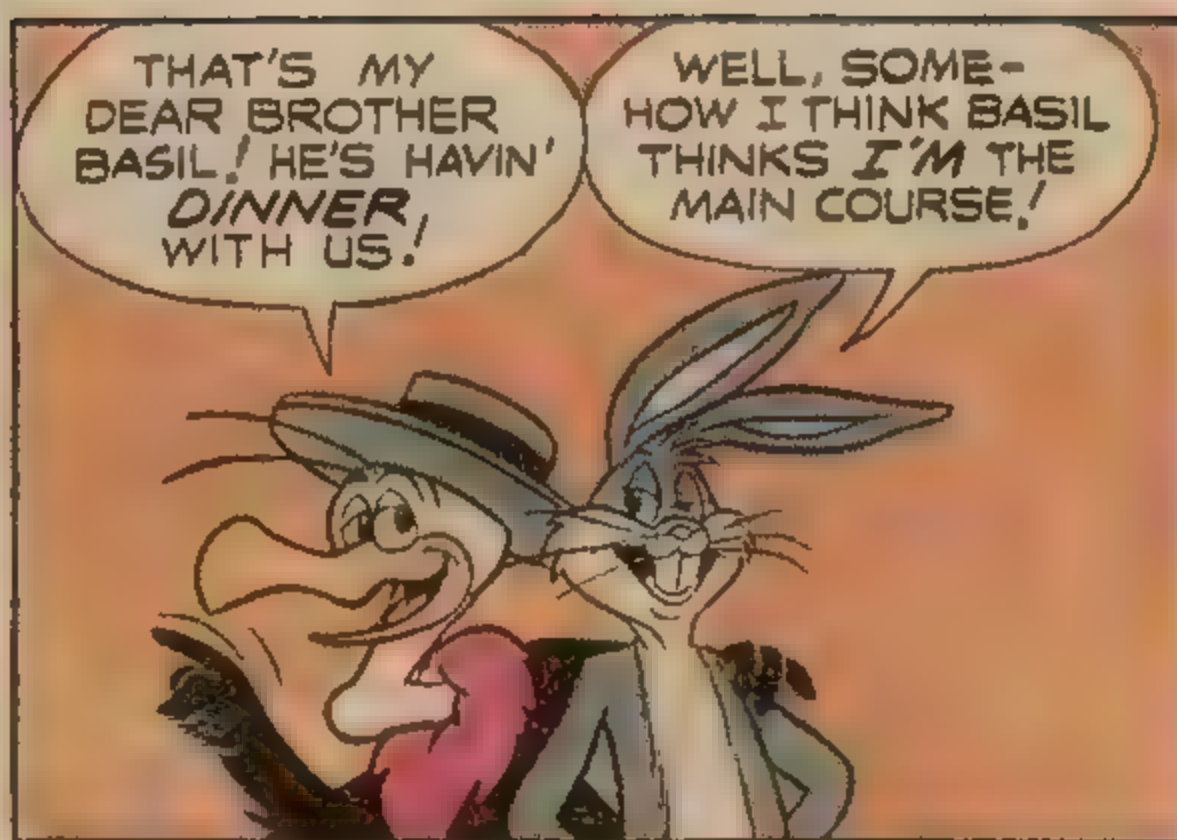
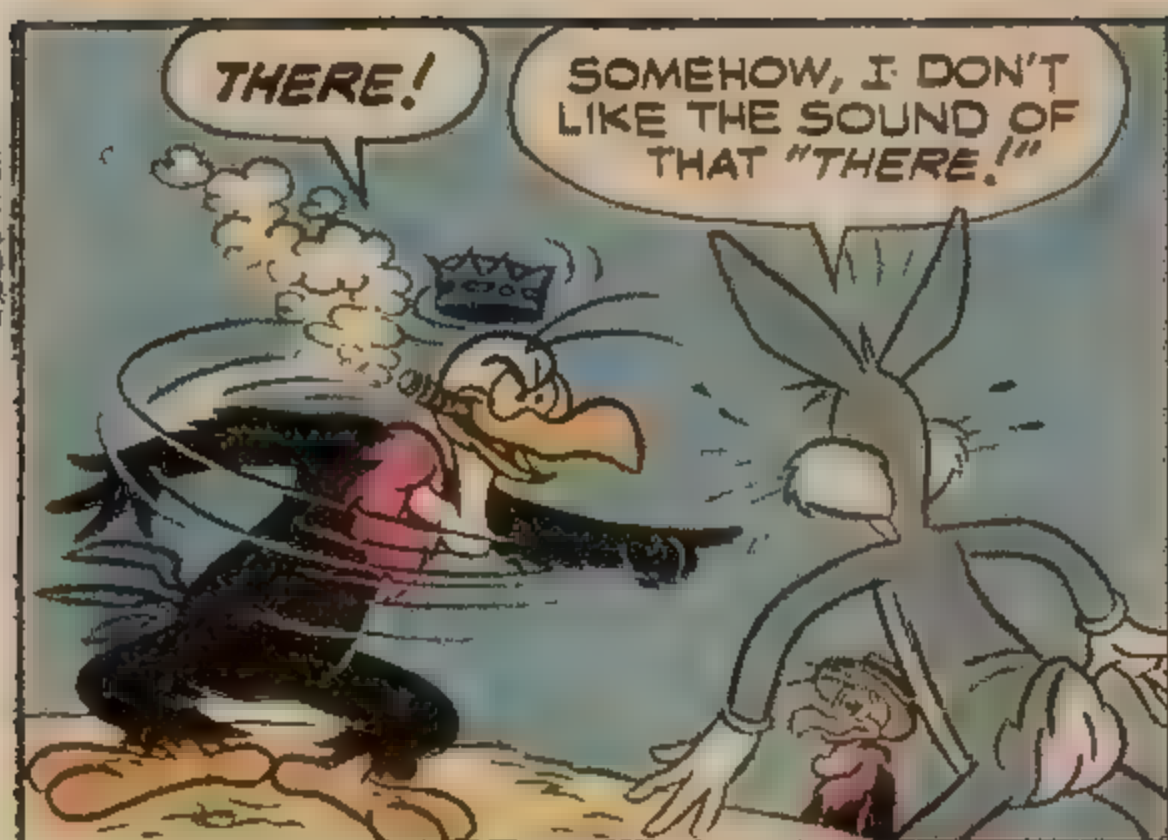
99¢
EACH

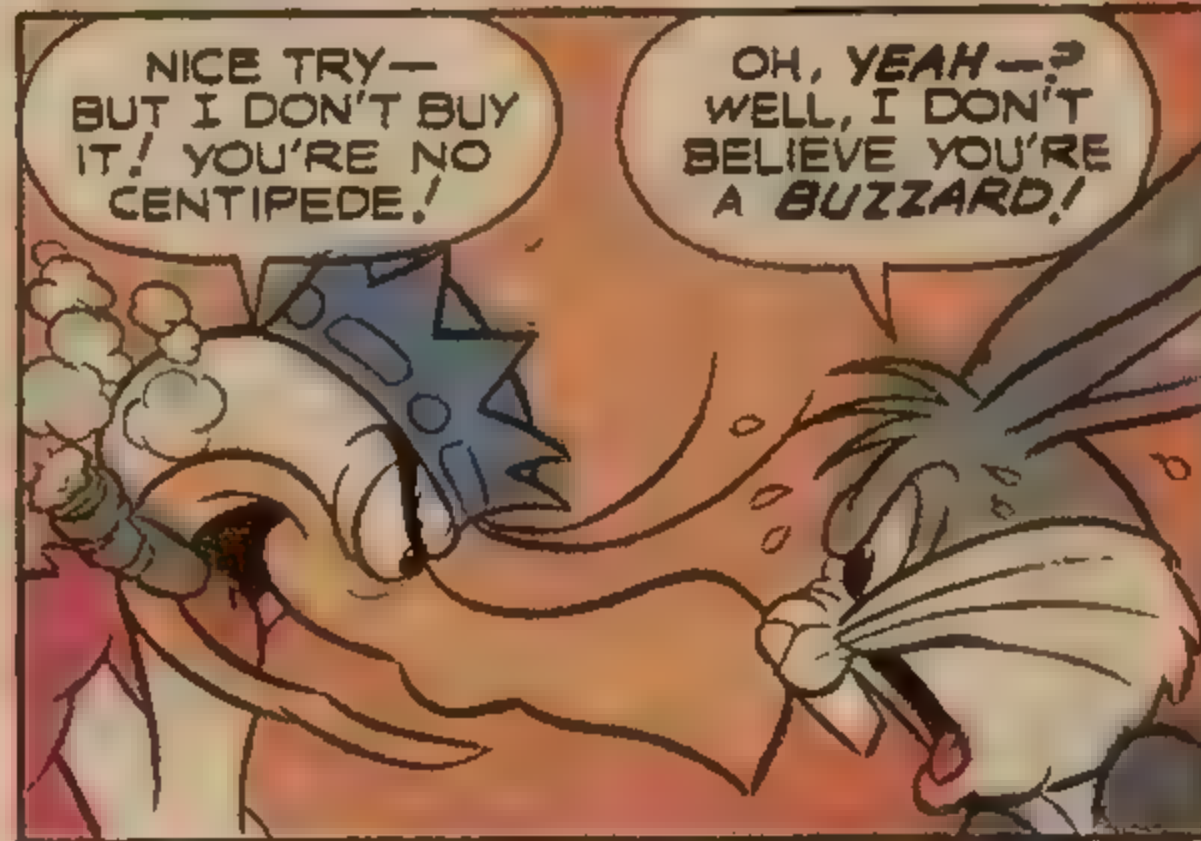
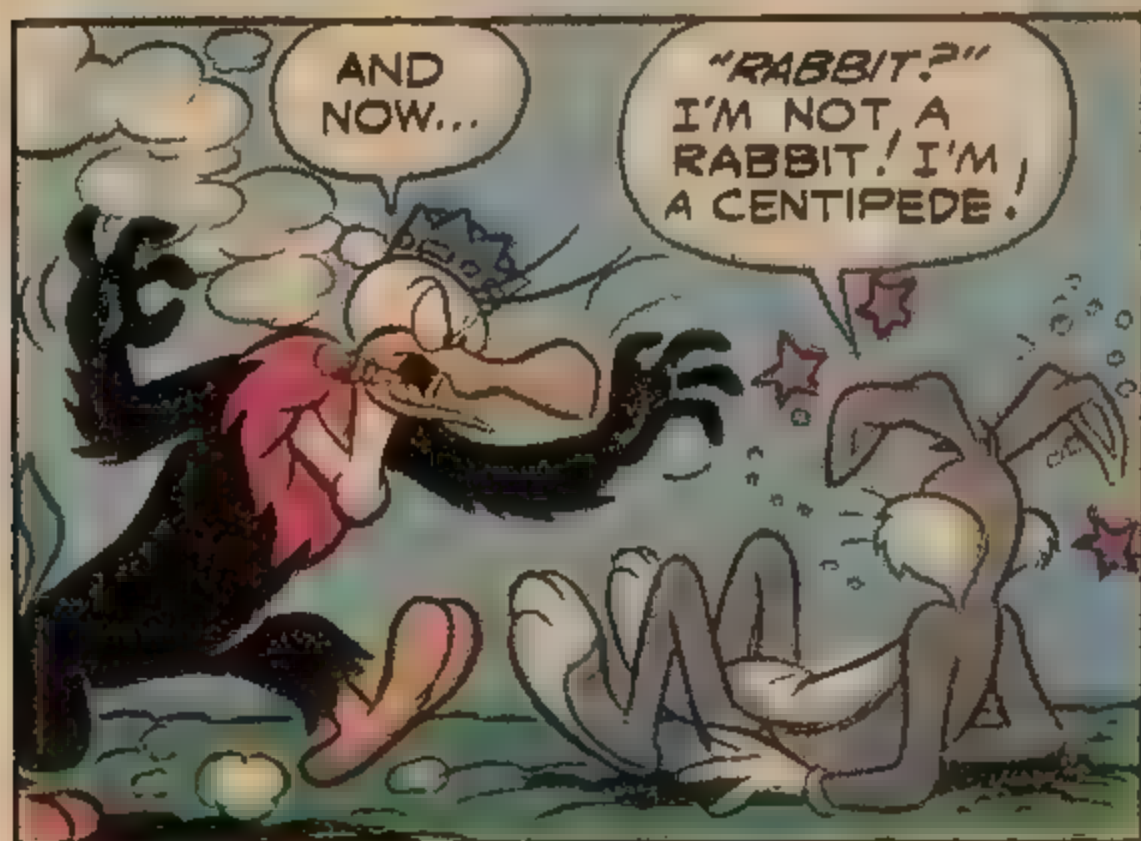
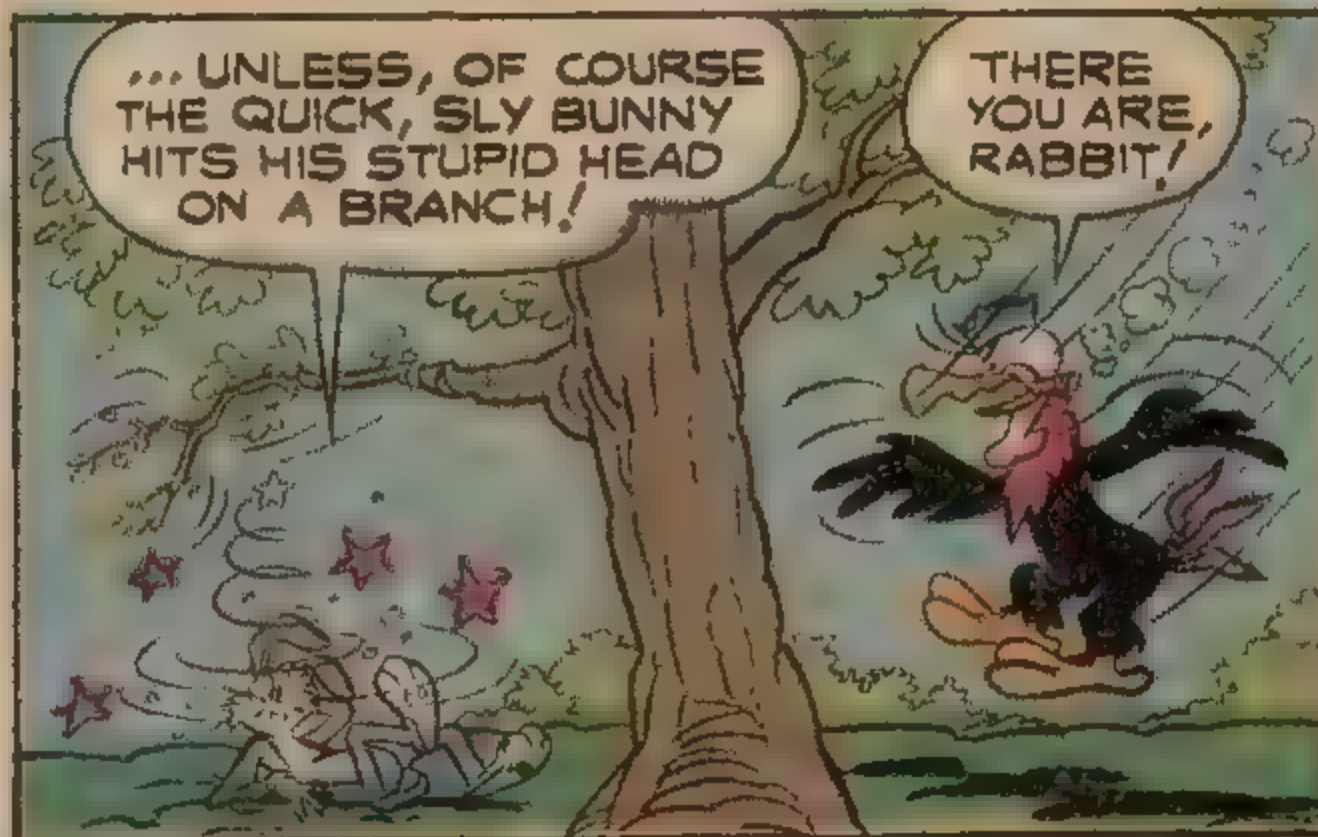
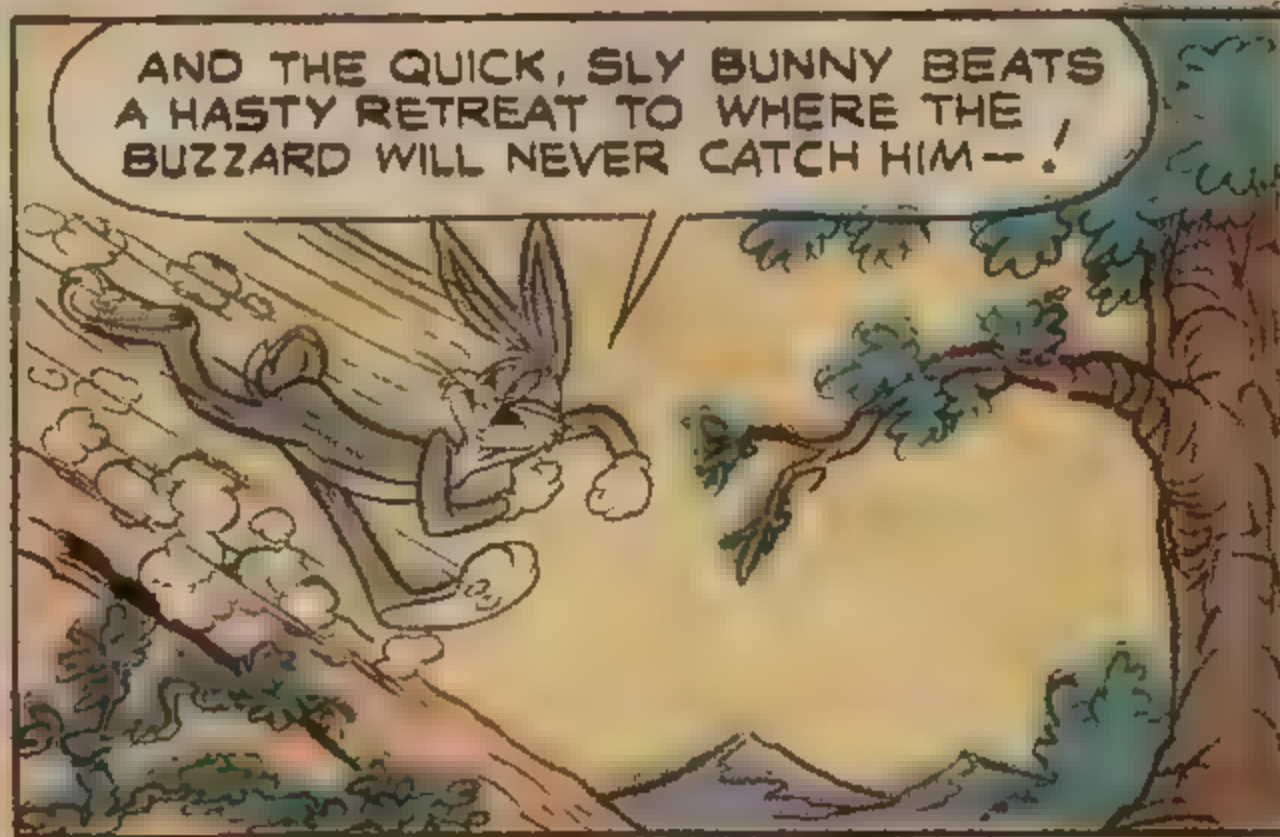
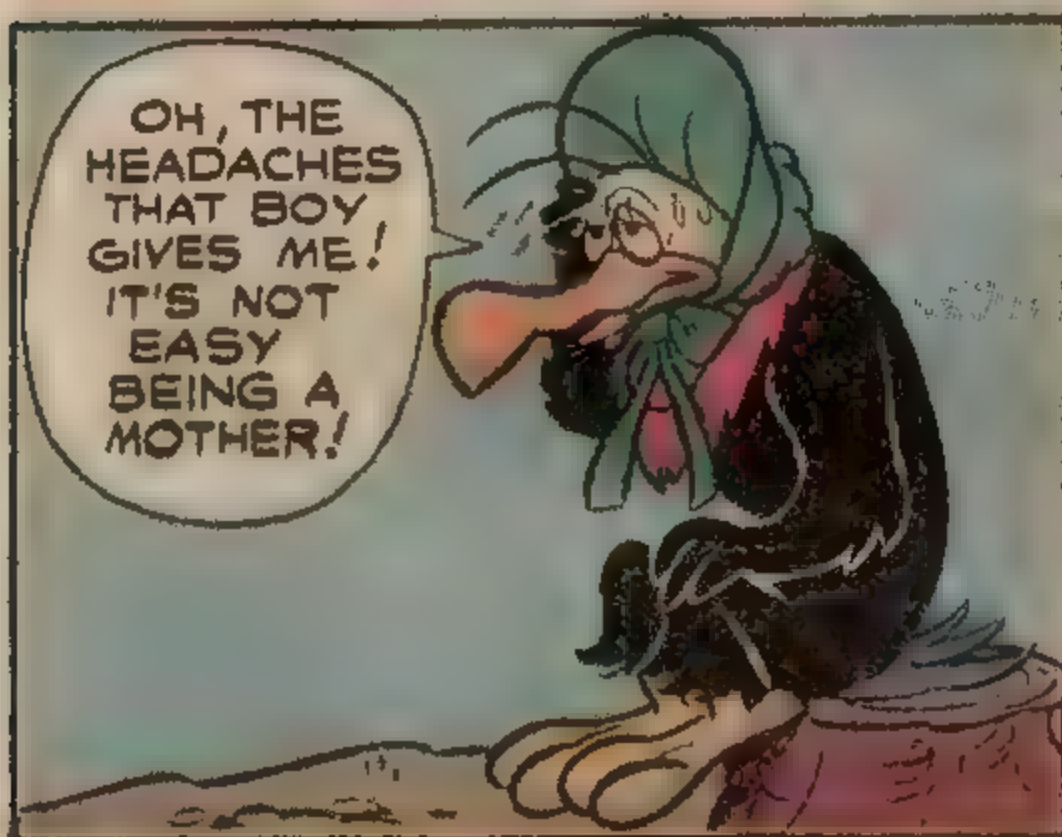
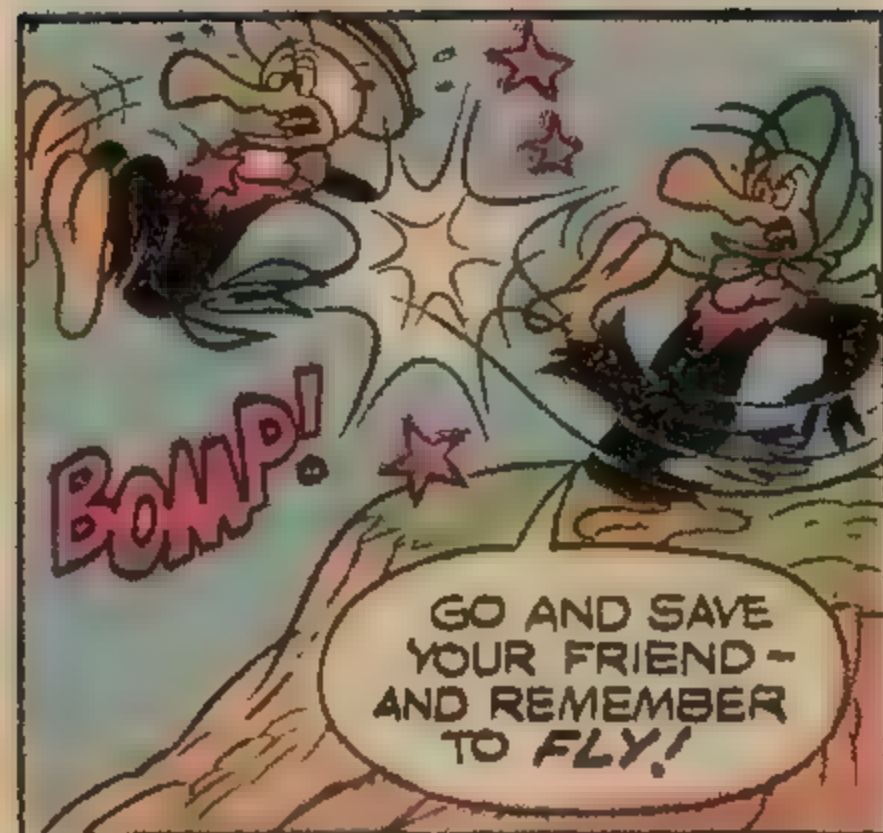
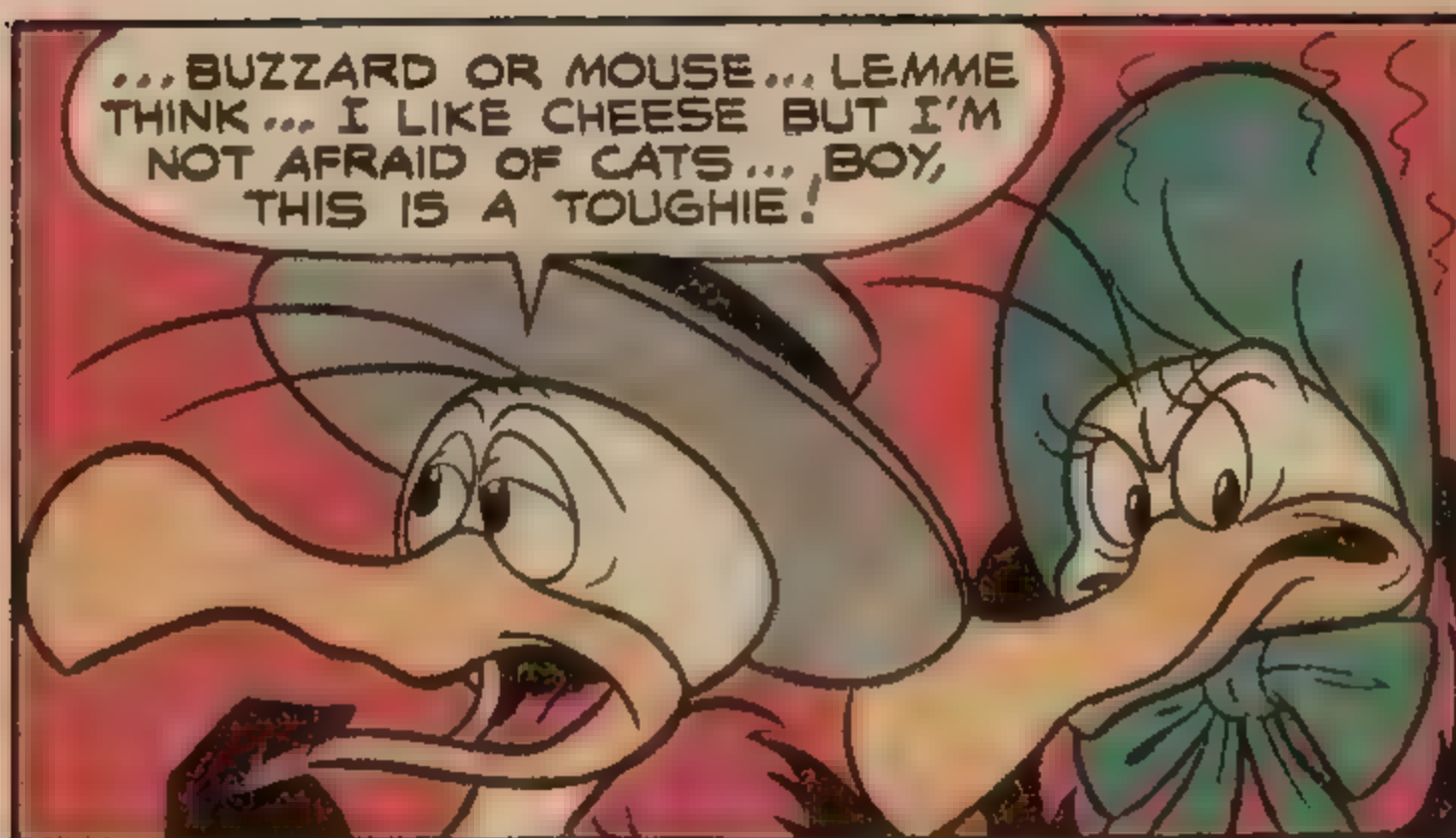


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Add 7% IN NEW YORK		
TOTAL	\$	
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KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

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DURABLE • WASHABLE • 100% COLORFAST

Apply to any cotton garment in ONLY 60 seconds!

1. Place design face down on garment
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**THERE'S YOUR WASHABLE,
FADE-PROOF ROACH DESIGN!**

How Super-Wild Are You?

Create A ROACH Masterpiece! Use ROACH Iron-Ons on sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere! LARGE 18" x 12" DESIGN



5049



5017



5020



5045



5007



5015



5024



5050



5043



5023



5013



5048



5001



5047



5046



5011



5012



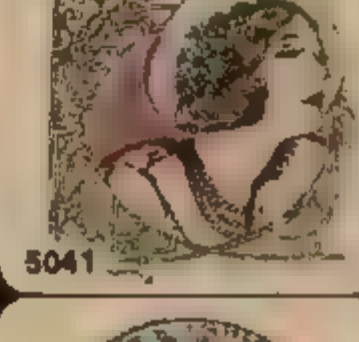
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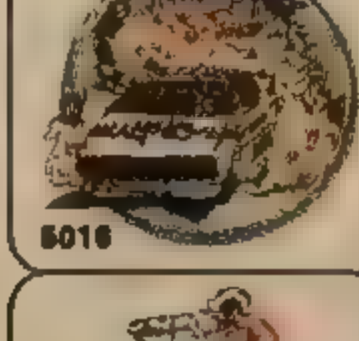
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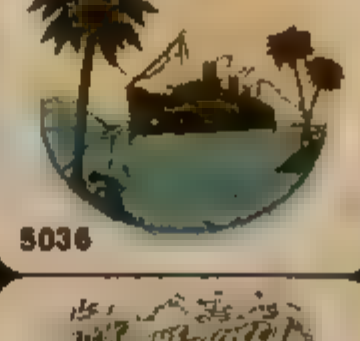
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5006



5003



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5010



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5051



5005



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5018



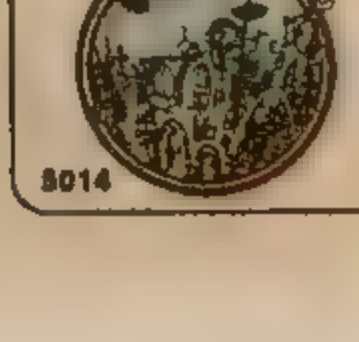
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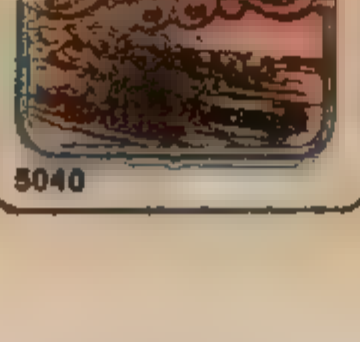
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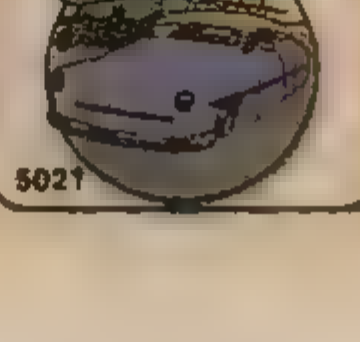
5014



5052



5040



5021

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Add 7% in N.Y.
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P.O. Box 38, New York, N.Y. 10022

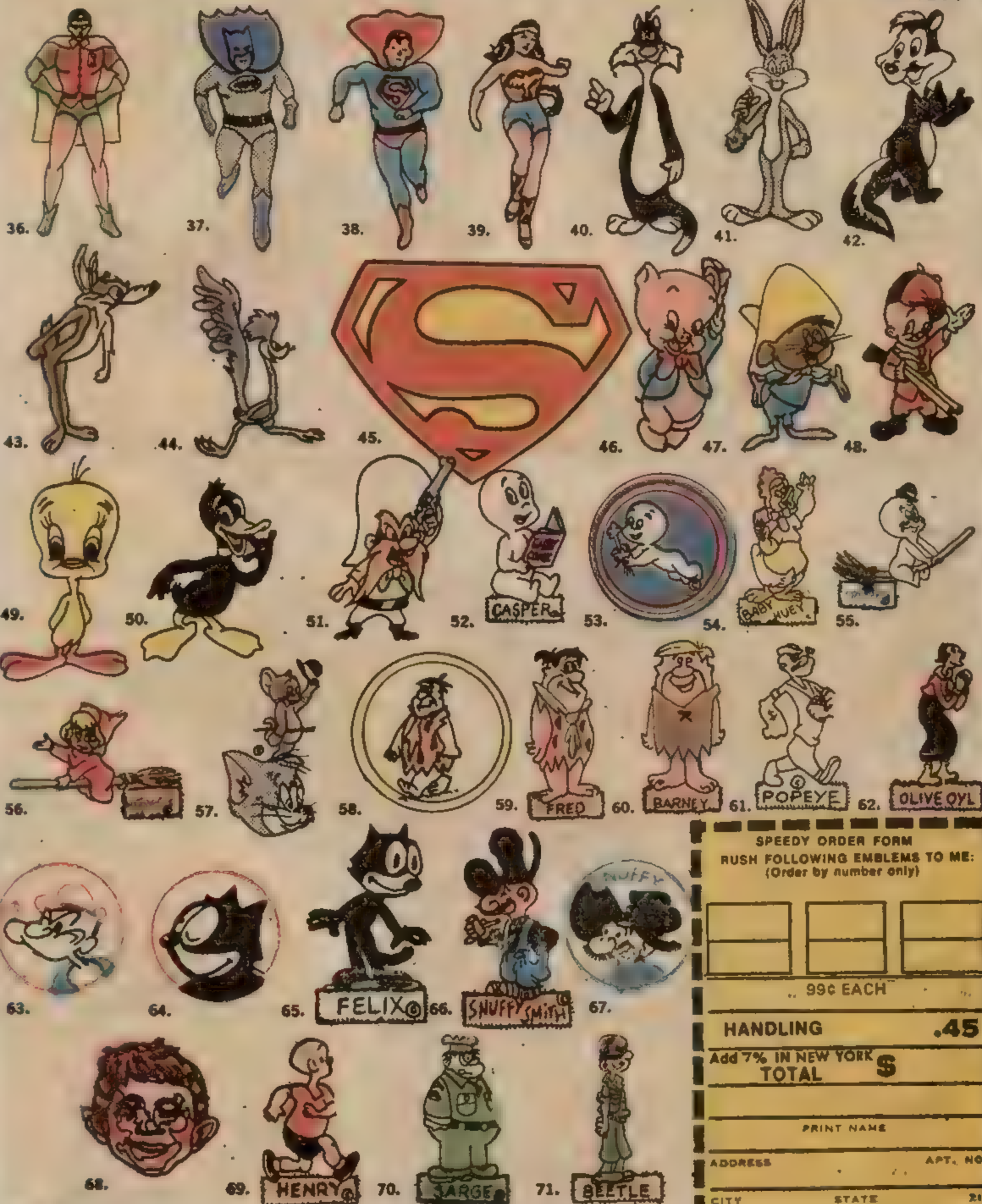
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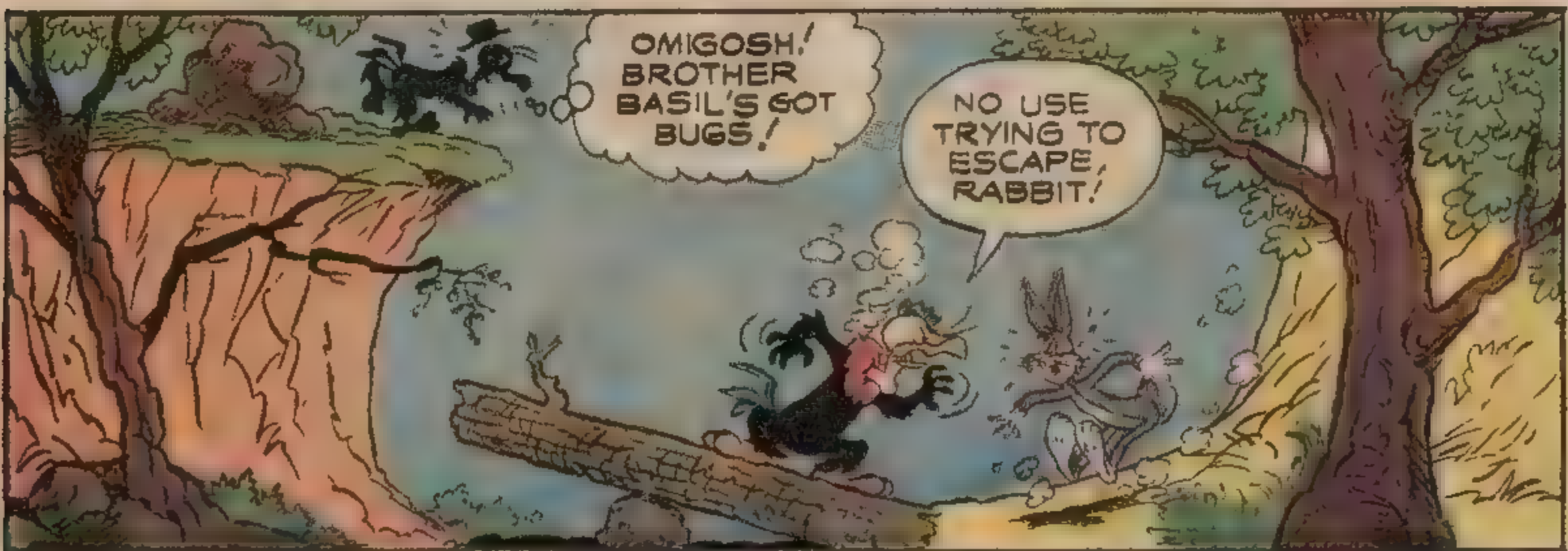
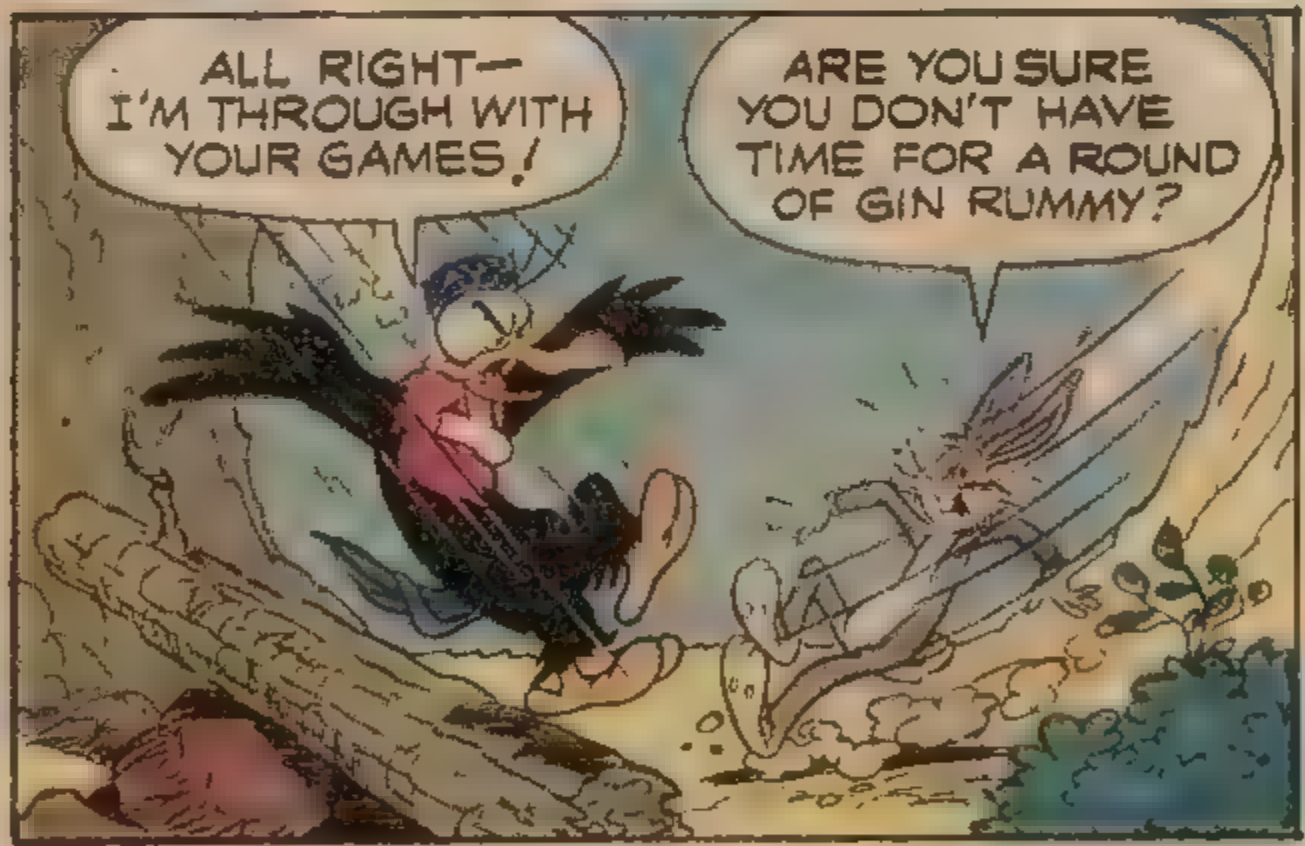
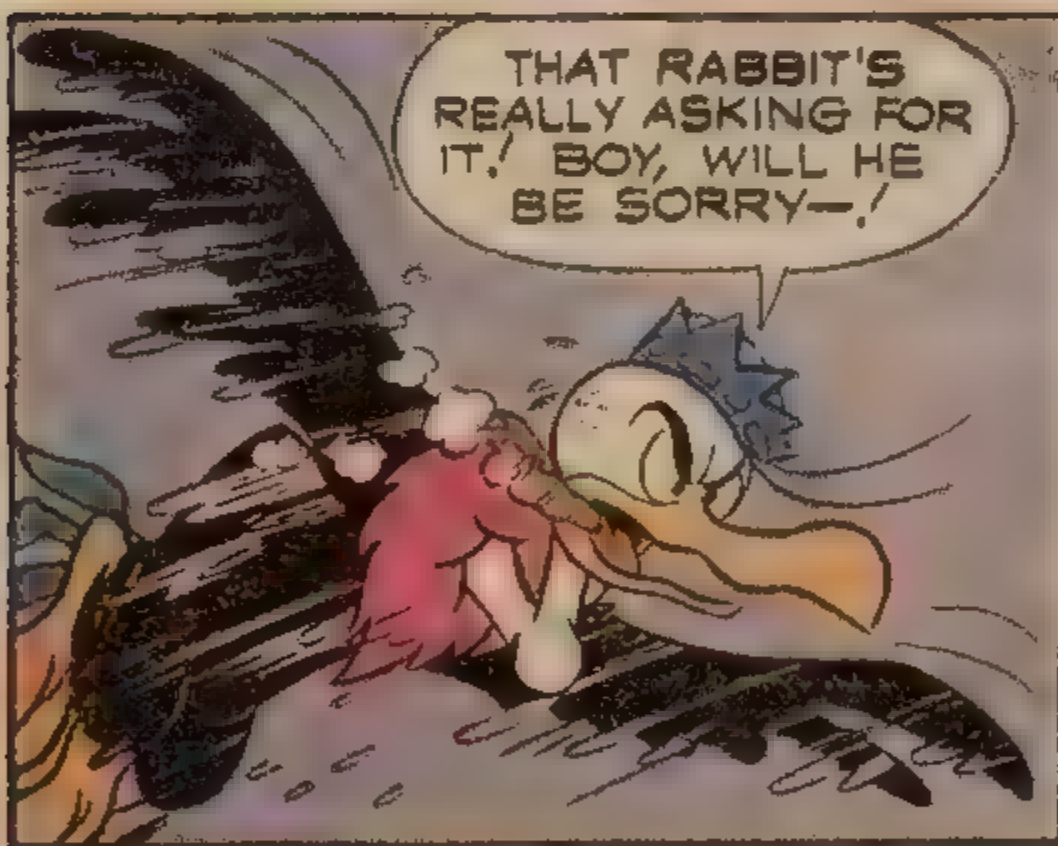
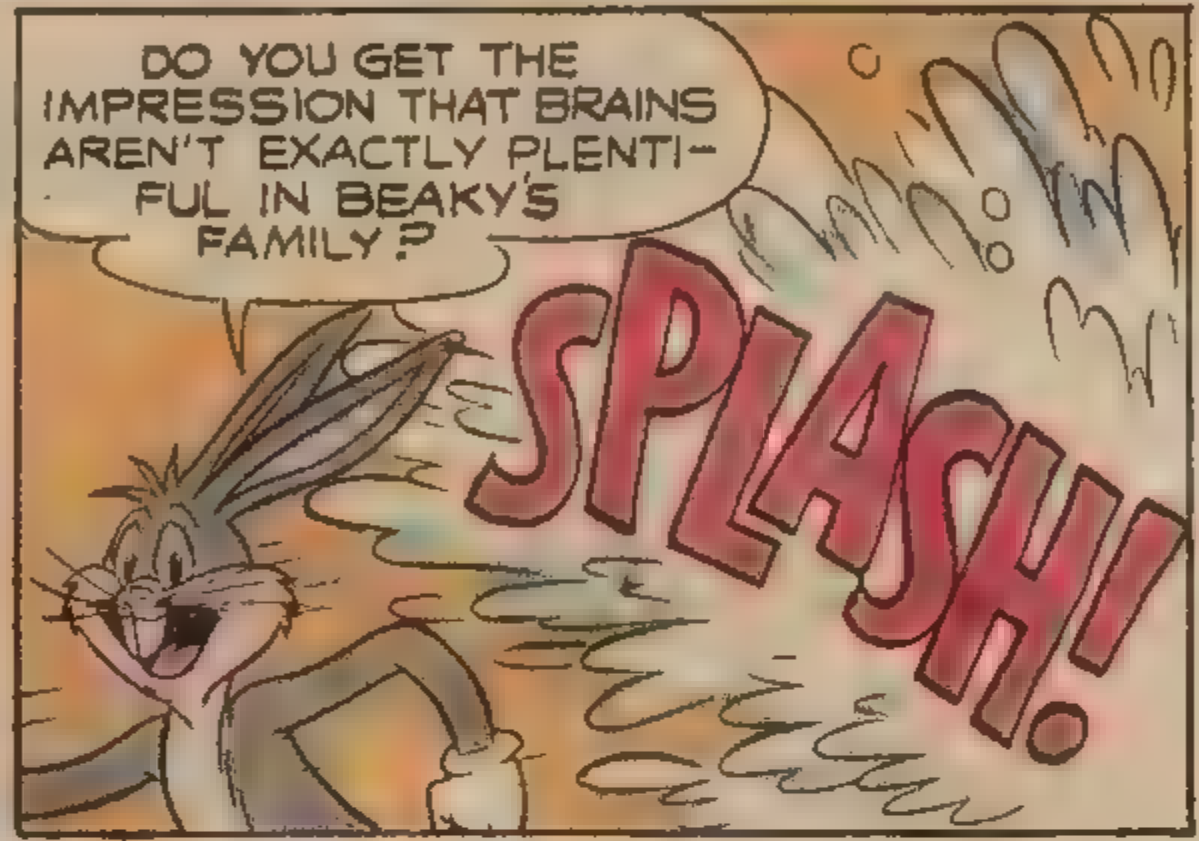
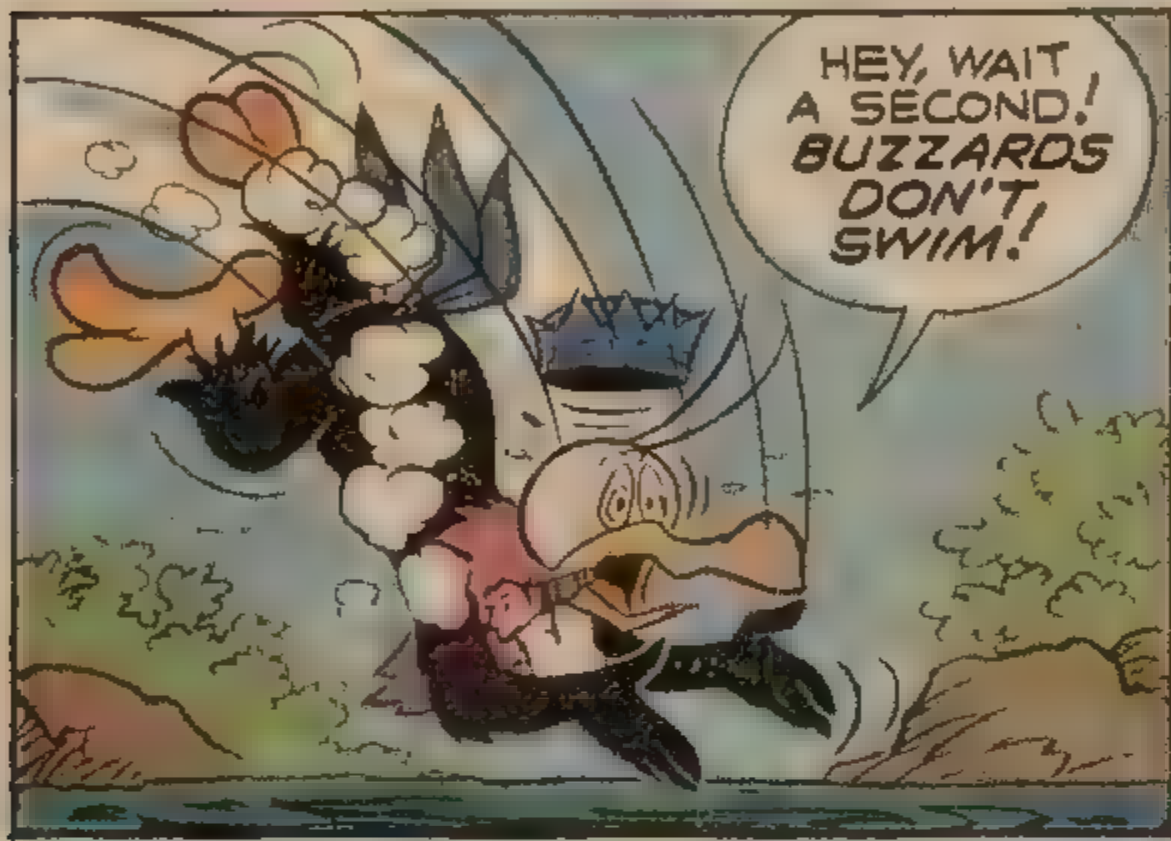
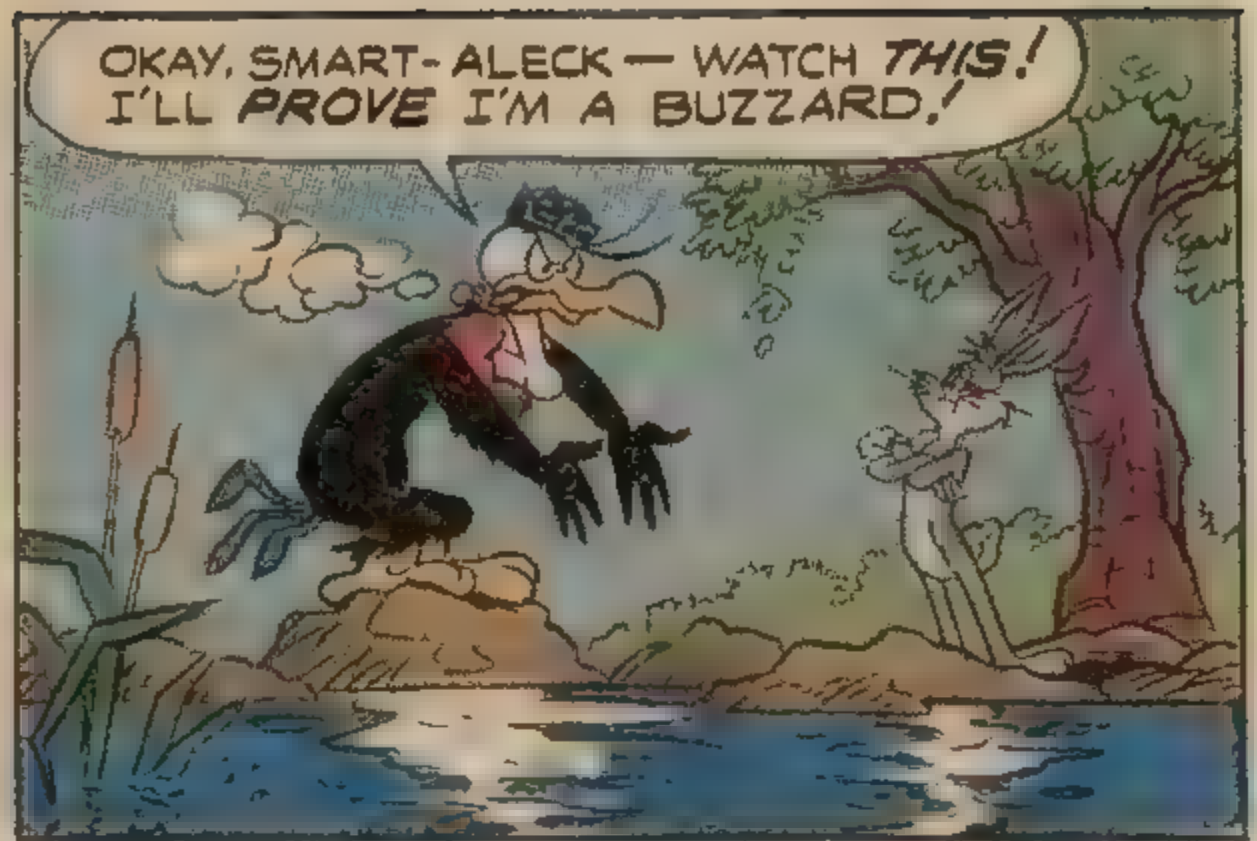
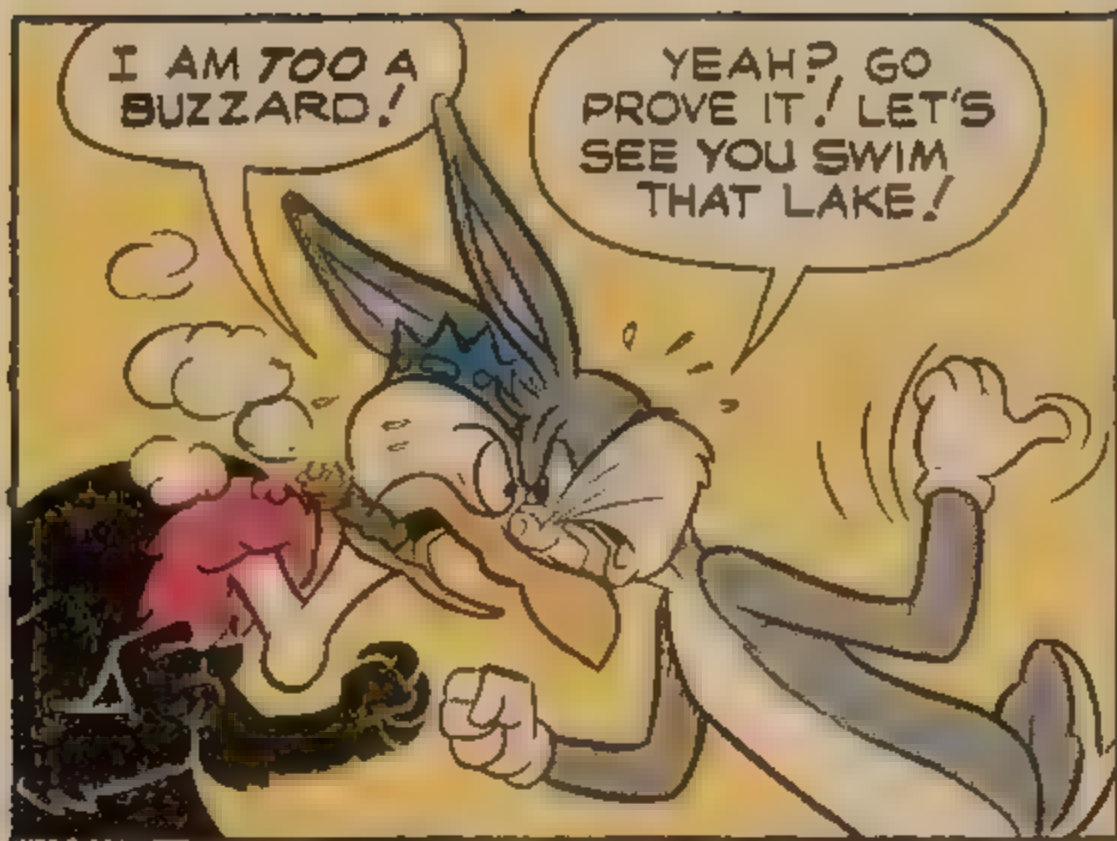
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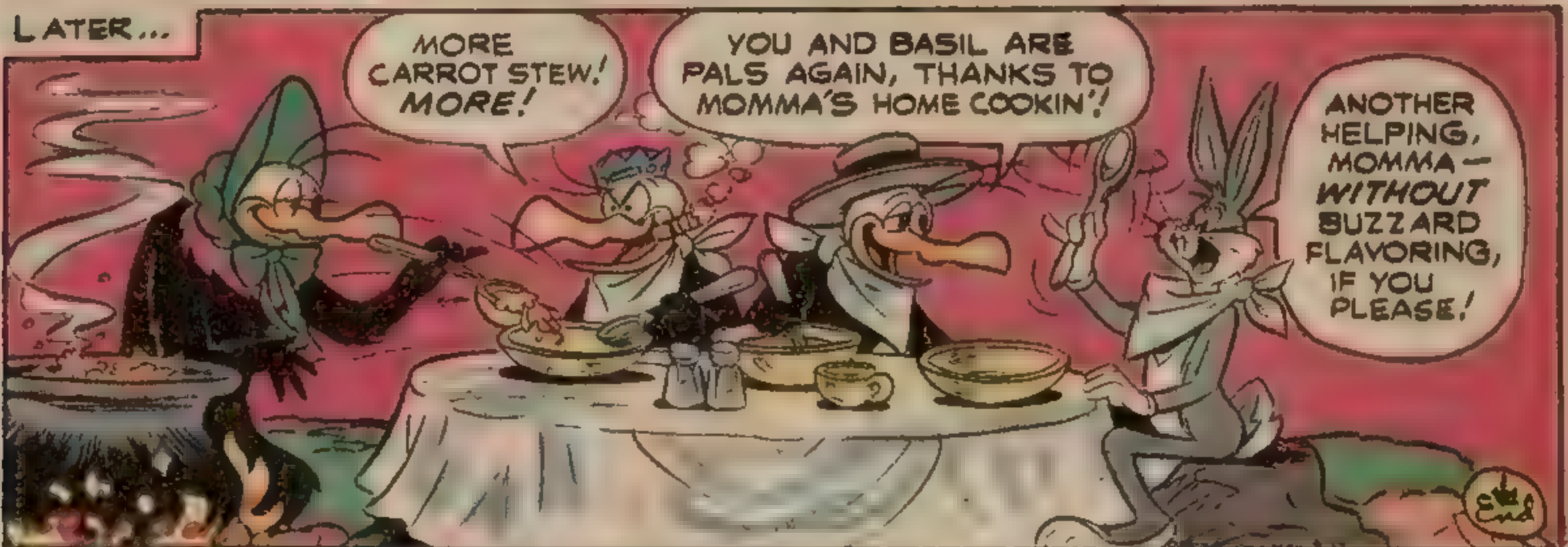
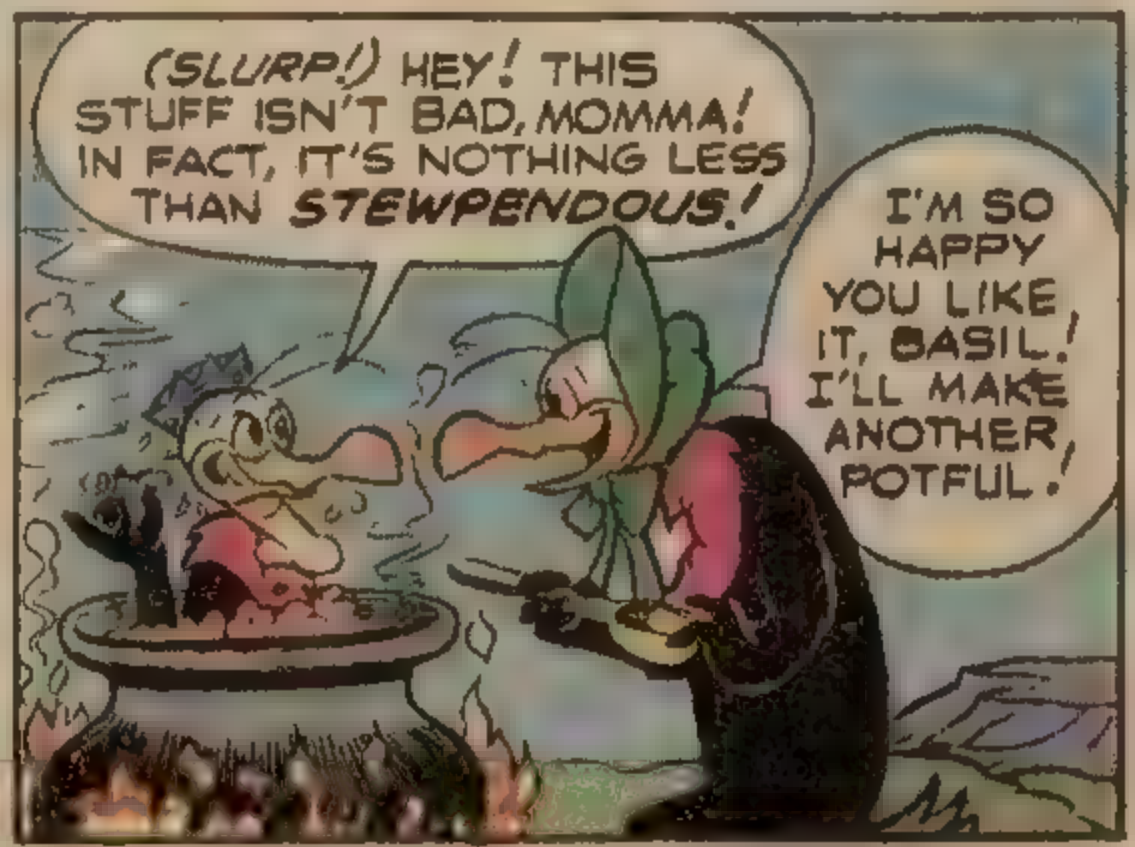
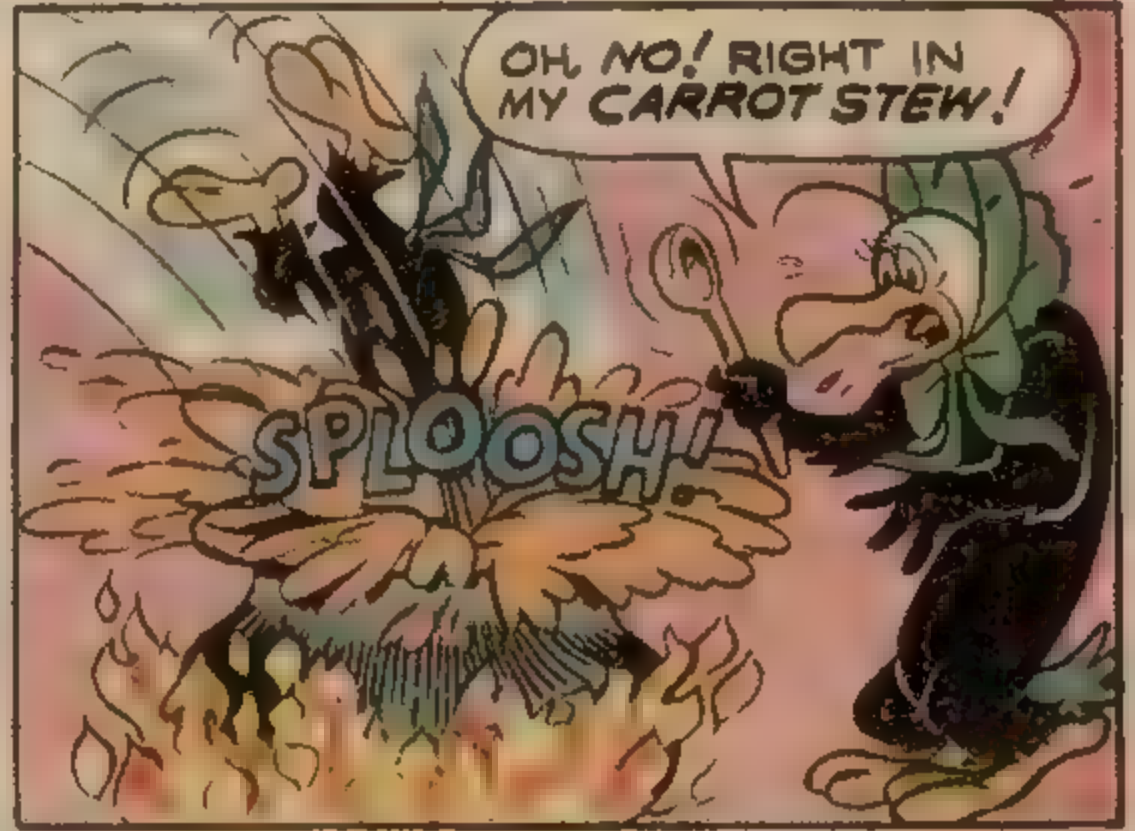
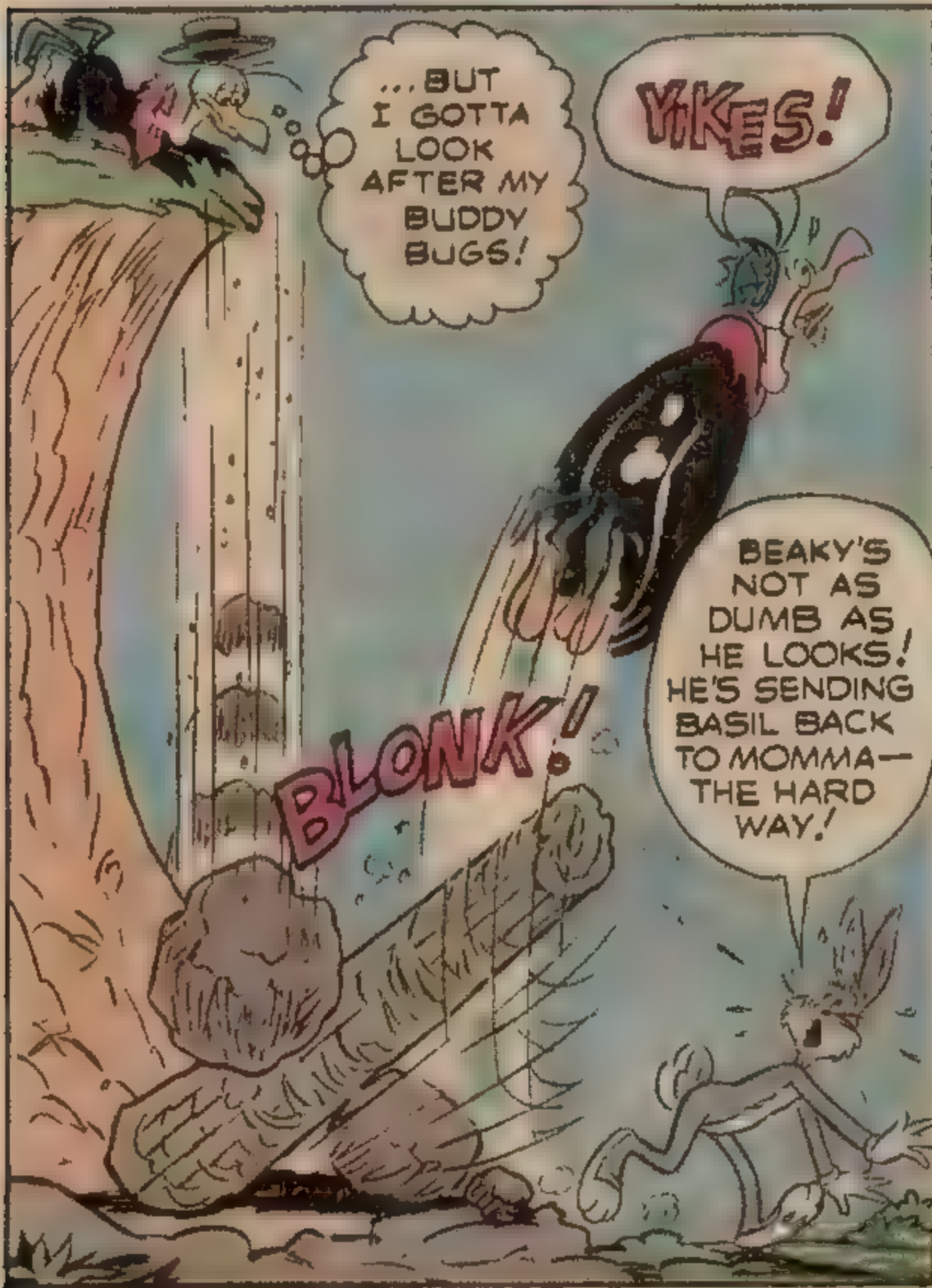
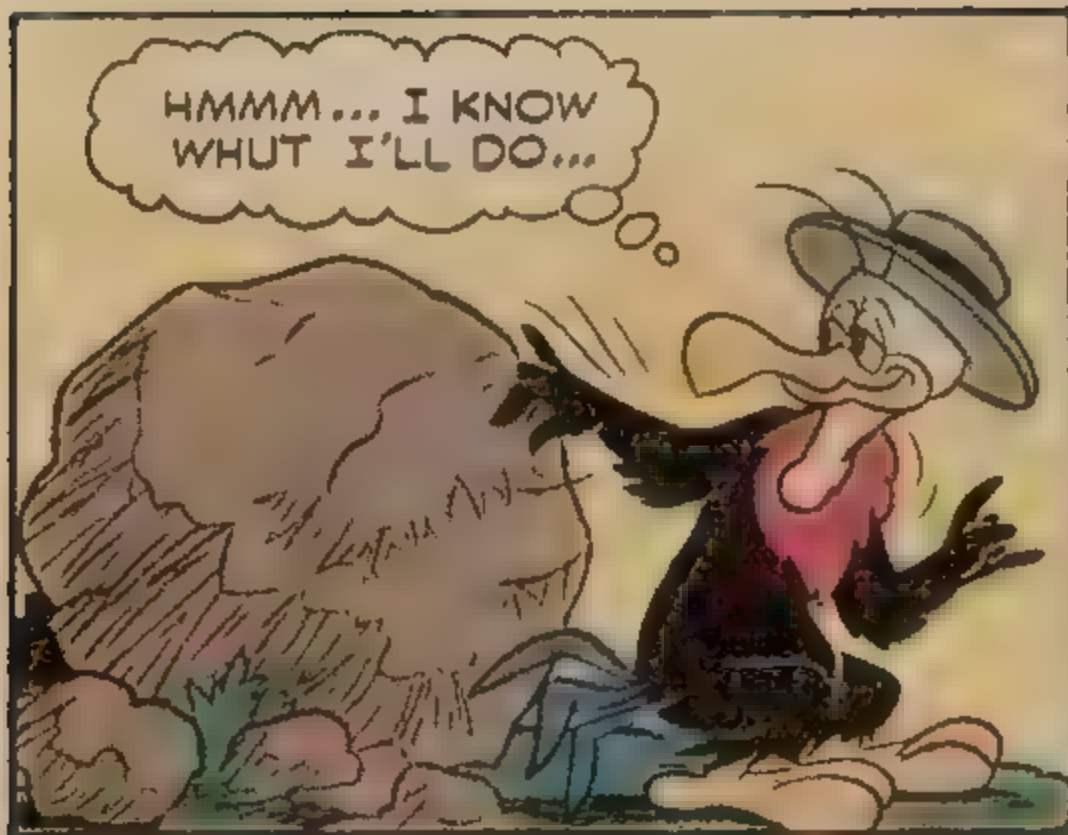


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BUGS BUNNY

THE CANNONBALL CAPER

BUGS IS USED TO HAVING *FRIENDS* DROP IN UNINVITED, BUT ...

YOW!
I'D KNOW THAT CANNONBALL ANYWHERE!...

PLOOM!

YOSEMITE SAM'S EITHER DECLARED WAR OR FLIPPED HIS FINNEGAN!

HOME OF
BUGS
BUNNY,
659Q.

HEY, YOU NUMBSKULL PIRATE, YOU LOBBED A CANNONBALL RIGHT IN MY RABBIT HOLE!

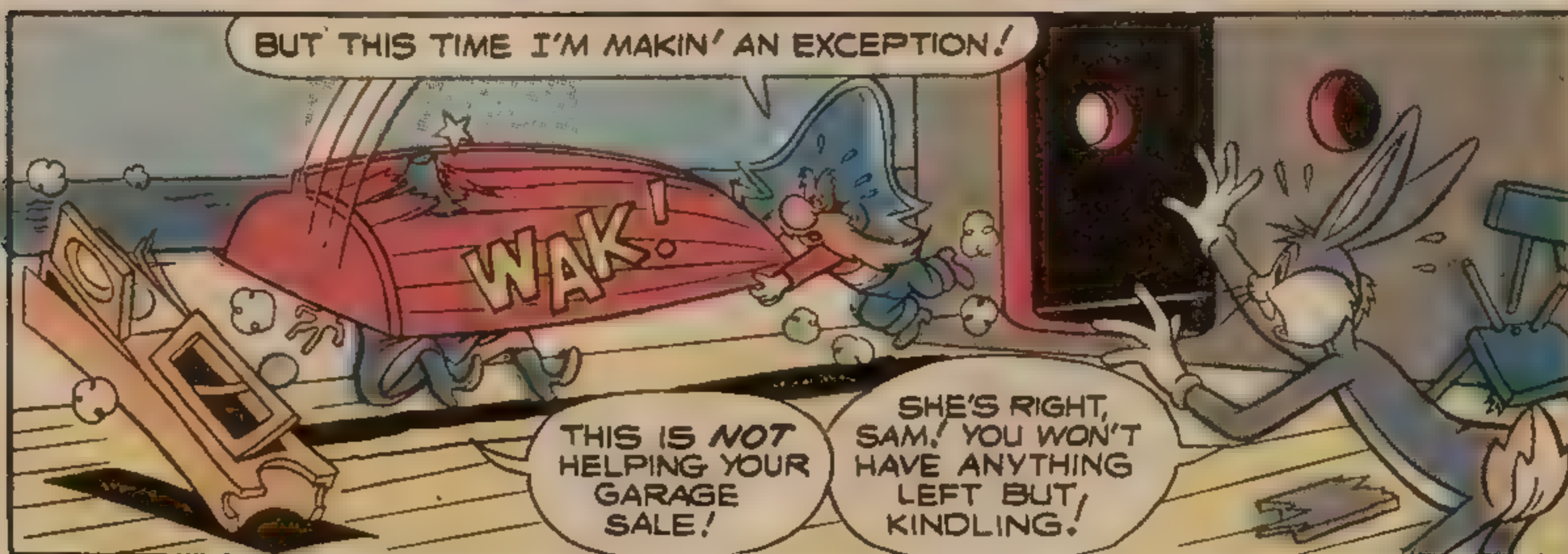
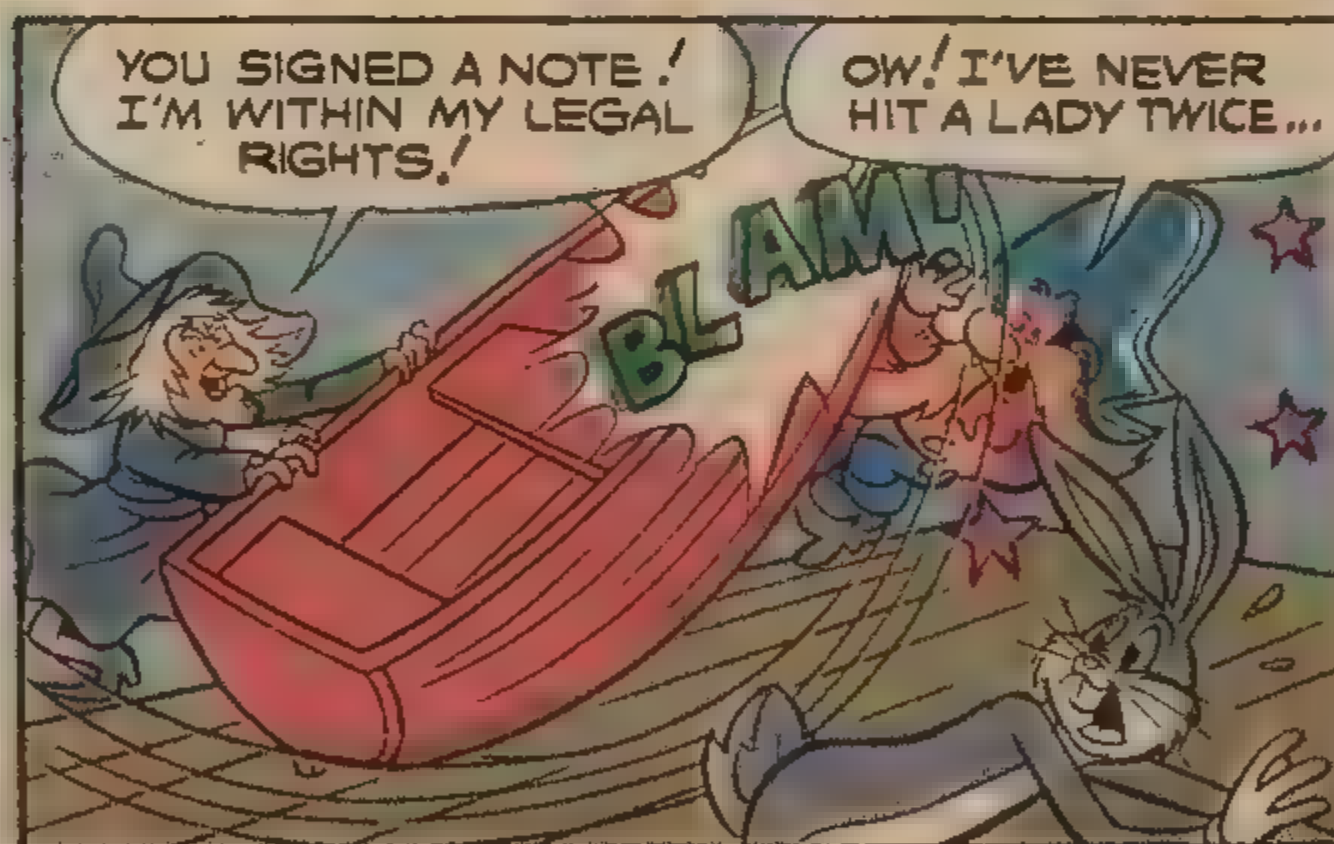
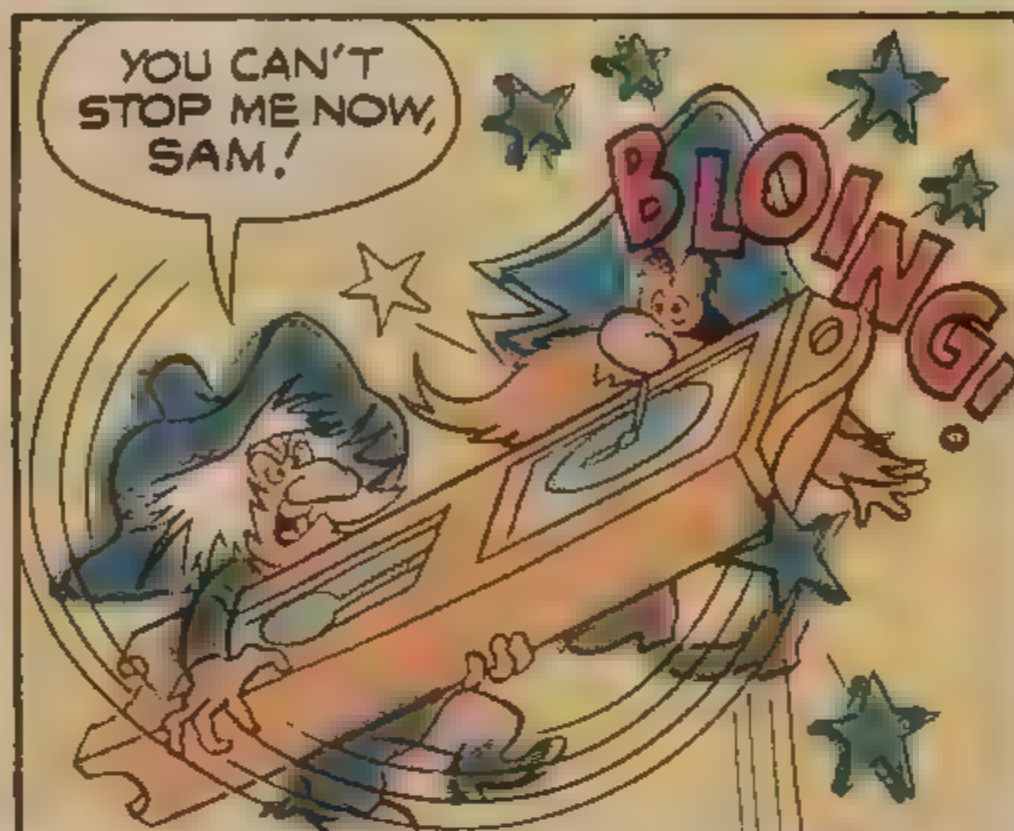
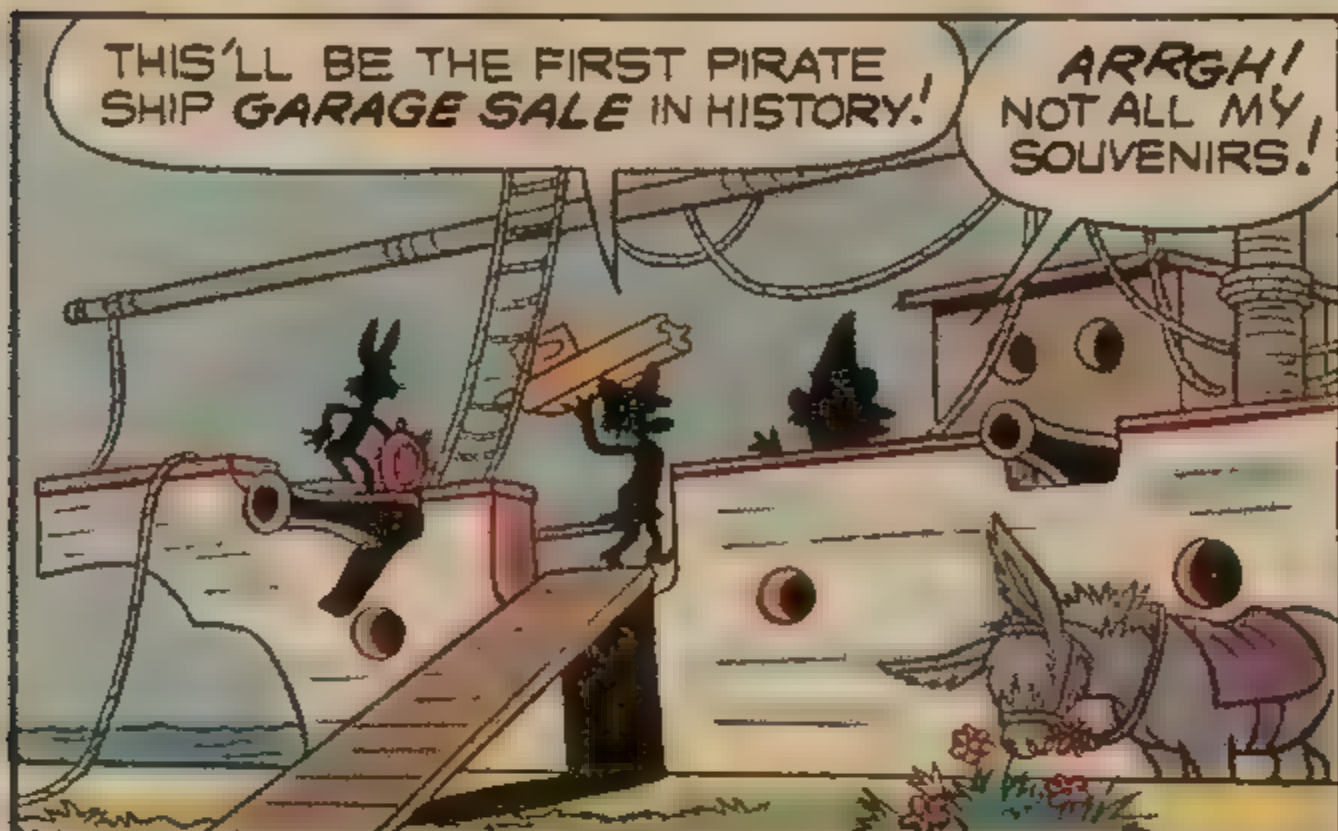
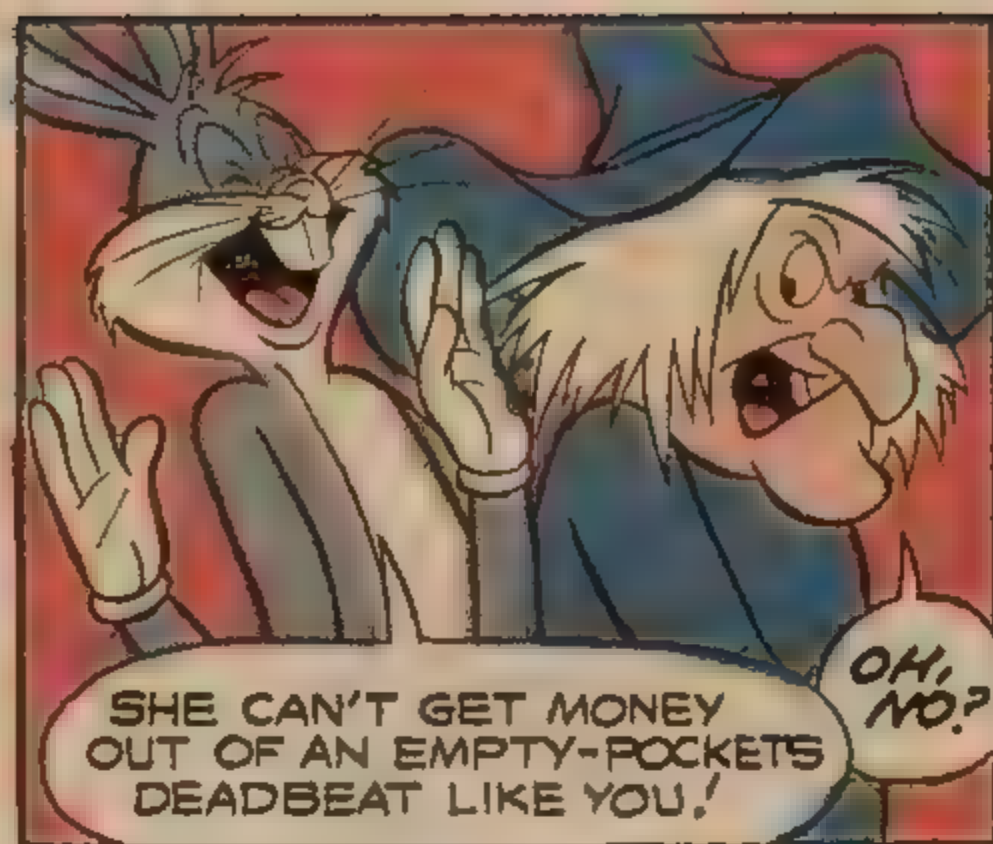
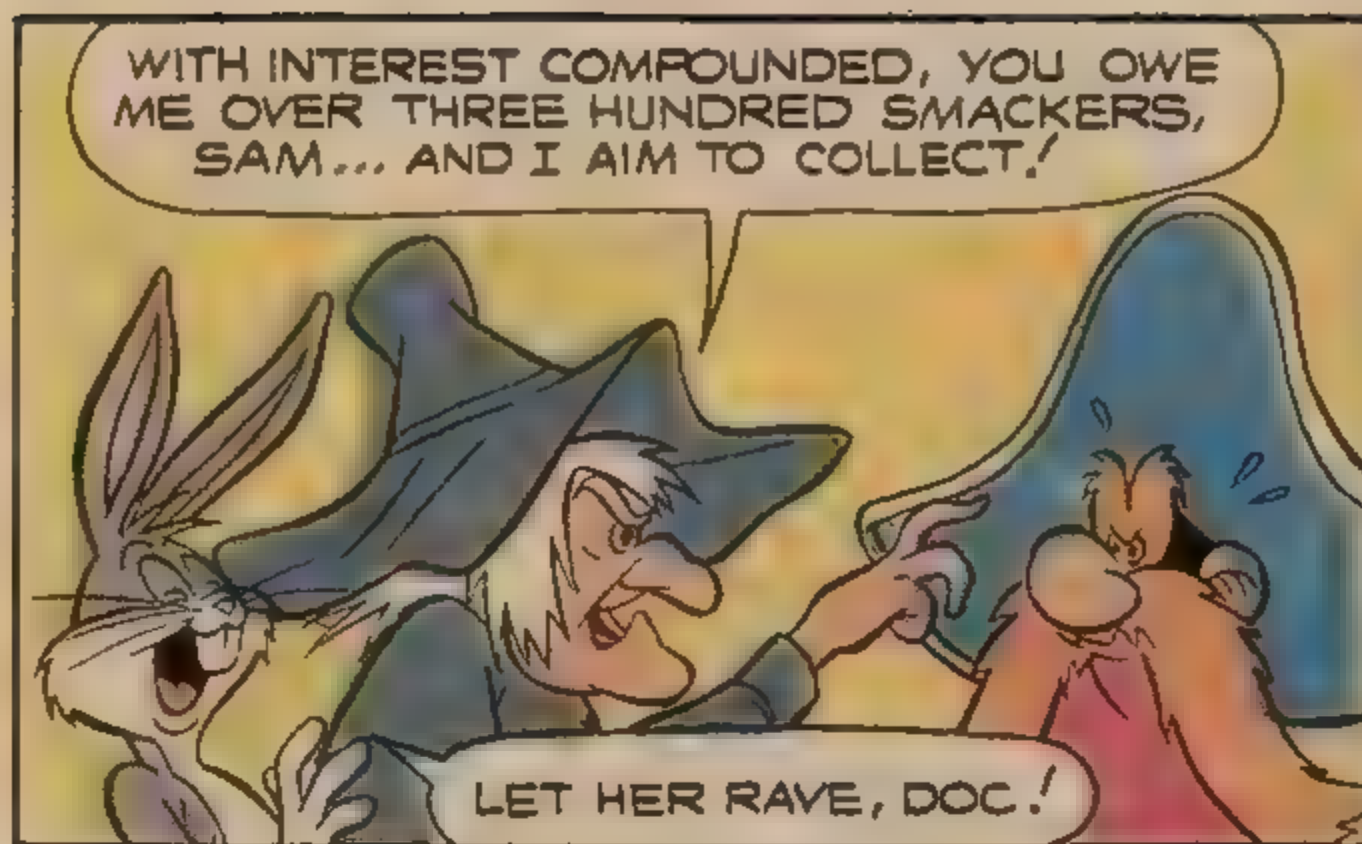
NOT ME!
SAGEBRUSH
SARAH,
DID IT!

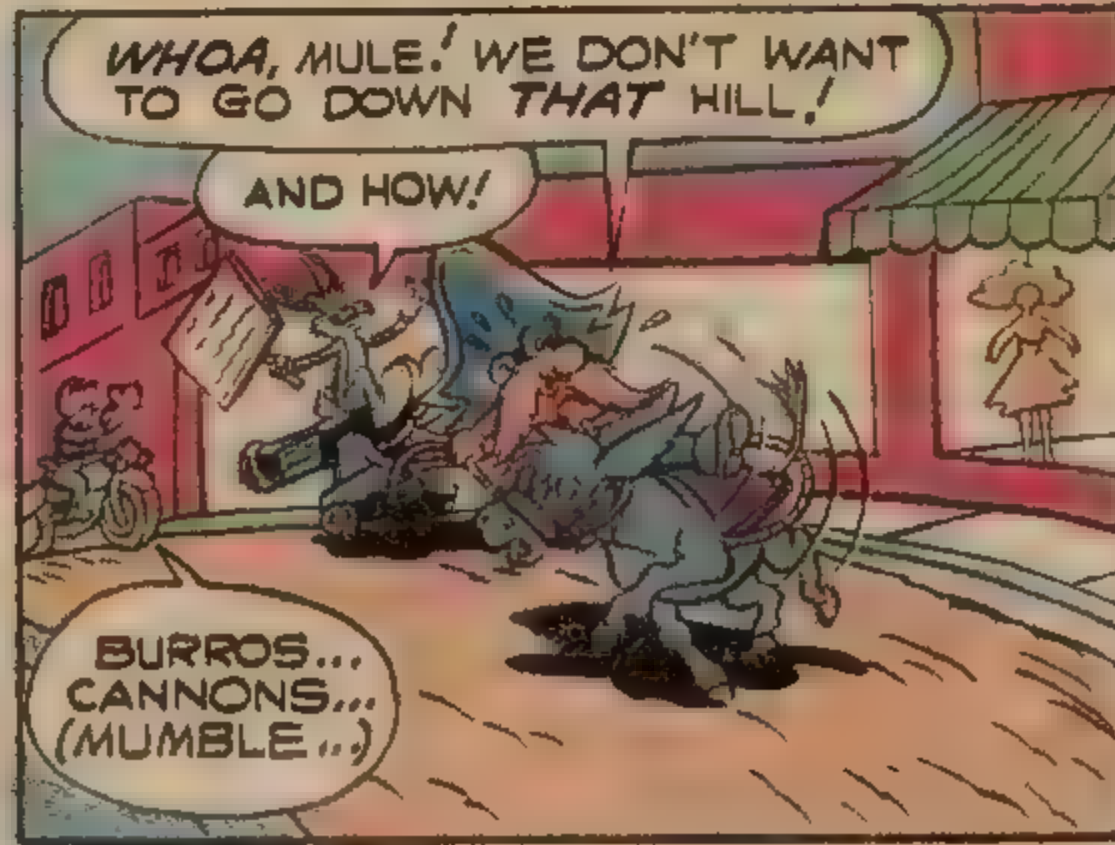
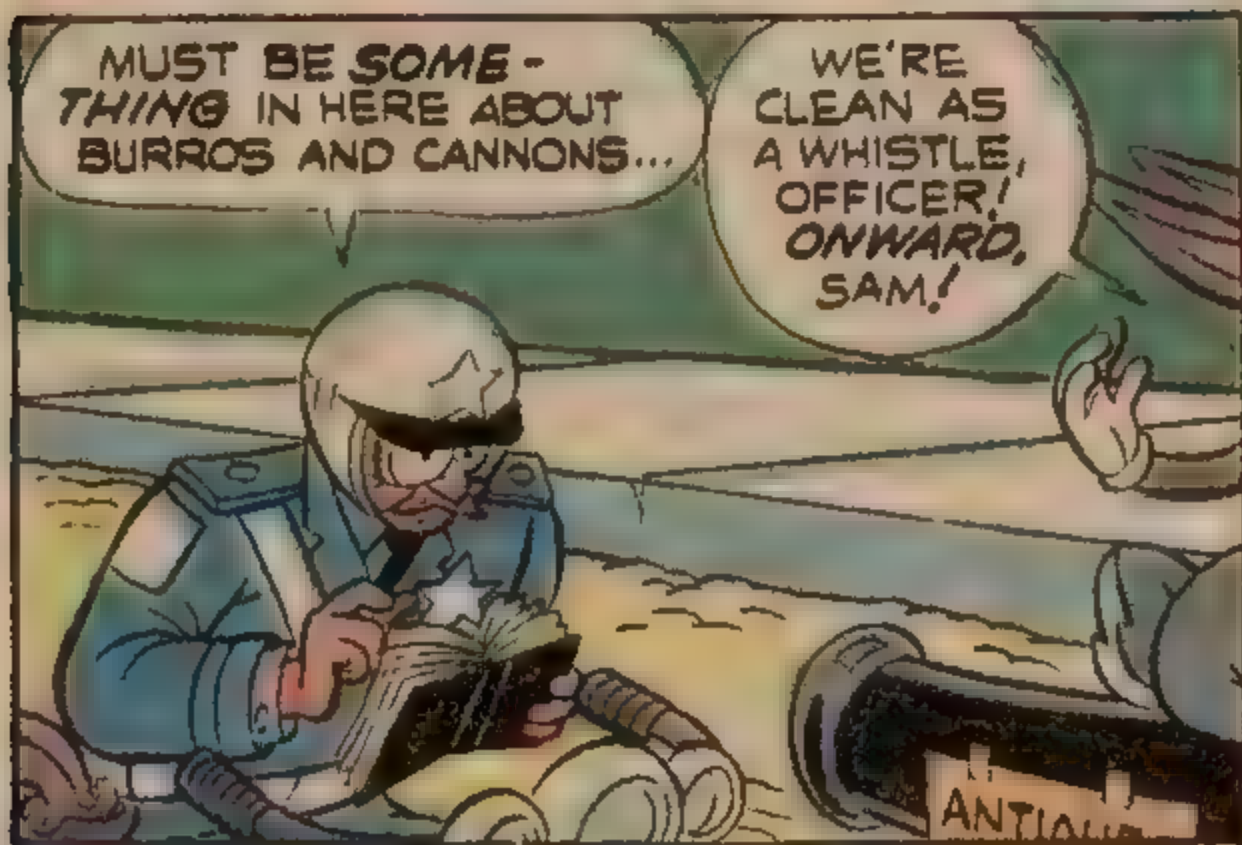
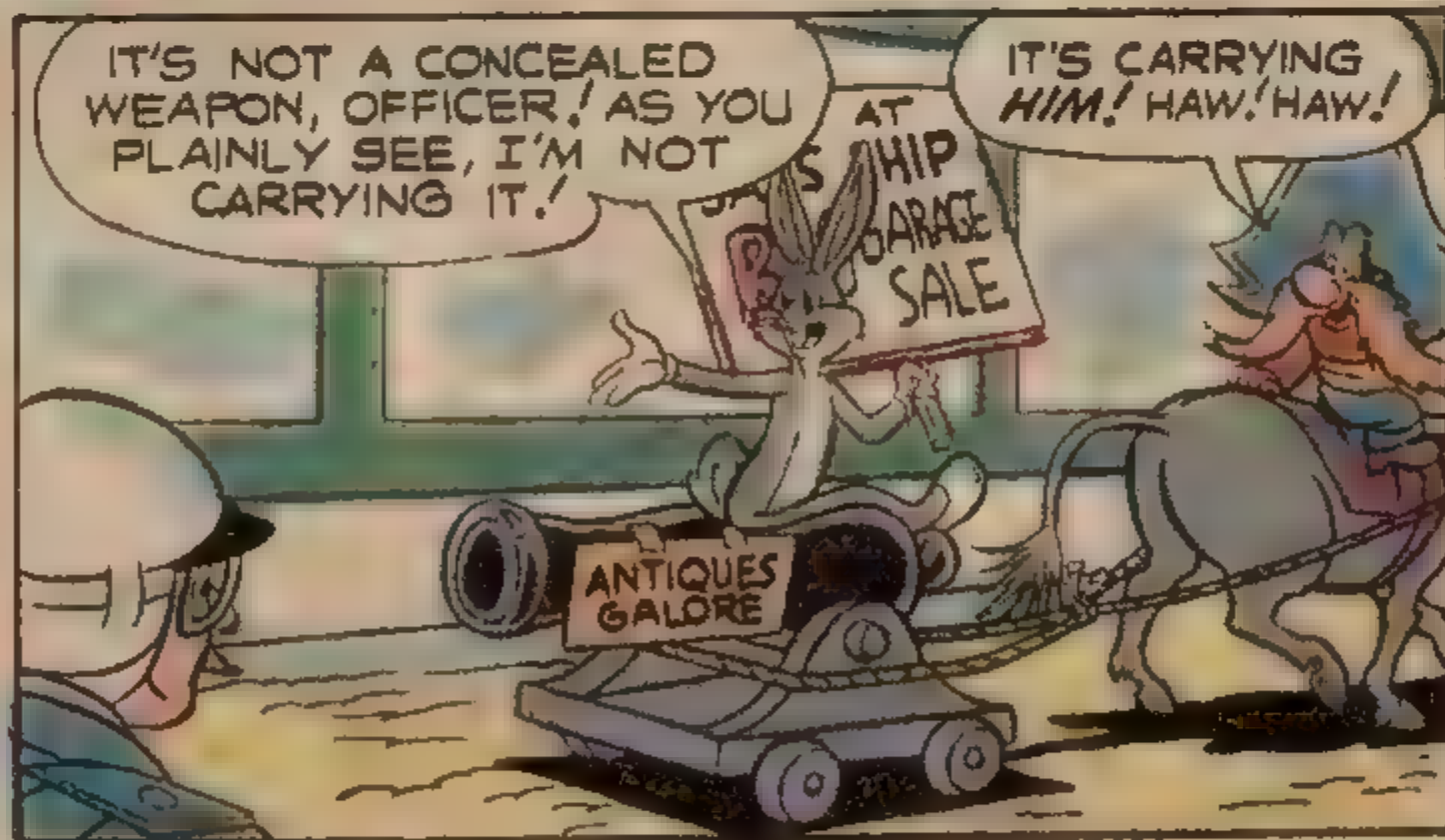
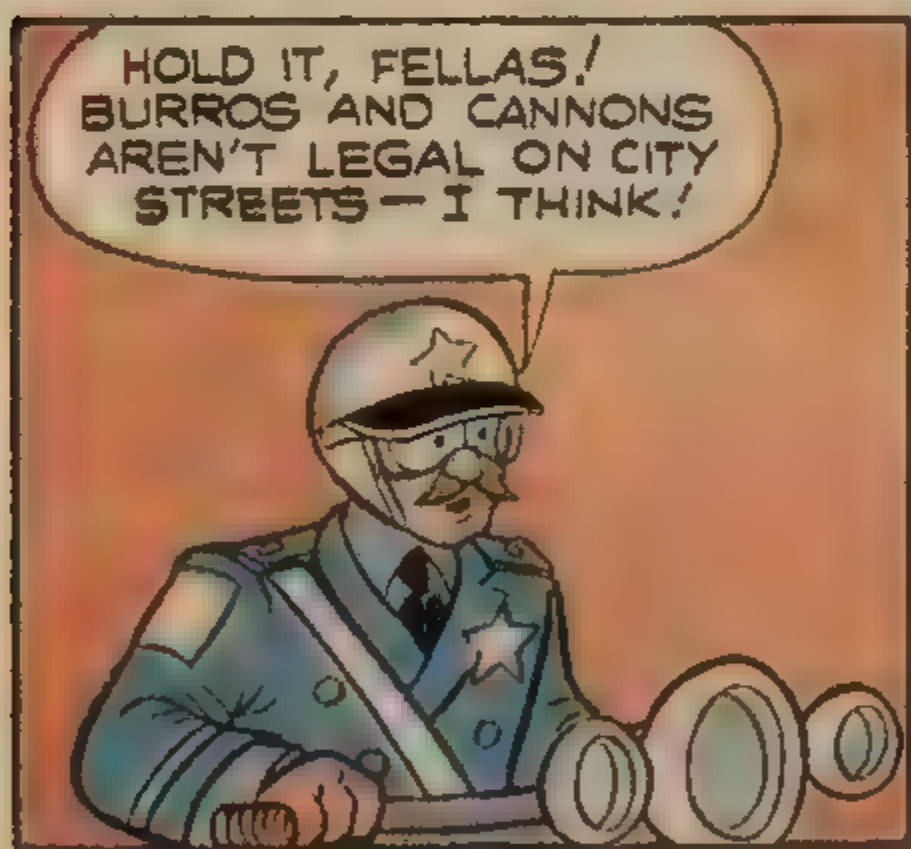
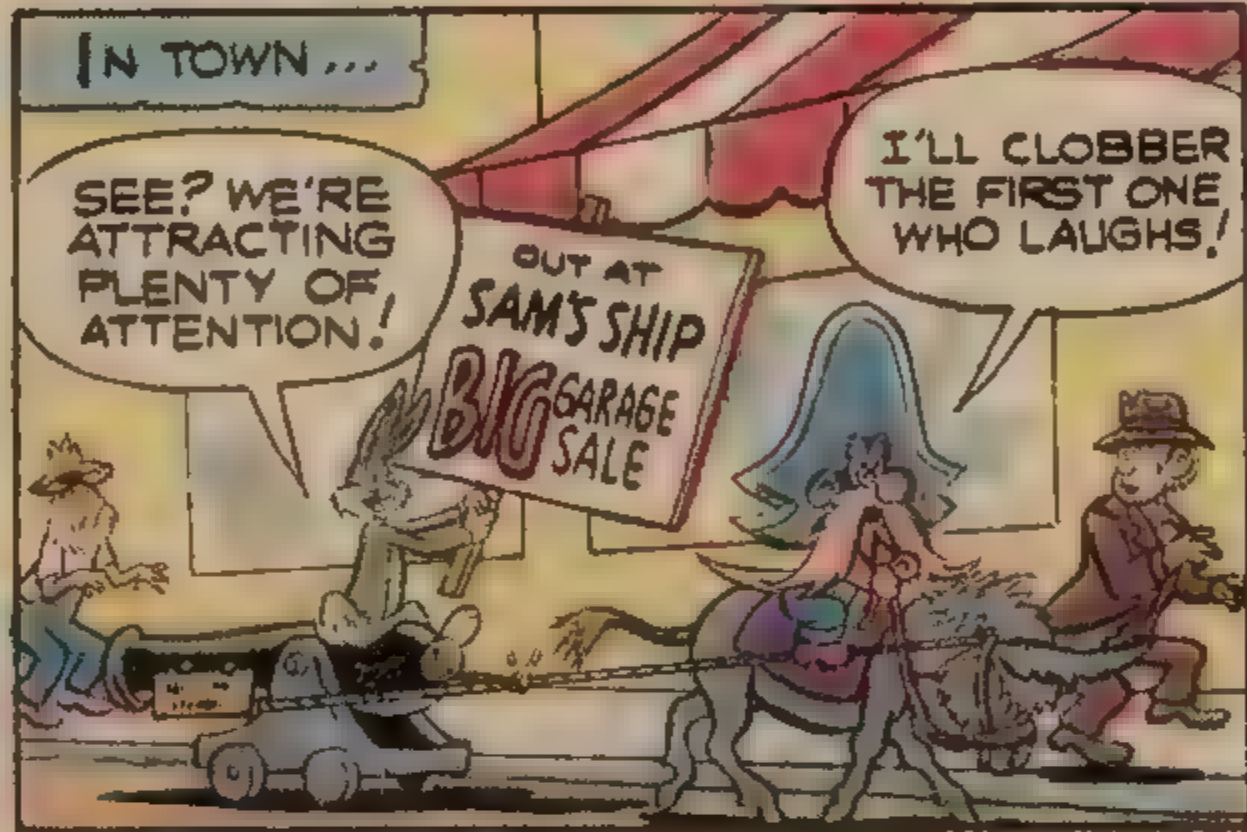
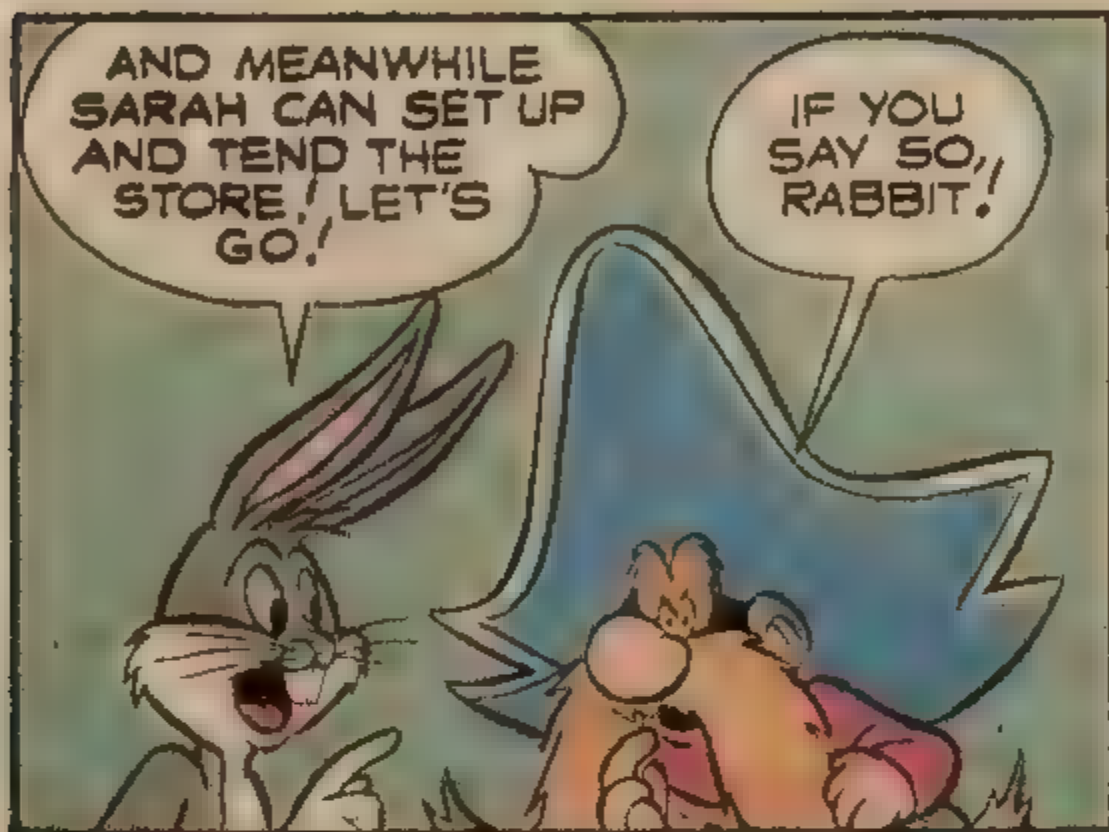
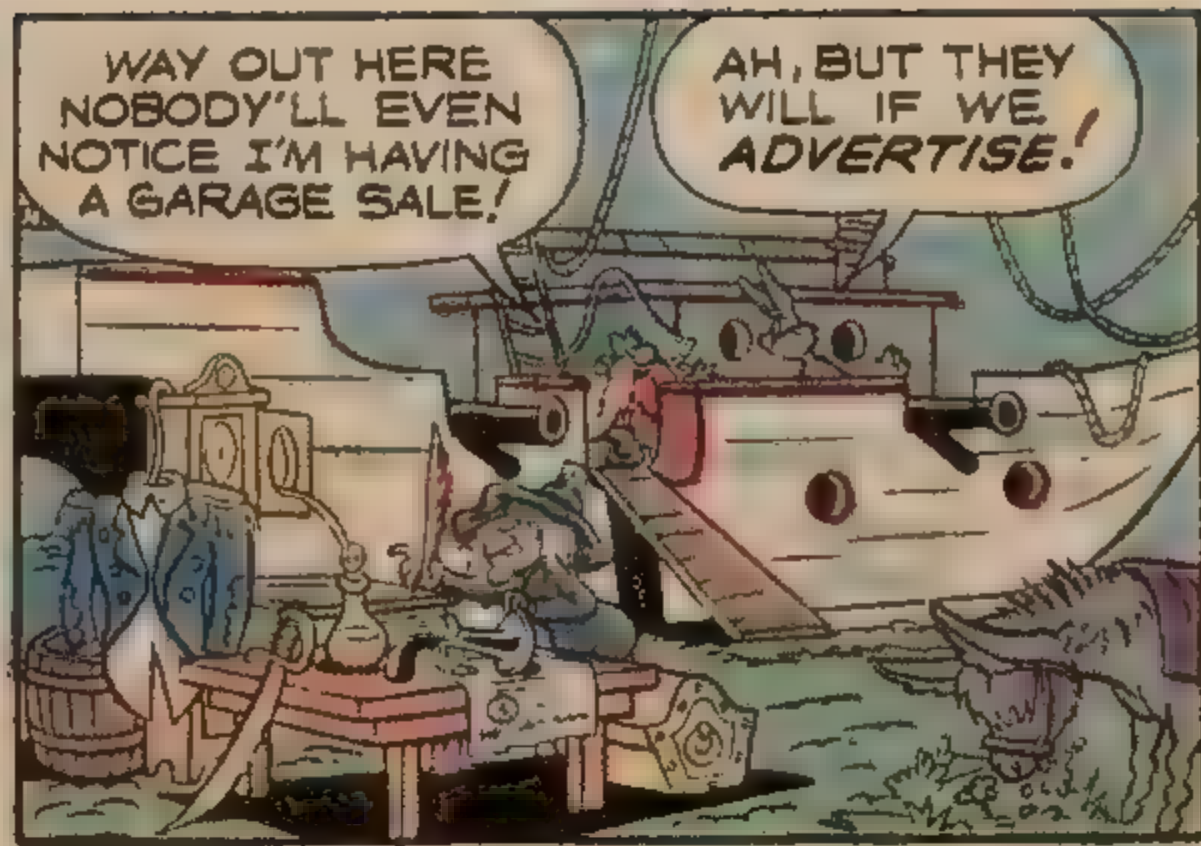
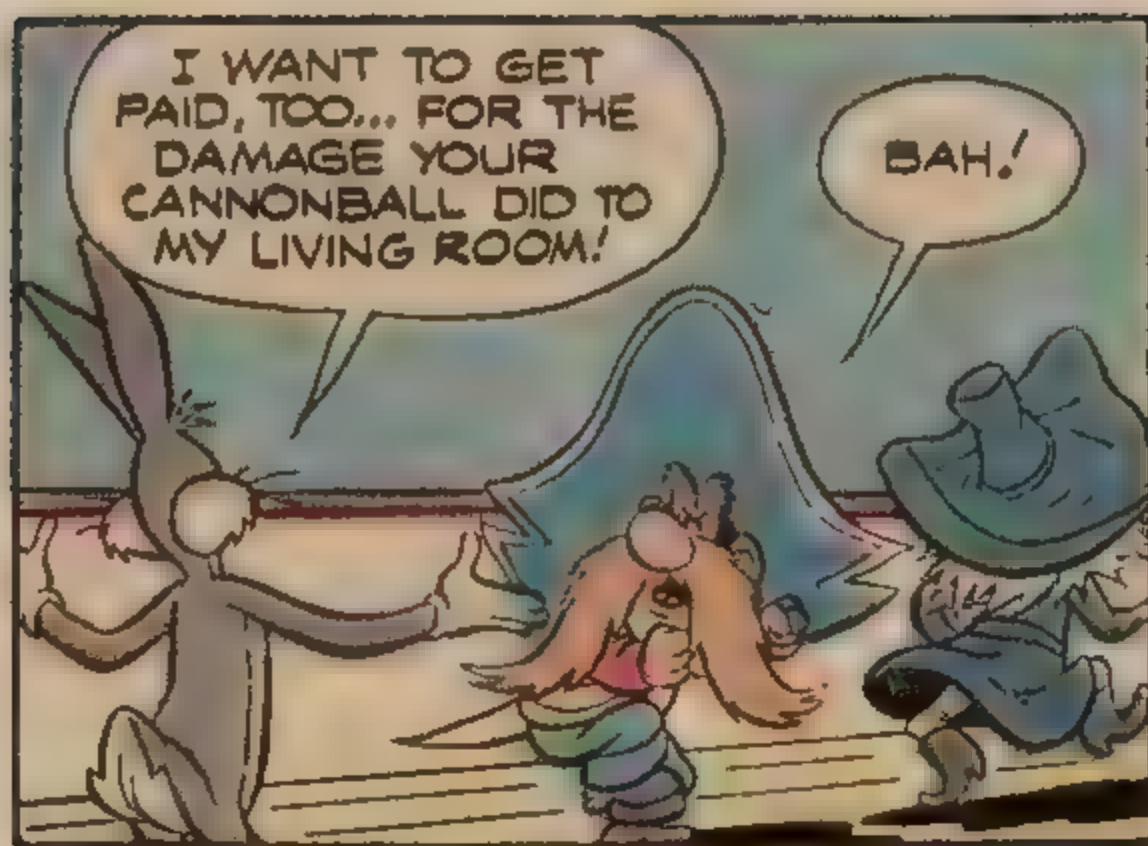
I GATHER
YOU'RE
SAGEBRUSH,
SARAH?

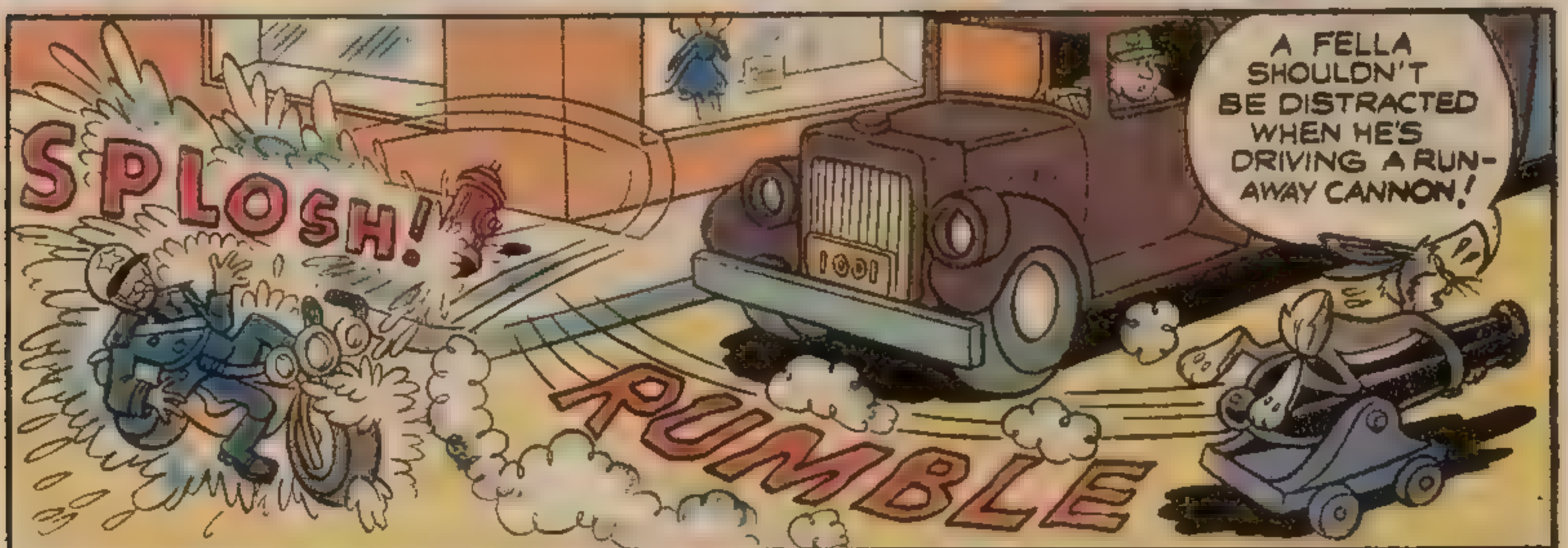
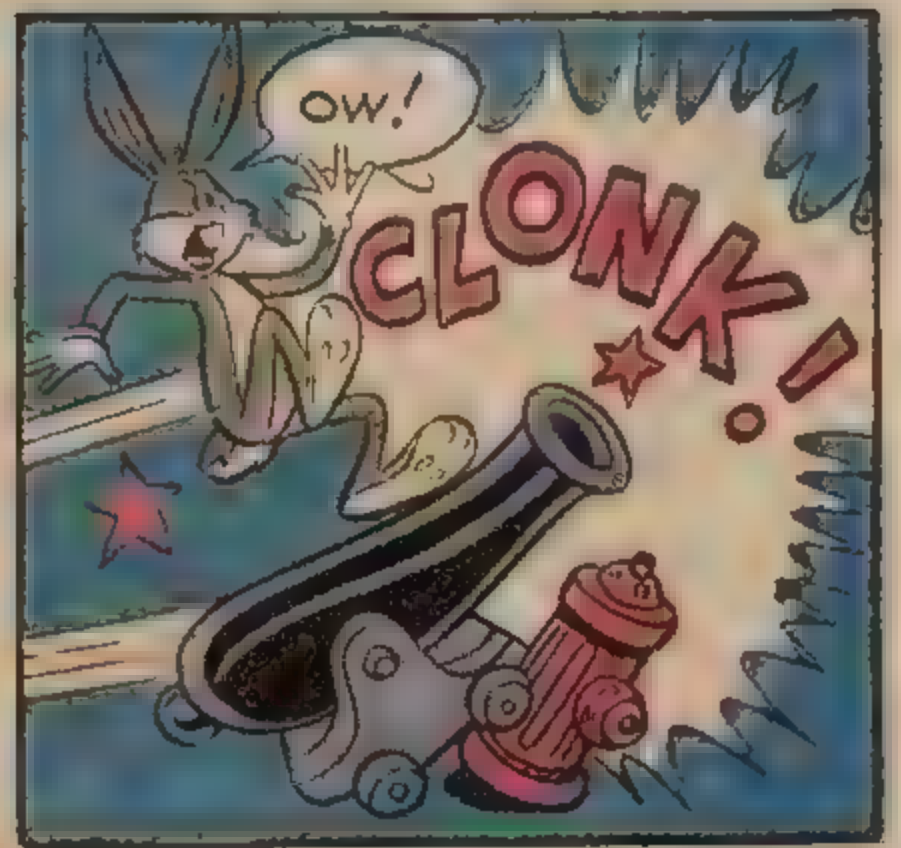
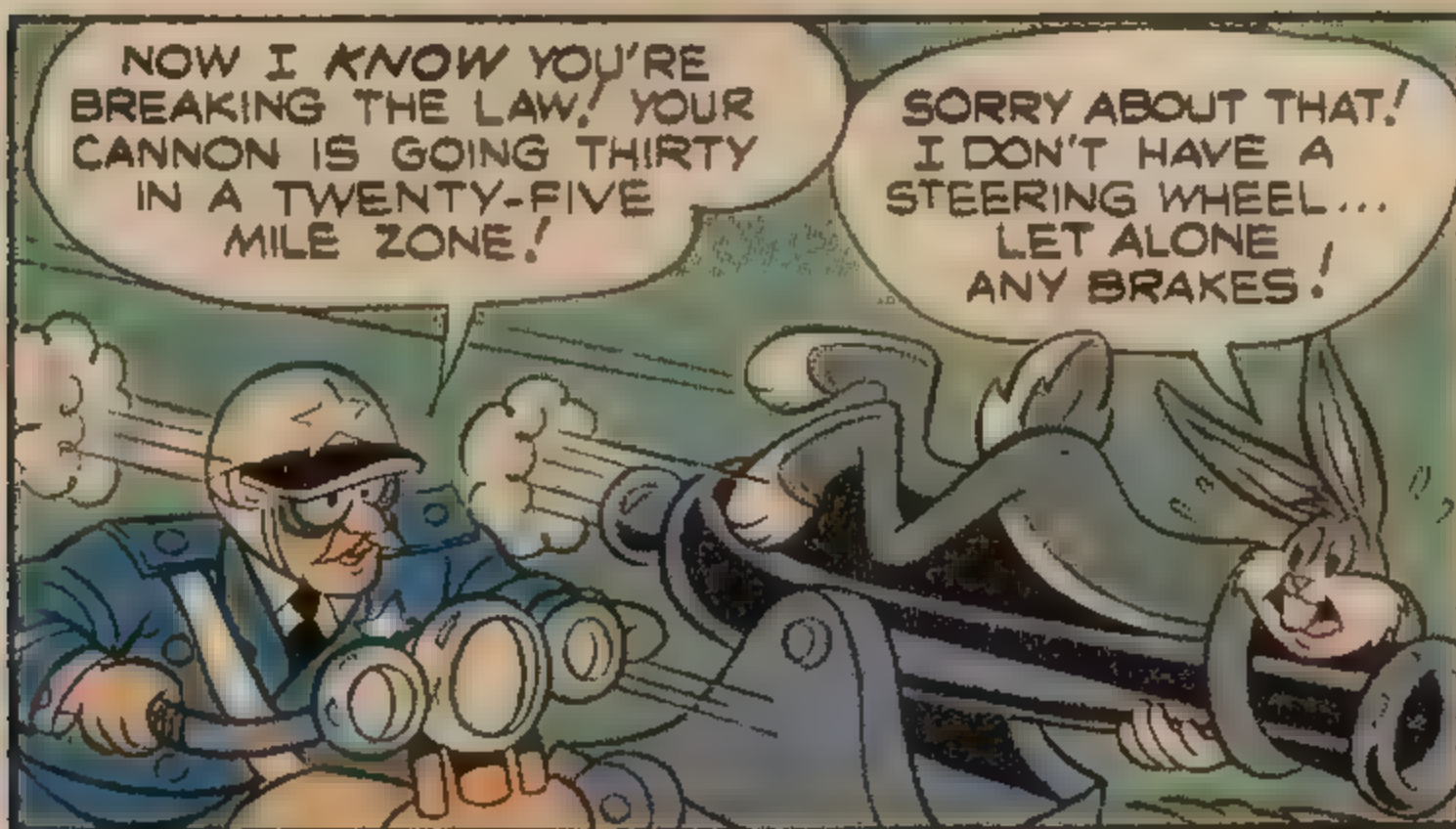
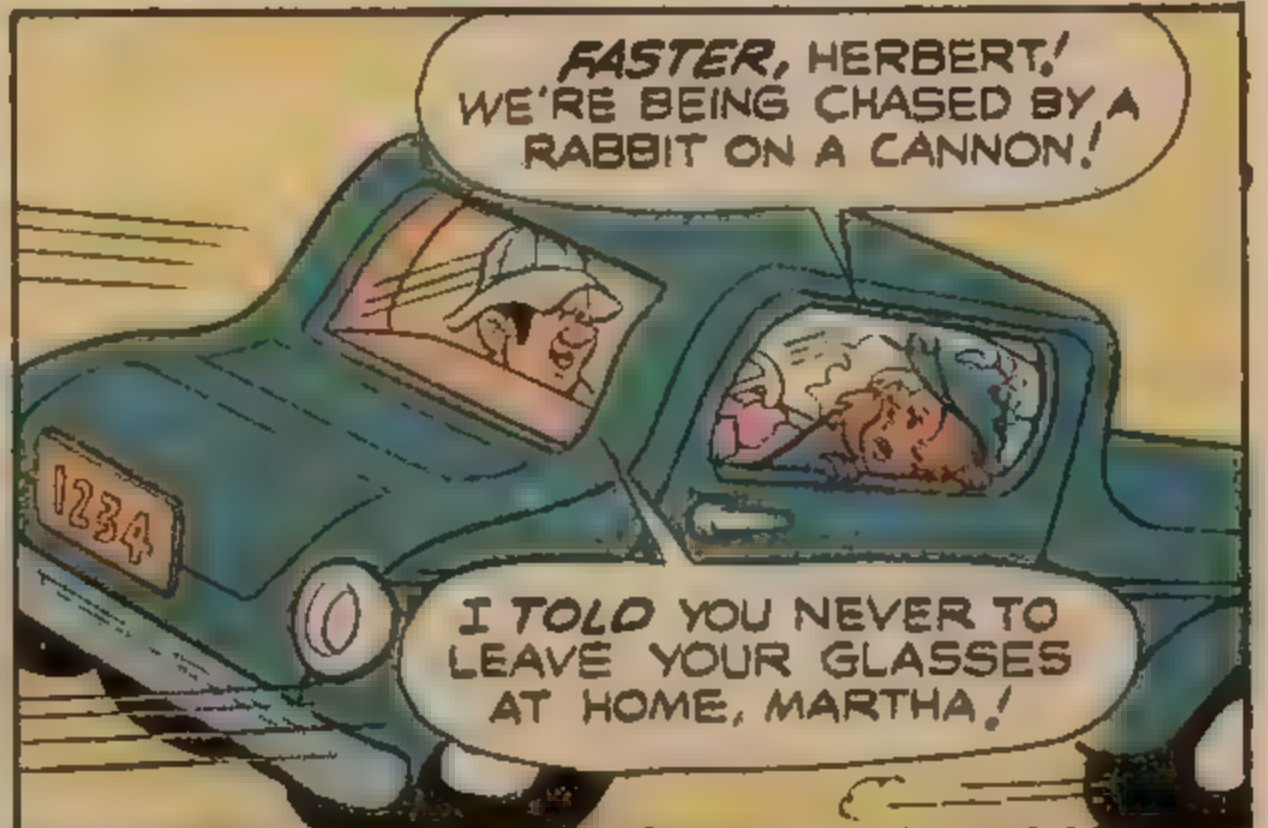
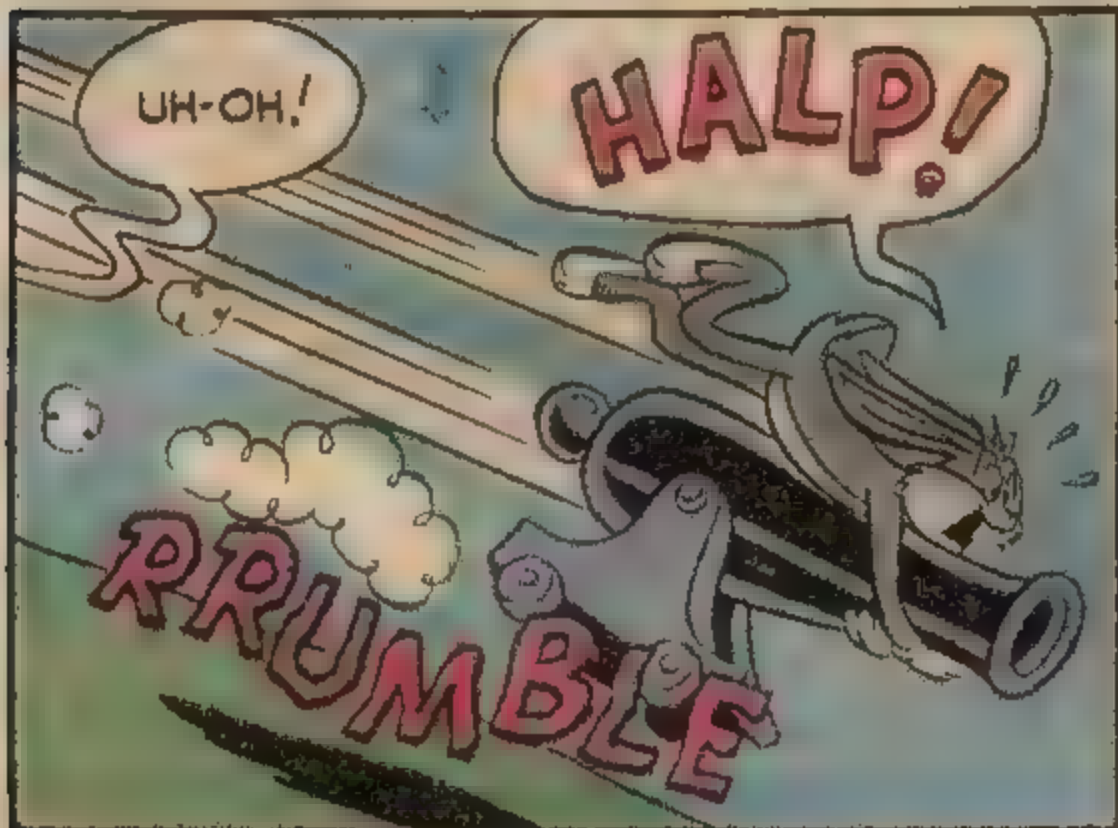
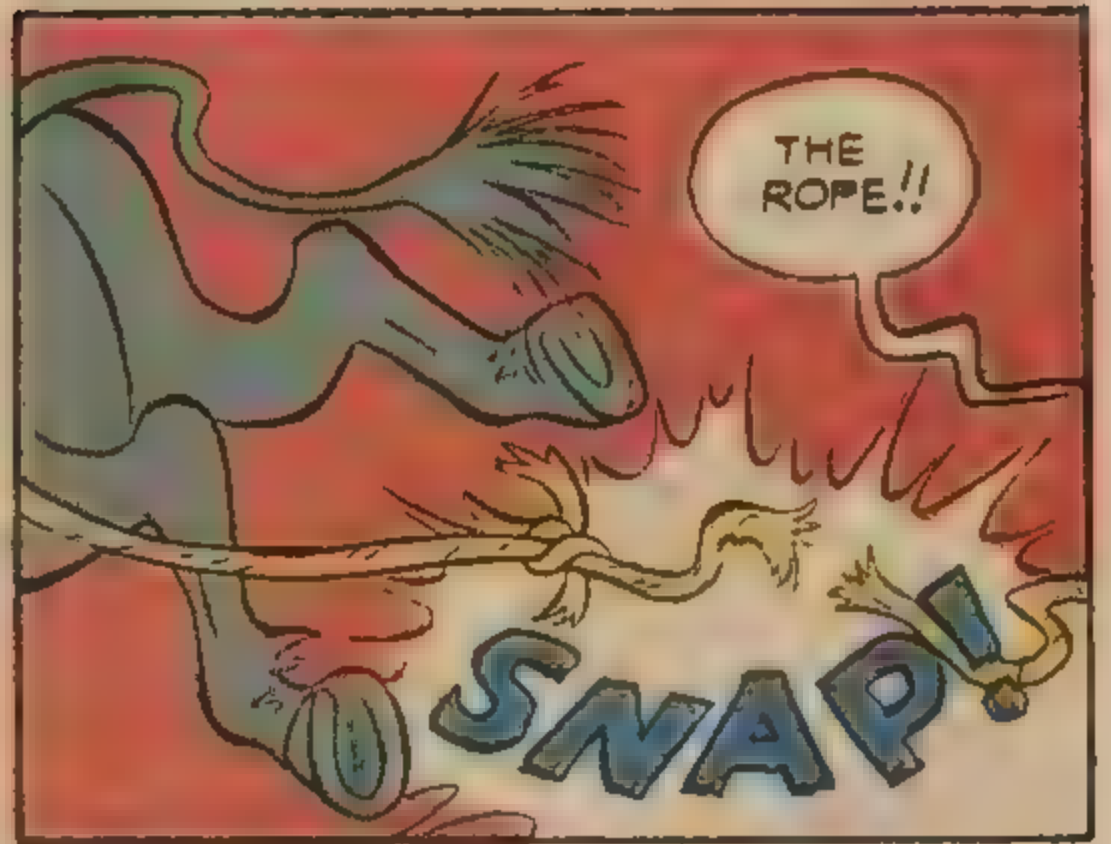
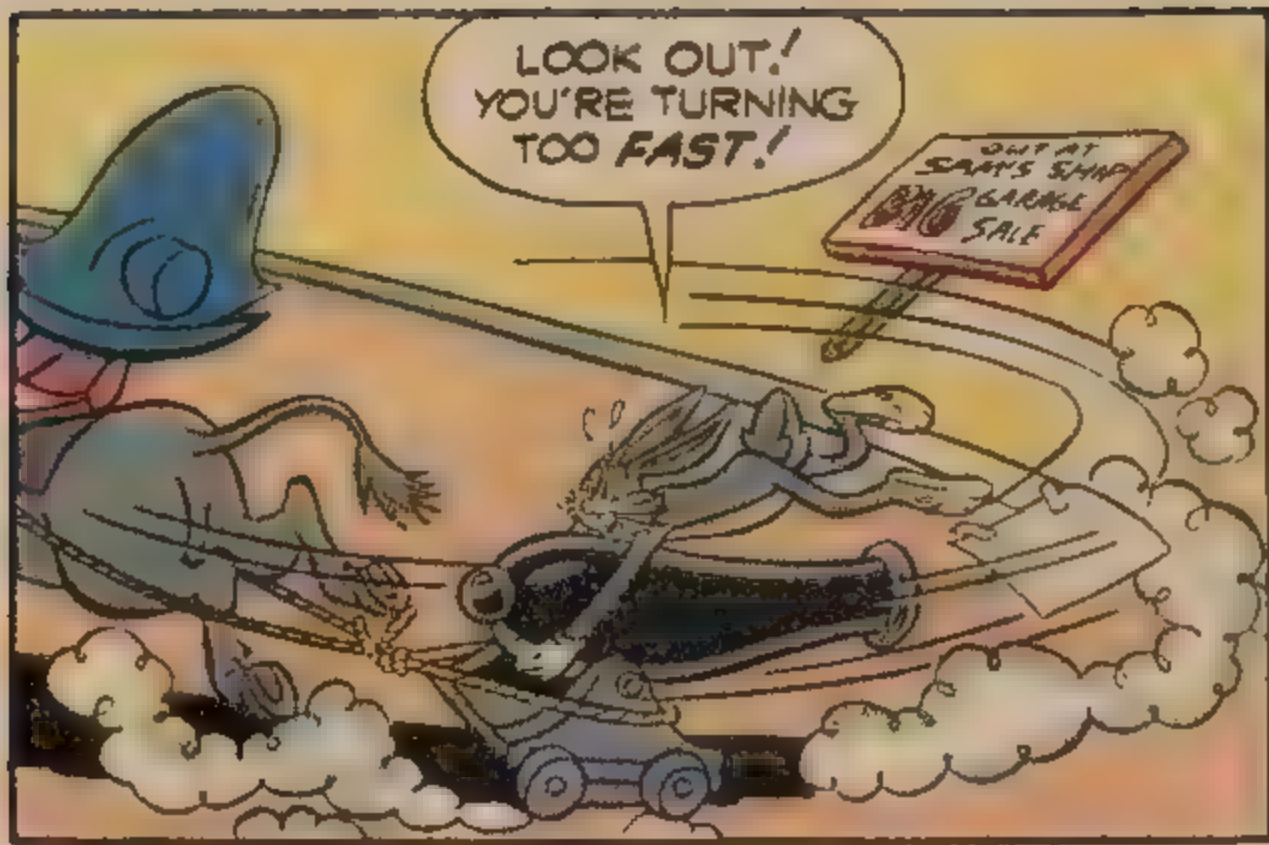
I'M NOT
MOTHER
NATURE!

SHE'S
TRYING TO
TAKE OVER
MY SHIP!

TWENTY-FIVE YEARS AGO,
I GRUBSTAKED SAM TO A
HUNDRED BUCKS—*WITH*
INTEREST—AND I'VE
FINALLY CAUGHT
UP WITH HIM!

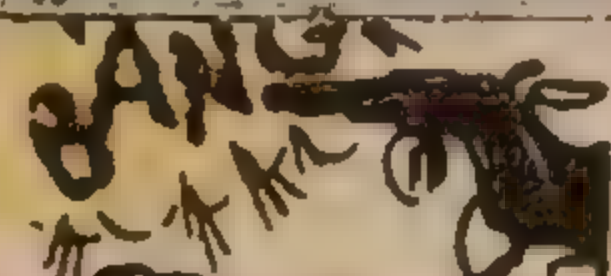








HOT PEPPER GUM. Flavored with delicious mint but hidden within the mint is RED HOT PEPPER! The more the chew the hotter it gets. Not harmful but a joke they'll remember. Package of 5 sticks.
☐ No. 174 2 pkgs. \$1.00



ATOM PISTOL. Fires real blanks with the roar of a full-size gun. Minutely detailed replica of an 18th century dueling pistol. About the size of half-dollar yet barrel opens to load, hammer cocks and fires when trigger is pulled. Ramrod and ammunition included. Makes a great conversation piece that you will be proud to own.
☐ No. 135 \$1.79
☐ No. 135A Extra Ammo 75¢



101 MAGIC TRICKS. Anyone can do them! No skill or sleight-of-hand required! Do amazing tricks with cards, coins, paper, pencils, cigarettes, handkerchiefs, etc. One trick alone is worth the price of the entire book.
☐ No. 170 75¢



COMPLETE SPECIAL INVESTIGATOR KIT. First time offered. Professional type detective badge and case. Includes professionally styled silver badge of extra heavy nickel for use by private and special investigators PLUS authentic type carrying case and ID card. All for only \$2.98.
☐ No. 146 \$2.98



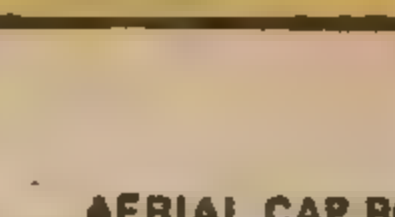
HYPNO-COIN. Free with 25 LESSONS IN HYPNOTISM. Do you realize the power that hypnotism will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits. 25 lessons covers this and much more. Order now and receive new patented HYPNO-COIN Free.
☐ No. 130 \$1.00



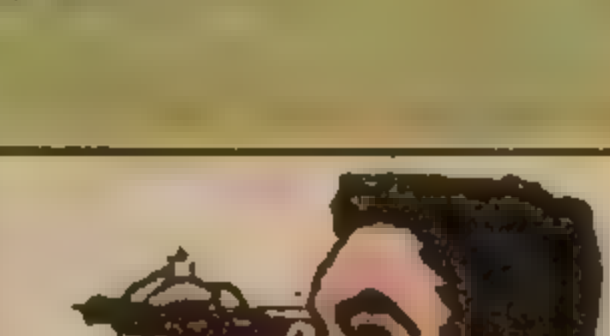
"MONEY MAKER" is sensational! Insert a blank piece of paper into the machine, turn the knob . . . and, from the opposite side, PRESTO! OUT COMES A REAL DOLLAR BILL! Insert a one dollar bill and it changes to a \$5.00 bill, or \$10.00. No skill required. Lots of fun and mystery.
☐ No. 325 ONLY \$1.00



1001 FREE THINGS. Get FREE gifts, novelties, books, product samples, toys, maps, etc. from companies, federal agencies, associations, etc. that are anxious to send you FREE 63 page book with names and addresses to write to for your 1001 FREE things.
☐ No. 748 .89 each



AERIAL CAP BOMB
 Built like a real bomb! Gives a loud explosion when dropped or thrown on a hard surface. All metal with large fin-tail. Complete with 72 ammo rounds. Free gift and catalog with order.
☐ No. 799 1.00
 Extra Ammo 25¢



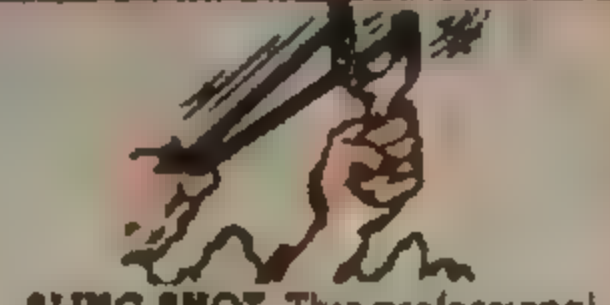
SPY-SCOPE. No larger than a fountain pen, spots objects blocks away. Excellent for all sports, counter-spying, baseball, hikers. Power lenses optically ground to reproduce every detail. 8-power telescope, also converts into a 30-power microscope.
☐ No. 134 \$1.49



SECRET AGENT EYE CAMERA. Easily concealed in the palm of your hand. Takes secret or surprise pictures as well as regular candid shots. Solid all metal construction. Precision ground lenses. Speed, 1/25th of a second and time exposure. Takes 10 pictures.
☐ No. 109 Camera only \$1.98
☐ No. 110 Pigskin Case .79
☐ No. 112 Hi-Speed Film 2 Rolls - 20 shots \$1.00



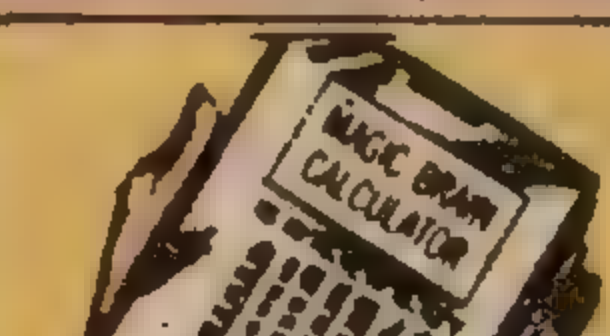
SURPRISE PACKAGE. Are you willing to take a chance? We won't tell you what you will receive but because you're willing to gamble, we promise you much more than your money's worth.
☐ No. 816 75¢



SLING SHOT. This professional model is amazingly powerful. Has rifle-like accuracy. Shoots through 1/2" plywood like a rifle. Excellent for target practice or hunt small game. Rugged and dependable. Beautifully crafted of fine grain wood. The handle fits the natural curves of the hand for effortless secure holding. Overall length about 7".
☐ No. 132 \$1.00



ITCHING POWDER. The more they scratch the more they itch. Put it down their neck, in their clothes, on the bed or any article they handle. That's all you need to start the ball rolling. They'll scratch themselves right out of their skin. Start your itching party today!
☐ No. 116 30¢ pkg. 4 pkgs \$1.00



MAGIC BRAIN CALCULATOR. Adds, subtracts and multiplies to 9,999,999. No knowledge needed to solve math problems. Gives homework answers. Fast, easy to operate and accurate. 3 1/2" x 5" x 4". Fits anywhere.
☐ No. 157 \$1.29



ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends J-U-M-P! Place it on a chair and they will H-I-T the ceiling when they sit on it.
☐ No. 114 75¢



SNOWSTORM TABLETS. Create a miniature snowstorm indoors. Will actually cover a whole room. Watch the fun start when you place one of these almost invisible tablets on the burning end of a cigarette. Watch them run for the snow shovel.
☐ No. 108 30¢ pkg. 4 pkgs \$1.00



ARMY MEDALS. Be a major, colonel or other officer! Polished metal replicas of official army insignias. Dress up your coat or shirt with these official looking gold or silver medals with pin on back.
☐ No. 808 \$ for \$1.00



POTATO GUN. Here's a new, fast action gun, that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless . . . and you never run out of ammo.
☐ No. 753 \$1.49



MAGIC SOAP POWDER. Sprinkle a little of this almost invisible magic powder on any soap. When anyone uses the soap their hands and face will turn bloody red. Have fun! Drives them crazy! Harmless!
☐ No. 123 30¢ pkg. 4 pkgs \$1.00



X-RAY SPECS
 Slip on a pair of these X-Ray specs. This hilarious optical illusion allows you to seemingly "see" the bones of your hands. Lots of fun at parties. Your friends will think you can see right through them.
☐ No. 115 \$1.00 pr.



BALANCE THROWING KNIFE. Beautiful heavy duty 10" knife. Properly balanced for target throwing or small game hunting. Amaze your friends! Learn to do many stunts and thrilling throw! Has double edge point for penetrating hard hitting accuracy. Made of carbon tool steel with tough rawhide bound handle. Instructions on knife throwing included.
☐ No. 124 balance Throwing Knife \$1.98
☐ No. 124A Deluxe Model \$2.49



IT'S 10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, scout, will want one. You get all the following in this little (only 3 1/2" when folded) wonder! 1—Reading lens. 2—Compound microscope. 3—Adjustable telescope. 4—Focusing binoculars. 5—Directional compass. 6—Solar time clock. 7—Flat mirror. 8—Magnifying mirror. 9—Fire lighter. 10—Code transmitter.
☐ No. 776 \$1.00



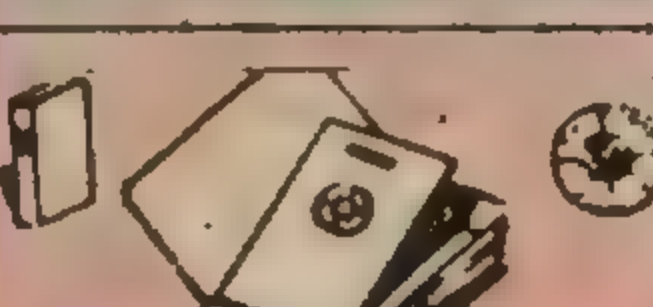
FLESH EATING PLANTS. Most unusual plant in the world. Eats flies, bugs, spiders, etc. Feeds itself by trapping and eating these insects. Jaws will snap shut on anything at your command. Easy to grow with special soil and full instruction included.
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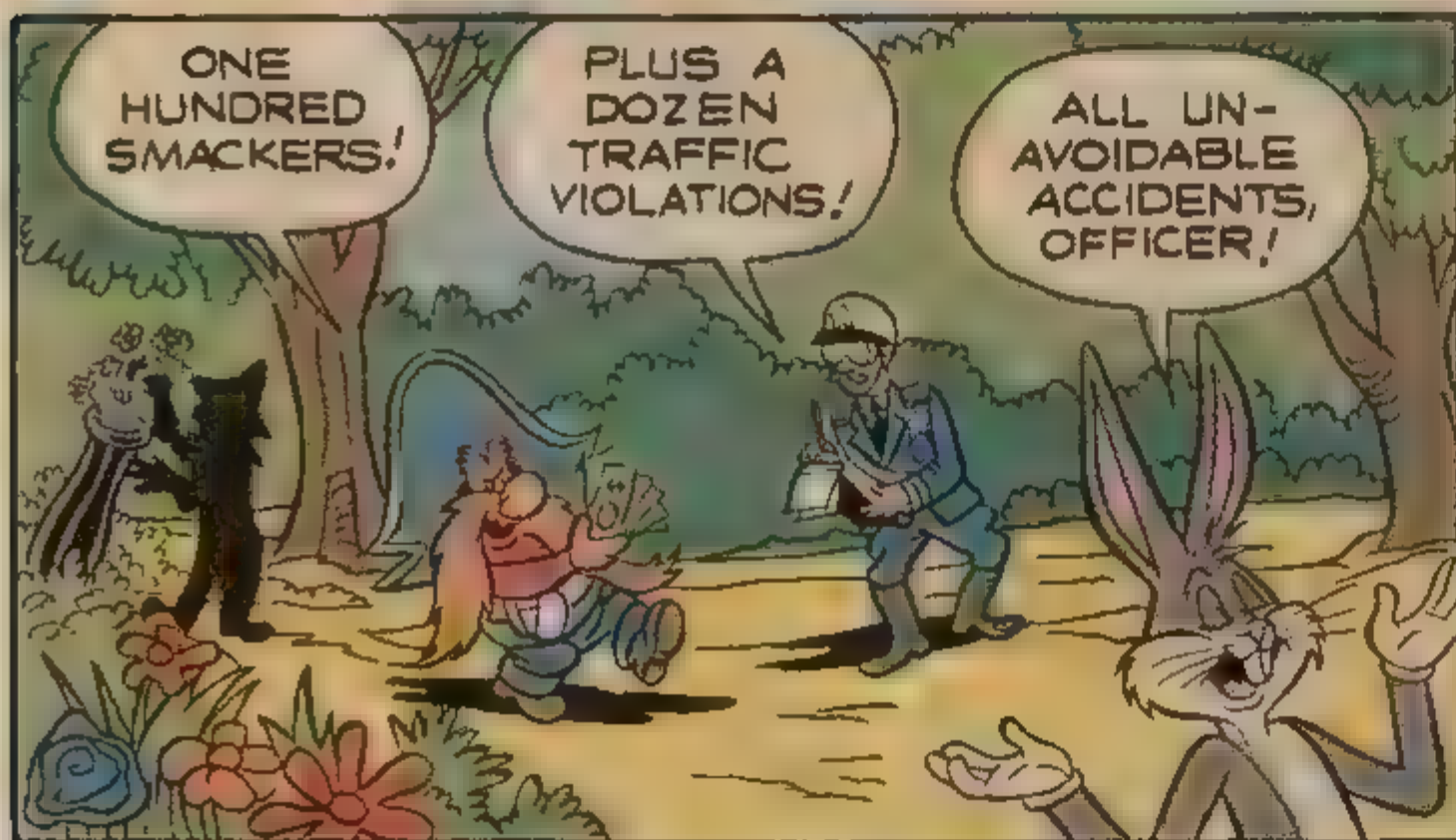
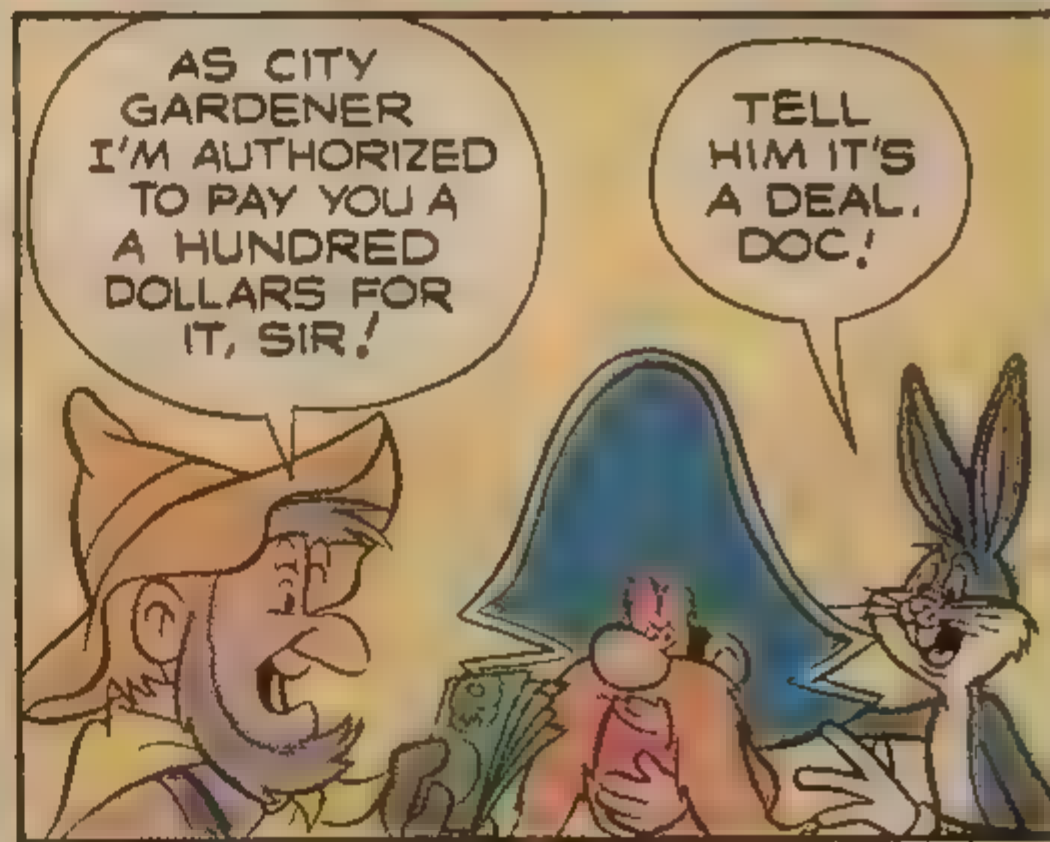
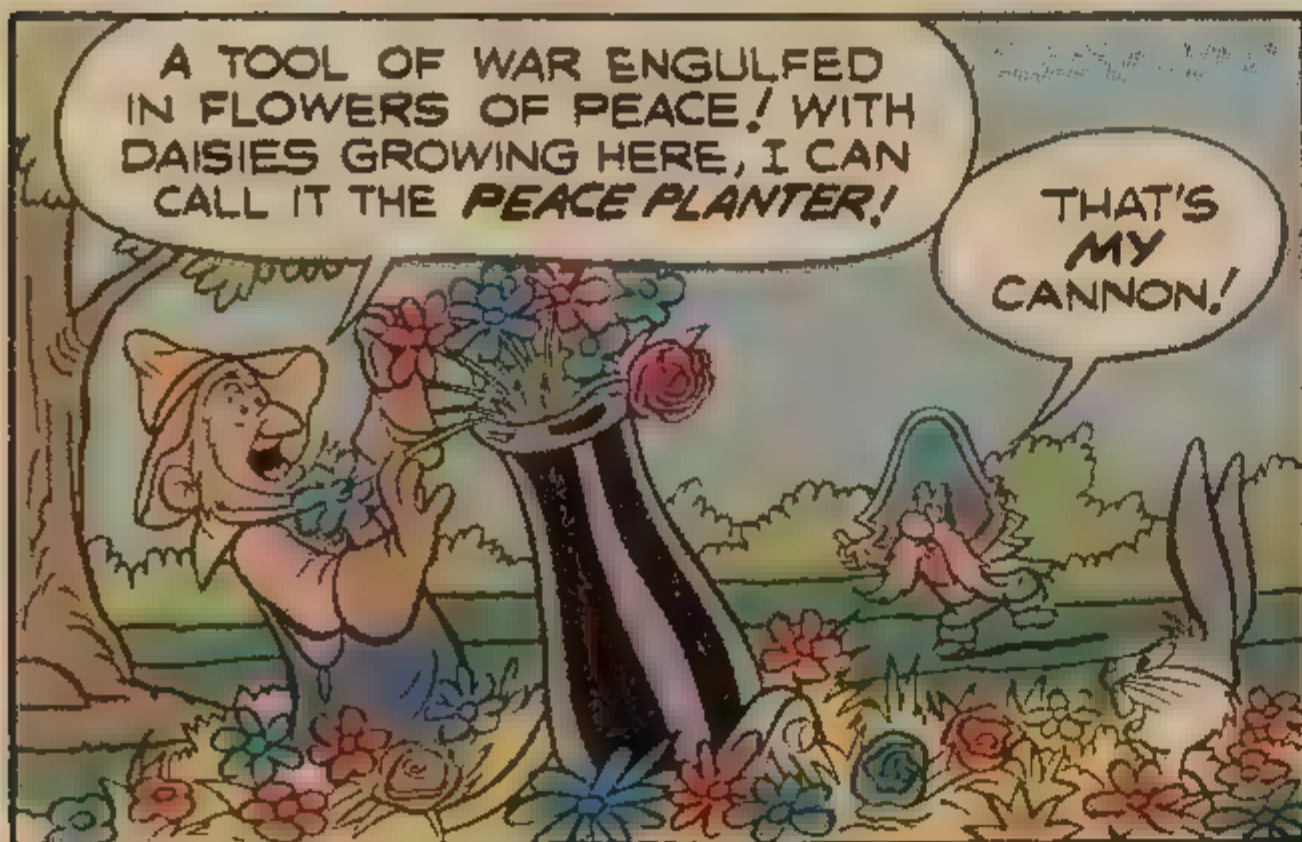
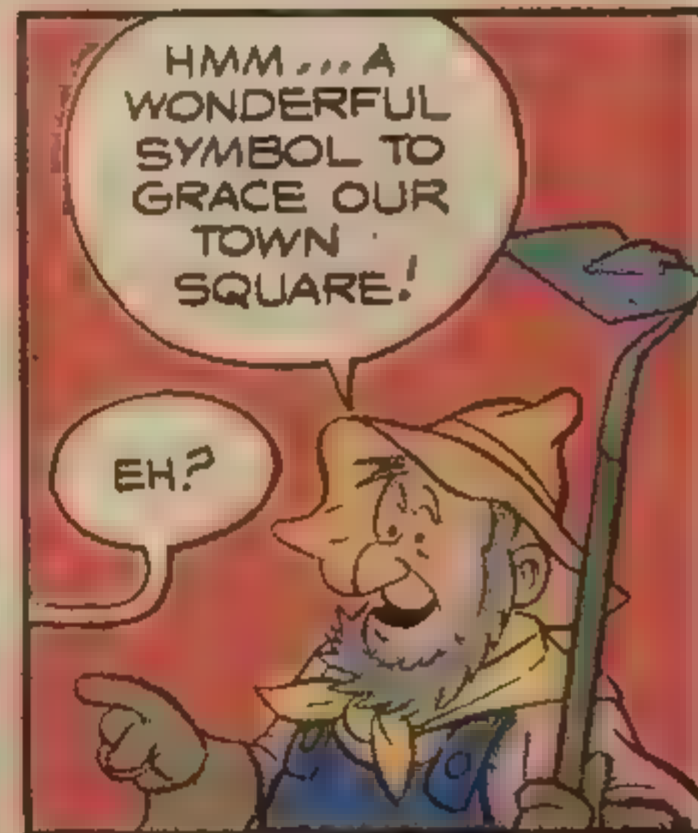
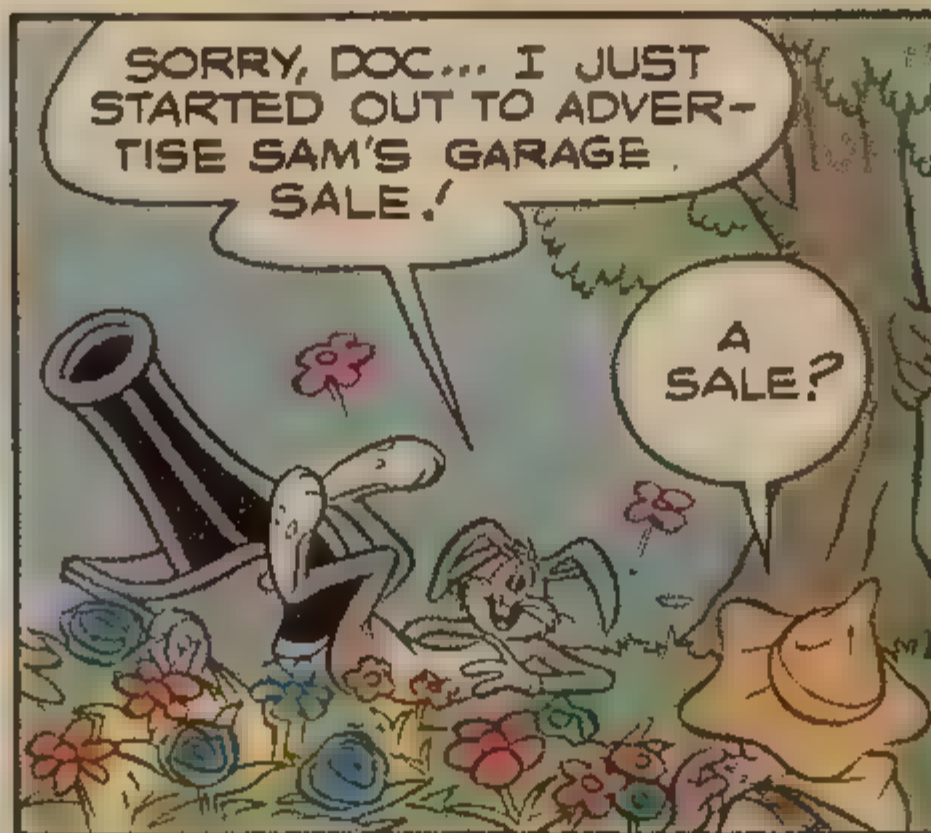
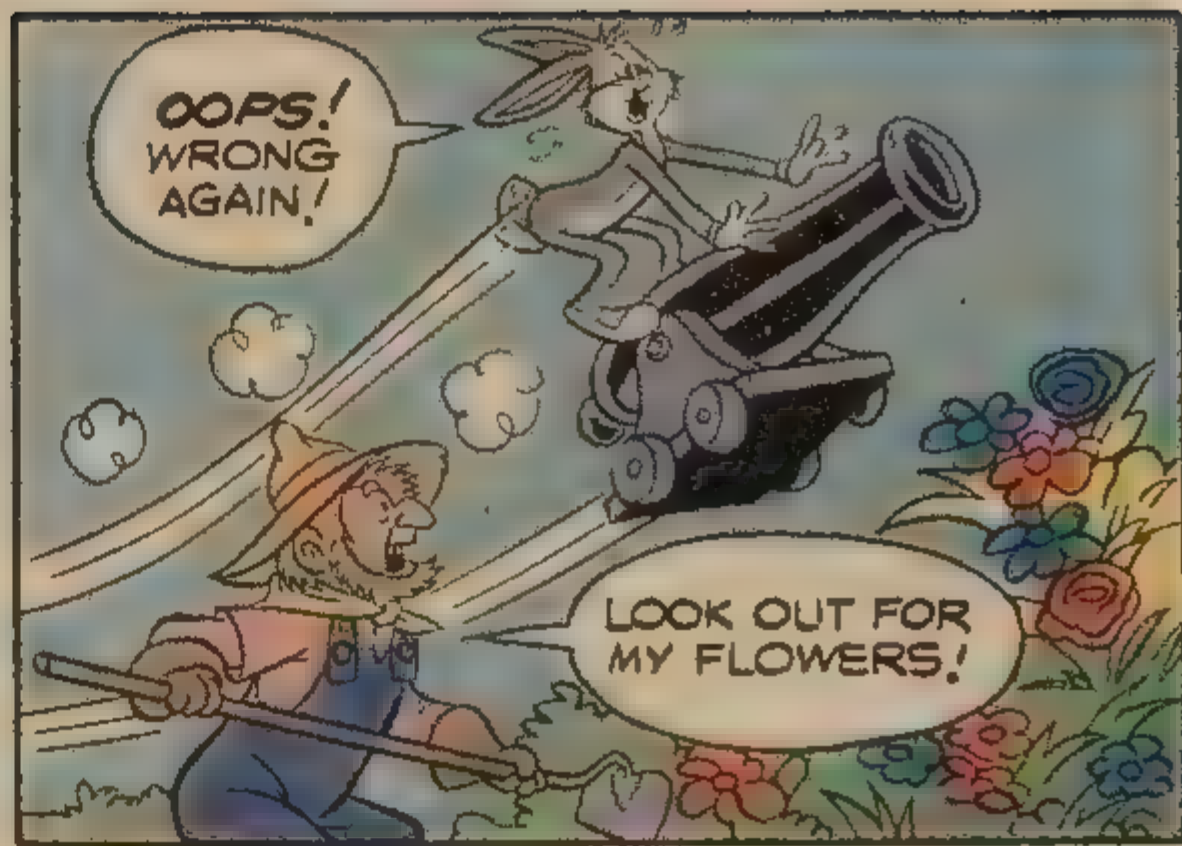
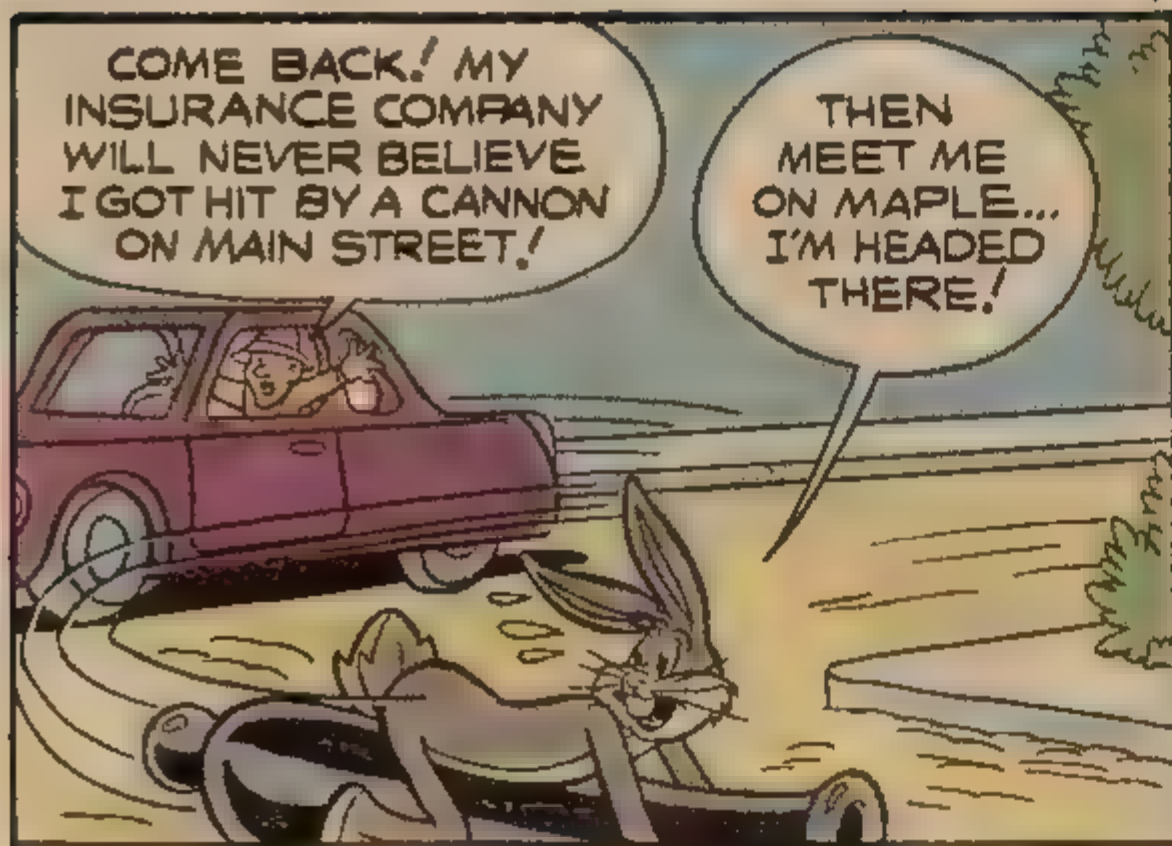
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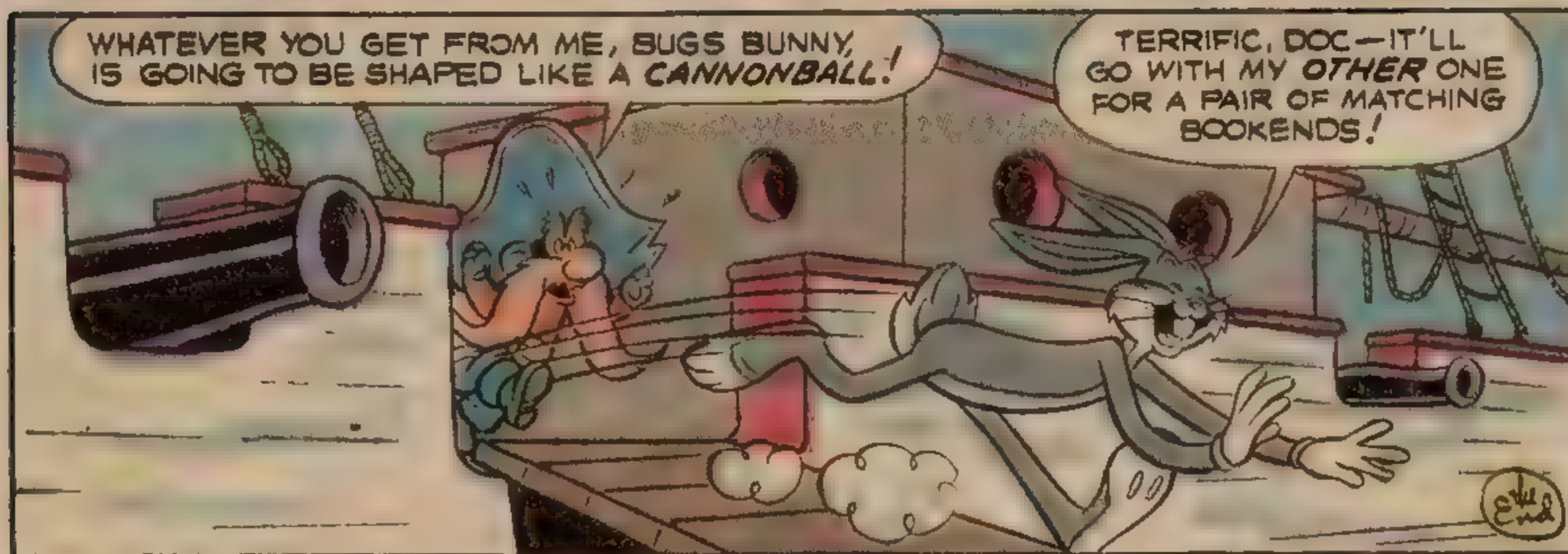
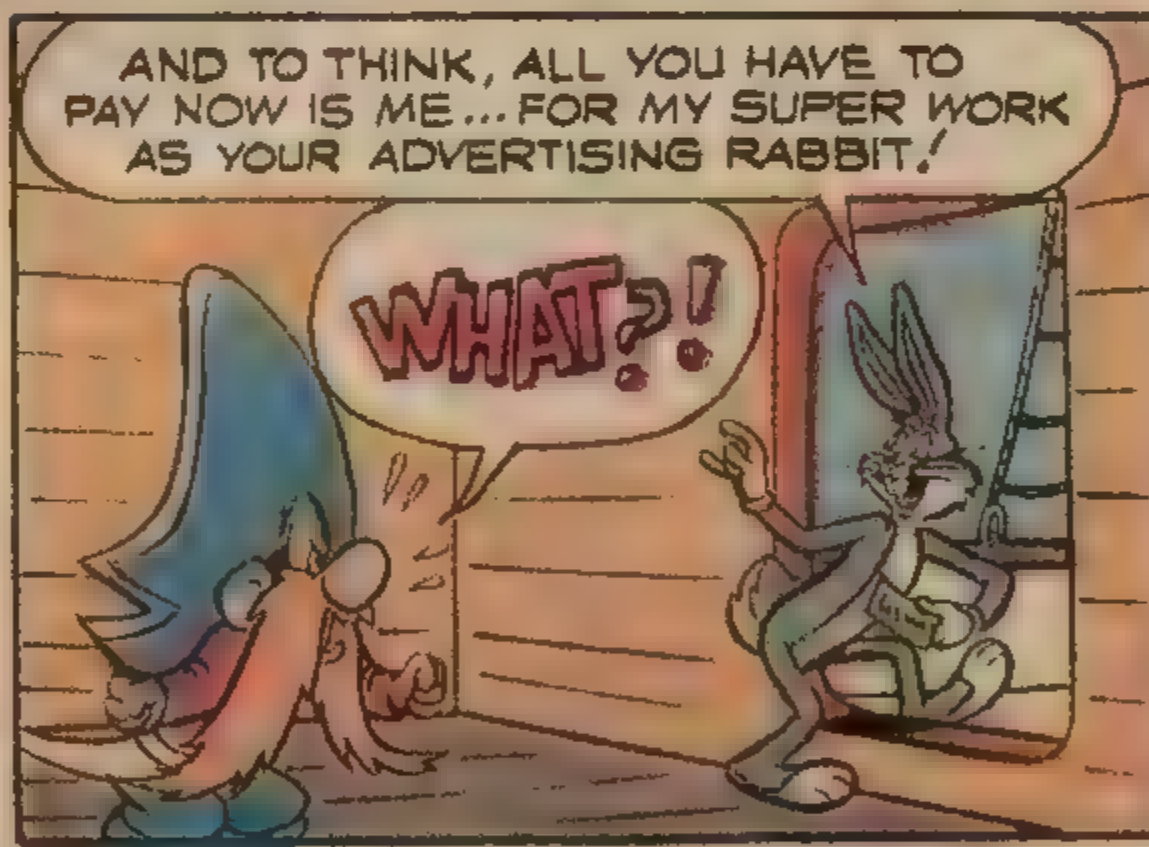
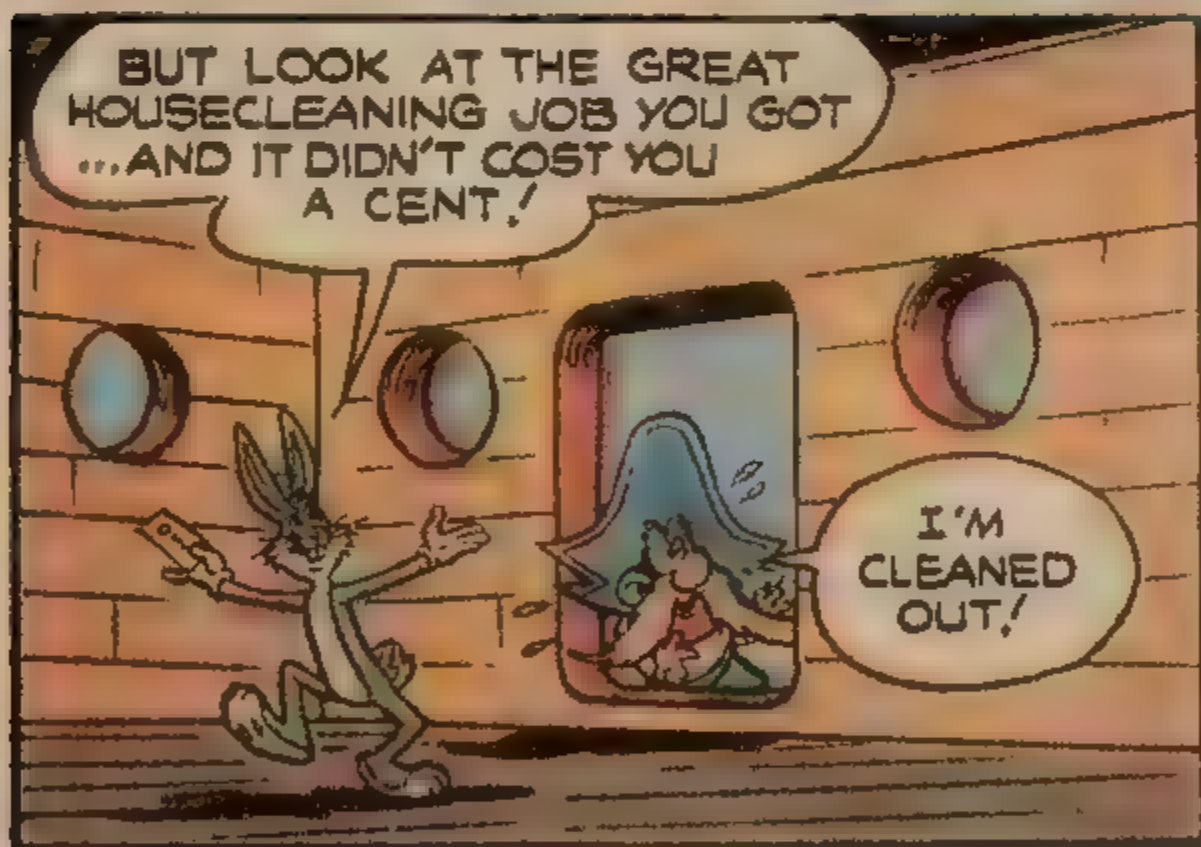
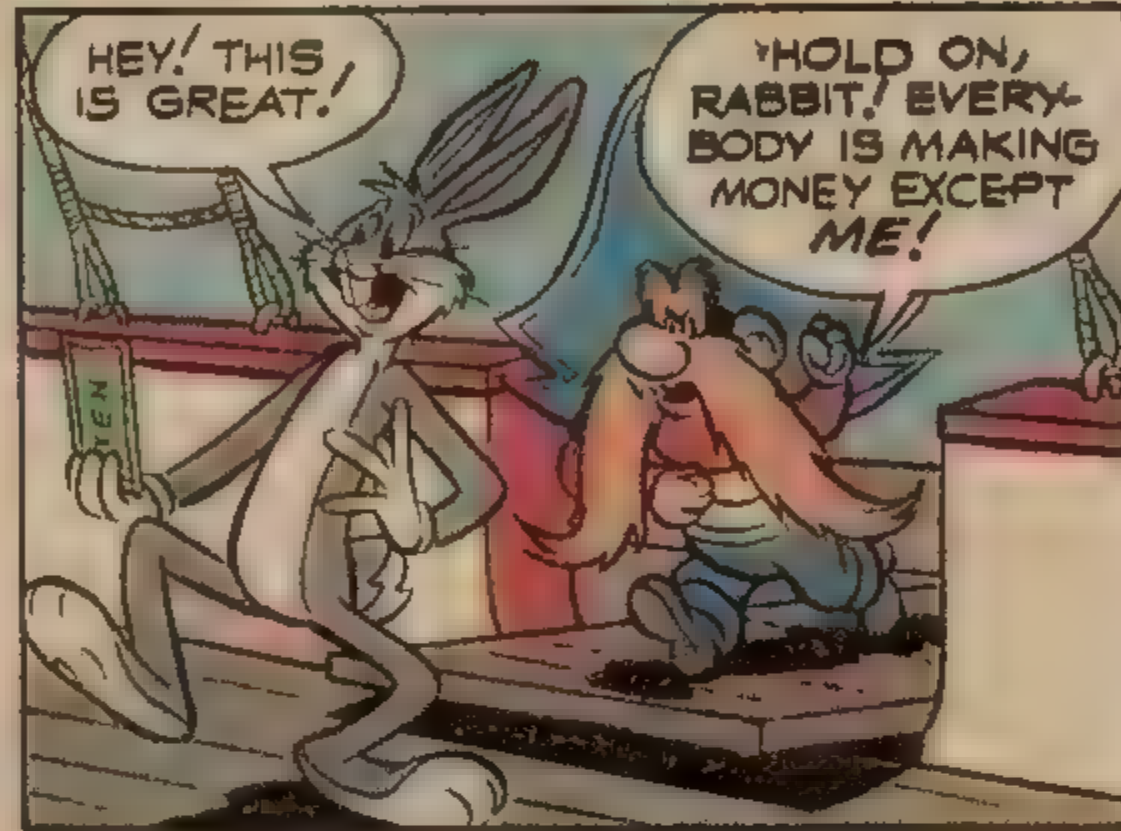
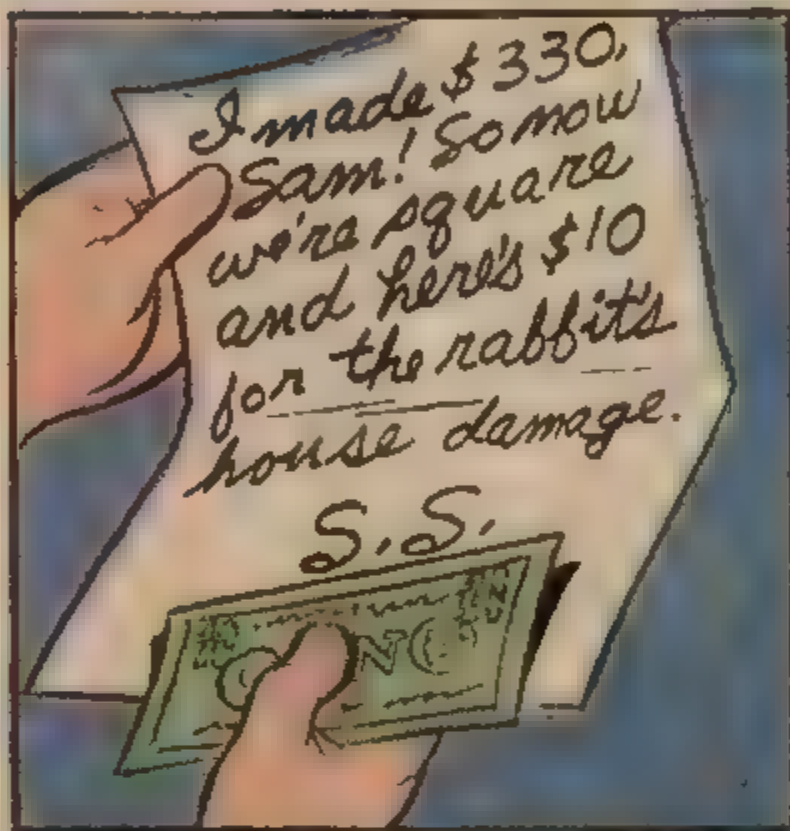
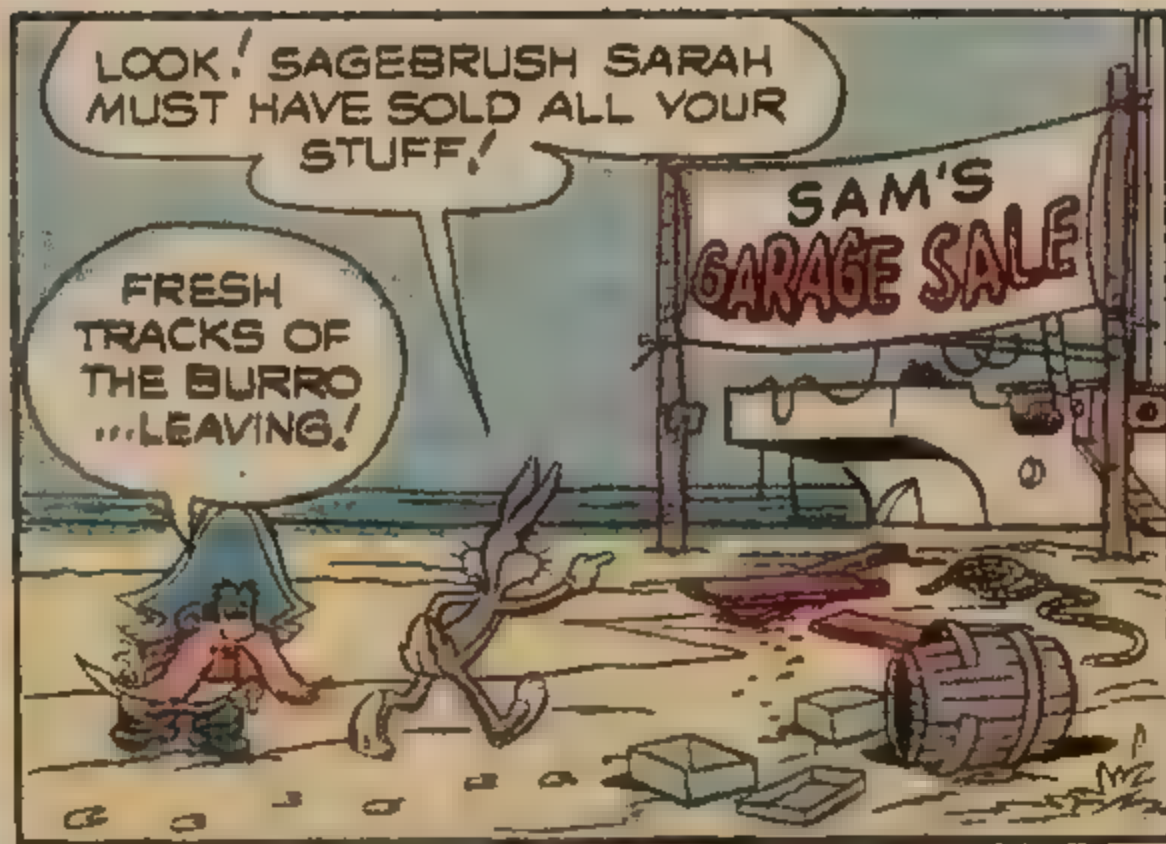
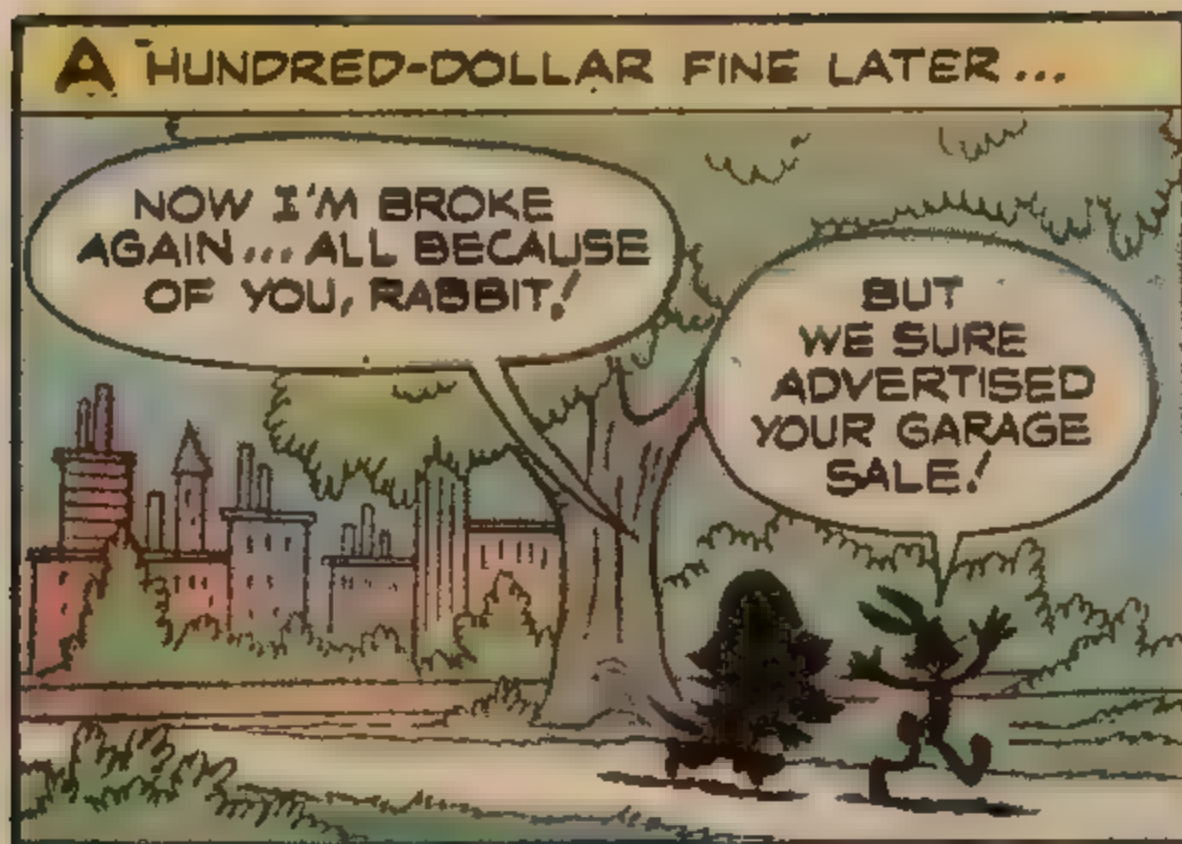
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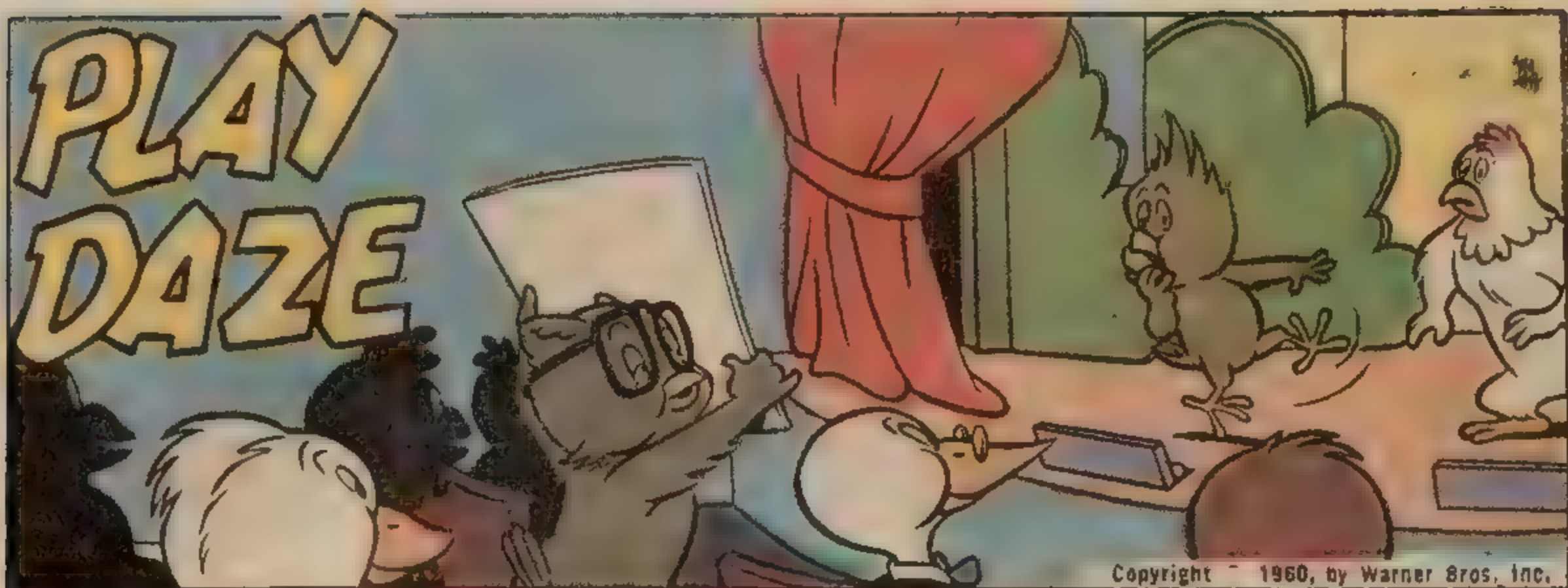
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"Gracious me," Ollie Owl gasped with surprise as he paused in front of Henery's window while on his way to school one morning. "Henery's making faces at himself."

At that moment, Henery noticed Ollie watching him and opened the window. "I'm practicing for my part in the school play," he explained. "I have to look surprised in one place, and afraid in another place, but I just can't seem to do it."

"You'd be better off spending your time studying," Ollie hooted wisely. "If you fail the monthly test we're having Friday, you'll have to stay after school every day of the week next month. That's the penalty."

"Studying and going to rehearsals, too, is pretty hard, all right," Henery groaned.

"Well, I'll stop in at the auditorium after school today and watch you rehearse," Ollie promised. "Maybe I'll think of some way to help you with your acting problem."

And so, later in the afternoon, when Henery was waiting backstage to take his part in the play rehearsal, Ollie came rushing up to him all out of breath.

"Henery!" he exclaimed excitedly. "Guess what! The teacher says your work has been so good this month that you won't have to take the monthly test."

Henery's mouth fell open and his eyebrows shot towards the ceiling at this news. While he was still struggling to speak, Ollie held a small hand mirror in front of his face. "See?" he grinned triumphantly. "That's how you want to look when you have to act surprised in the play."

"Oh, Ollie," Henery laughed, "you really had me believing that tale about the test. But thanks for helping me to see what I look

like when I'm surprised."

Later, when it was time for Henery to go home, Ollie appeared again. "Foghorn Leghorn is waiting for you outside!" he gasped. "He said he's going to beat you up!"

"You can't fool me a second time," Henery grinned. "Foghorn wouldn't dare try anything this close to school. You were just trying to make me look afraid."

In the days that followed, Ollie tried many different ways to get Henery to look afraid, but none of them worked. Henery only looked startled when Ollie yelled "boo" at him unexpectedly. He only looked angry when Ollie jumped at him from the shadows one night.

Friday arrived, and the children had their monthly test in the afternoon. That night, when the play was being performed, the director watched Henery with misgivings. But when the scene arrived where Henery was supposed to turn to the audience and act like he was afraid, the director stared with surprise. Henery was almost trembling with fright!

When the play was over, Ollie dashed backstage and found the director and Henery.

"How did you ever manage to act so afraid?" the director was asking.

"I can answer that," Ollie offered. "The one thing Henery's been worried about all week is that he'd fail his monthly test and have to pay the penalty of staying after school every day next month. When he turned to the audience in that last act, I held up a sign which read, 'You flunked!' and Henery turned as white as a sheet!"

"But fear no more," Ollie snickered. "I checked with the teacher just before the play, and she said you passed all right!"

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